

## Welcome to the Fred Factor! SCOH Book Study

### *Part 1: What's a Fred?*

#### **CHAPTER 2: THE FRED PRINCIPLES (PAGES 8-15)**

As you read over Chapter 2, please answer the following questions:

1. For each of the (4) Principles, write down a couple of takeaways that stand out to you and why they stand out:
  - a. *Principle 1: Everyone Makes a Difference*
  - b. *Principle 2: Success is Built on Relationships*
  - c. *Principle 3: You Must Continually Create Value for Others, and it doesn't have to cost a Penny*
  - d. *Principle 4: You can Reinvent Yourself Regularly.*