Name:

Investigating Current Food Trends Project

Define Trend:

Examples: Gluten free. Gmos. Farm to table. Almond milk. Detox plans. Meal delivery/ meal kits. Pop-up restaurants. Locally sourced meat. Street food. Non-wheat pasta. Etc.

Research a current food trend. Create a brochure that explores this trend, and share it with your peers in class. You will have ______ class to work on this assignment.

Brochure requirements:

<u>On the front of your brochure</u>: -A title that reflects your chosen food trend -A picture that connects to the food trend (drawn, or from the internet) -Your name

On the inside/back:

A) Describe the food trend – what is it?

B) What are the health effects of this trend? Is the trend just a myth, or is there science to back it up? Examine how the food trend you selected reflects or does not reflect the messages of the Dietary Guidelines and MyPlate?

C) Where do YOU think such a trend is coming from? What is happening in society or our food systems that is causing people to this change or trend?

D) What has inspired this trend to be what it is? Who is participating in this trend? Where are these people located? -Do you think people in New Paltz are participating in this trend? Explain. -Are you? Will you? Explain.

E) What does the future hold? Based on your research, what do YOU think the future of this trend is? Where might it be heading? Is it temporary, or here to stay?

F) Depending on the trend picked provide a recipe and/or pictures of sample menus/products/dishes

*You must hand in at least one written page of notes and use at least three different reliable sources of information.

<u>****Extra credit****</u> If you can provide or make a "sample" of this trend for your peers you will receive extra credit based on the effort of the product

My Chosen Trend is:

Teacher Approval :_____

| Project Assessment | |
|--|----------|
| The front of the brochure includes a related title, image and student name. It is neat and visually appealing. | /2 |
| Part A) Description of the trend is complete, and accurate. Includes details to help the reader understand all aspects of the trend. | /3 |
| Part B) Student has researched the legitimacy of the trend, and provides evidence to support opinion. Health effects of the trend are discussed. | /5 |
| Part C) Student has researched and thought critically about the inspiration or demand behind the trend. | /5 |
| Part D) Student has thought about who would be participating in this trend, where it is emerging and why that might be important. | /5 |
| Part E) Student has considered the future of the trend, and whether it will last | /5 |
| Part F) Student provided samples recipes/pictures/products of trend At least one note taking page is included, along with information about sources. References listed on back of notes page | /5 /5 |
| Student actively participated in the sharing of brochures. Was interested in peers' projects. | /5 |
| Total | /40 |