

Welcome to the Fred Factor! SCOH Book Study

Part 2: Becoming a Fred

CHAPTER 4: EVERYONE MAKES A DIFFERENCE (PAGES 33-41)

As you read over Chapter 4, please answer the following questions:

1. Did you wake up this morning intending to change the world? Why or why not?
2. Do you believe everybody makes a difference every day? If so, give an example of how this is the case.
3. What do you think about the (3) Difference-Making Strategies outlined in Chapter 4?

Strategy 1: Identify when you'll make a difference:

Strategy 2: Target the People to whom you'll make a difference:

Strategy 3: Be the Difference: