Welcome to the Fred Factor! SCOH Book Study

Part 2: Becoming a Fred

CHAPTER 6: CONTINUALLY CREATE VALUES FOR OTHERS (PAGES 50 - 61) As you read over Chapter 6, please answer the following questions:

1.	We can be an incredible value to others by telling the truth, practicing personality
	power, attracting though artistry, meeting needs in advance, adding "good stuff",
	subtracting "bad stuff", simplifying, improving, surprising others, and entertaining
	others. Which (3) would you like to try out?

2. Why these (3)?

3. How are you going to work some magic and try these (3) out?