FRANCHISES:

INSTA-BUSINESS? OR INSTA-HEADACHE?



CREATED BY: EMBER DORTCH

THE DETAILS...

- A franchise is a written contract that gives a business the right to sell products and services in a specific way within a given area.
- A wide variety of familiar businesses within your community operate as franchises, including fast-food restaurants, pizza shops, motels, commercial cleaning companies, and weight loss centers.

OBJECTIVE:

- Research 1 franchise business and complete graphic organizer.
- WRITE A PERSUASIVE PARAGRAPH AS TO WHETHER OR NOT I SHOULD BUY THIS FRANCHISE. (CONVINCE ME!)

• SUGGESTED WEBSITES:

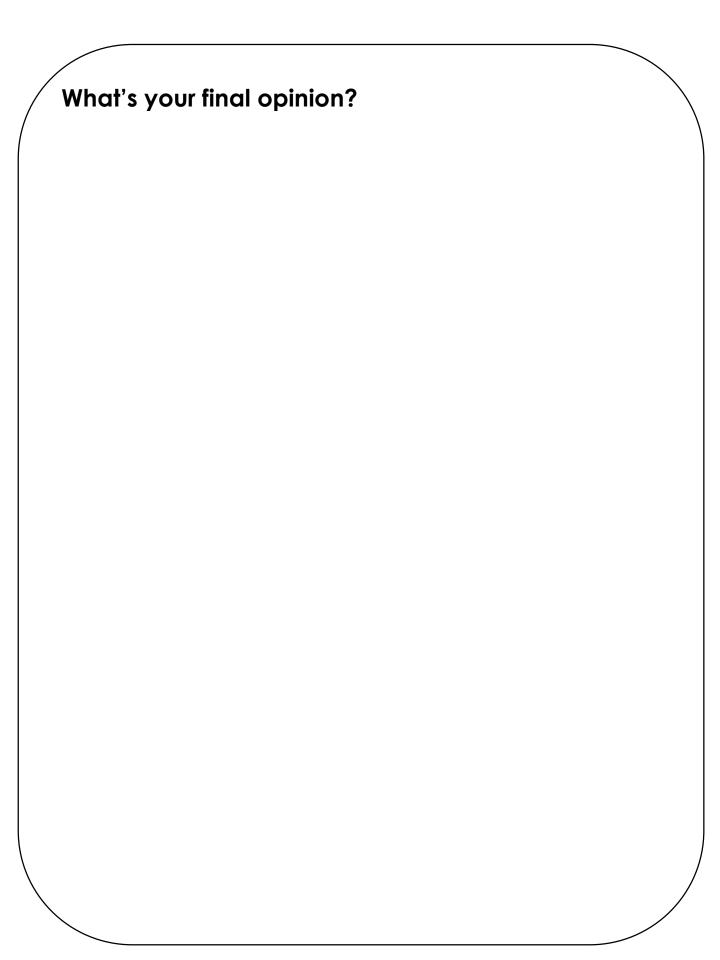
- http://www.franchiseopportunities.com
- http://www.franchisegenius.com
- http://www.franchisedirect.com/investment1

THE RUBRIC...

Name:	Hour:	
Franchise Research Project Requirements	Points Possible	Points Earned
Business Name and Type	5	
Basic Facts Minimum Cash Needed, Total Investment Amount, Number of Units, In Business Since, 3-5 Locations available	5	
 What do you get? List at least 3 services provided by the franchiser 	5	
 What's required? List at least 3 requirements that the franchiser requires 	5	
Advantages • List 3-5 advantages	10	
Disadvantages • List 3-5 disadvantages	10	
Persuasive Paragraph Write a complete paragraph (5-7 sentences) persuading me to either buy or not buy this franchise.	25	
 Spelling and Grammar Paper is free from spelling or grammatical errors 	10	
TOTAL	75	

Franchises... Insta-business? Or Insta-headache?

Business Name:	
Business Type:	
Basic Facts	What do you get?
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Number of Units:	What's required?
n Business Since:	
Advantages:	Disadvantages:



Name:	Hour:	
Franchise Research Project Requirements	Points Possible	Points Earned
Business Name and Type	5	
Basic Facts	5	
What do you get?	5	
What's required?	5	
Advantages	10	
Disadvantages	10	
Persuasive Paragraph	25	
Spelling and Grammar	10	
TOTAL	75	

Name:	Hour:	
Franchise Research Project Requirements	Points Possible	Points Earned
Business Name and Type	5	
Basic Facts	5	
What do you get?	5	
What's required?	5	
Advantages	10	
Disadvantages	10	
Persuasive Paragraph	25	
Spelling and Grammar	10	
TOTAL	75	