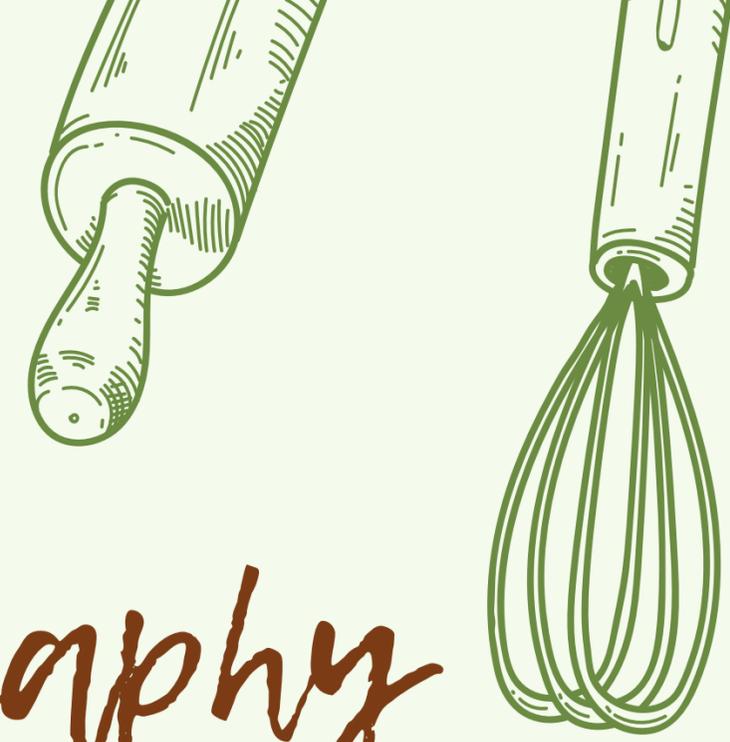




DIGITAL PHOTO I

Food Photography



Food Photography

FOOD PHOTOS

are taken and used for a number of different reasons, including *advertising*! Other uses include cookbook pages, blogs, magazines, articles, newspapers, etc.

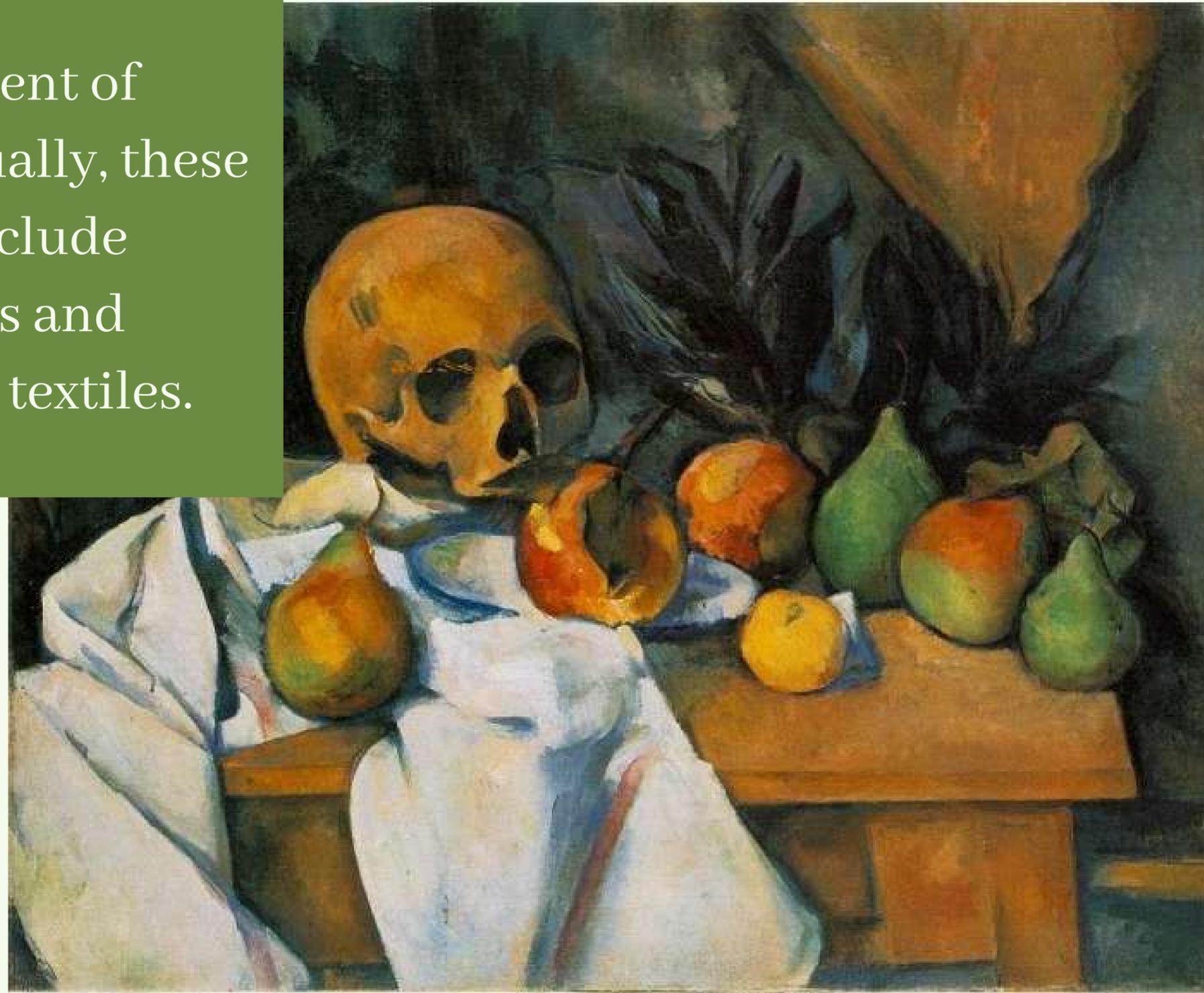
Food photos are created by arranging flat lay scenes, or making a *still life*.

Still Life

is a piece that features an arrangement of inanimate objects as its subject. Usually, these items are set on a table and often include organic objects like fruit and flowers and household items like glassware and textiles.



Still life can be drawn, painted, sculpted, or photographed.





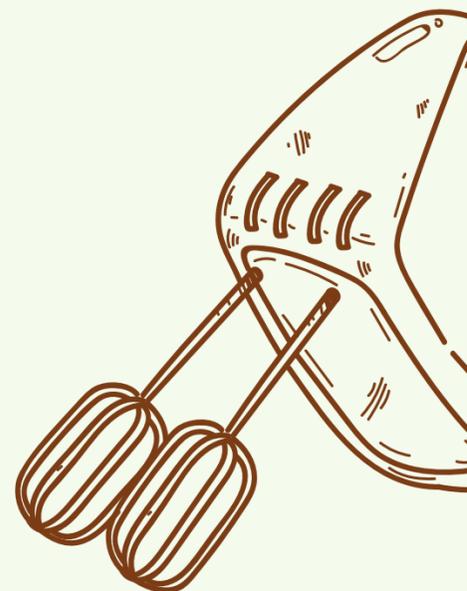
Why use these subjects?

Accessible

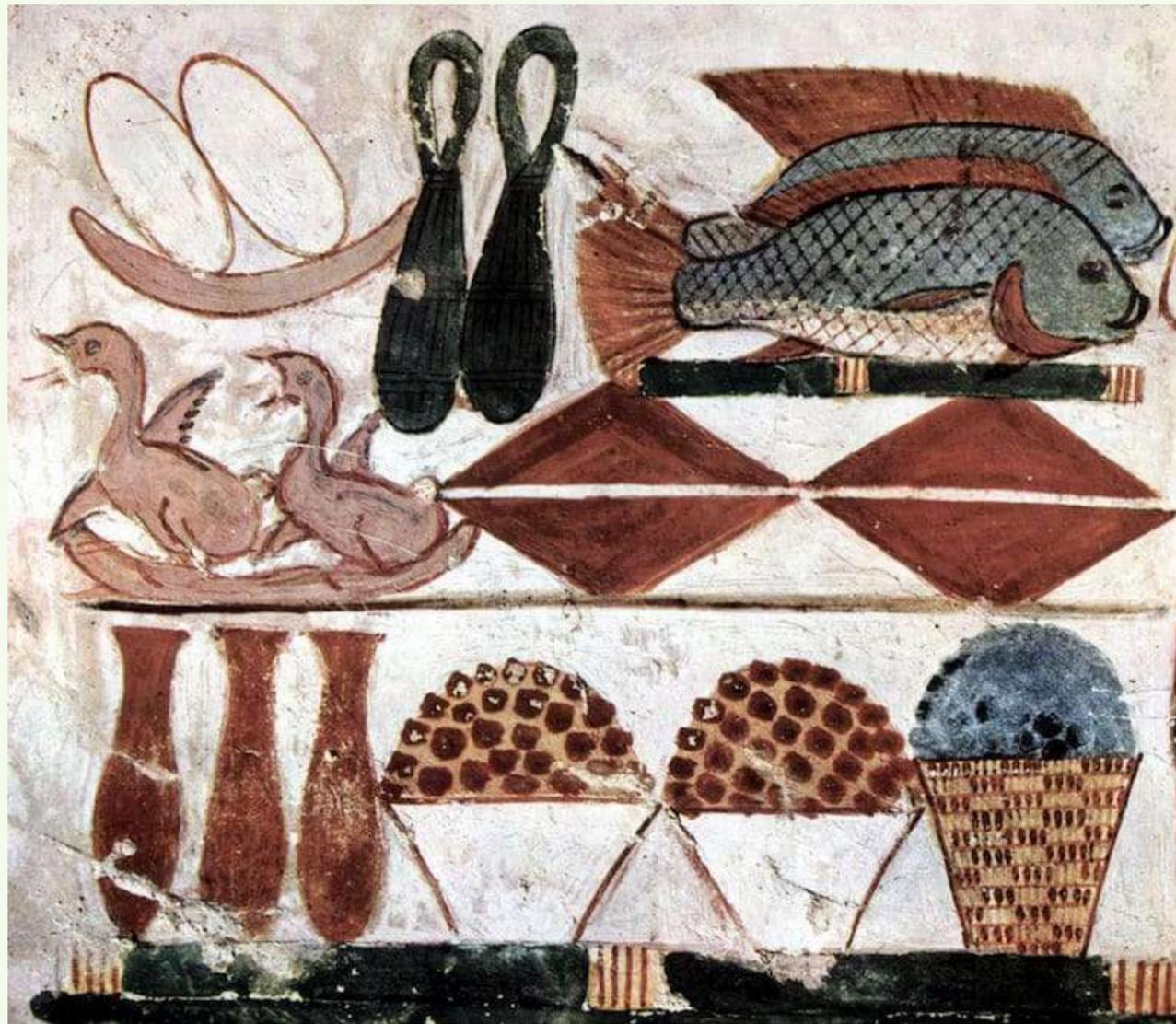
Food is a part of our daily lives. It is readily available. We see it on a normal basis. It stays still and is perfect to practice with. Even the most mundane subjects can be made into masterpieces. Plus, we all eat!

Symbolism

Subjects were purposely included in still life images because they stood for something. When fresh food was used, it signified abundance, riches, and the bounty of the upper class. When the food was depicted as decaying, it serves to show us our own mortality and eventual death



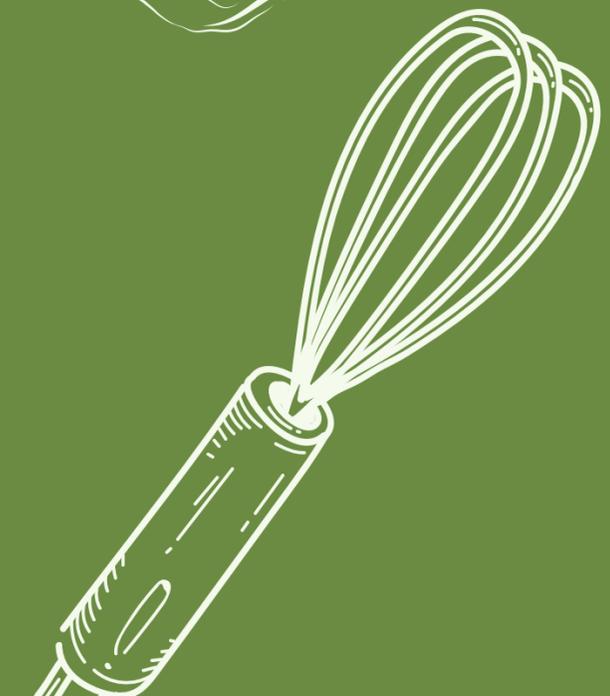
Where it started



Still life in the Tomb of Menna

Still life paintings were found on the walls of ancient Egyptian tombs.

It was thought that these objects would become real for the deceased in their afterlife.



ANCIENT ART



RENAISSANCE



CONTEMPORARY ART

Where we're focusing today

MIDDLE AGES



MODERN ART



Still Life in Contemporary Art

Food is used in still life in many ways today, like painting, sculpture and photography.



DANIEL GORDON, YELLOW DAFFODILS, 2020



STEPHANIE H. SHIH, STONE DUMPLING HOUSE, 2018



PHOTO BY ISABELLA CASSINI



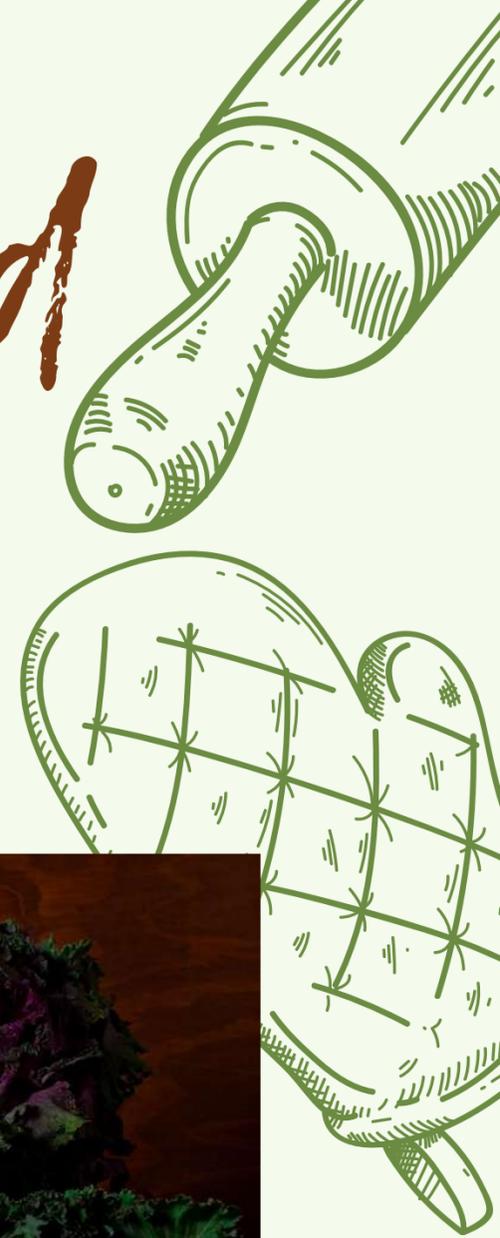
The first food photo ever taken



WILLIAM HENRY FOX TALBOT, *A FRUIT PIECE*, 1845

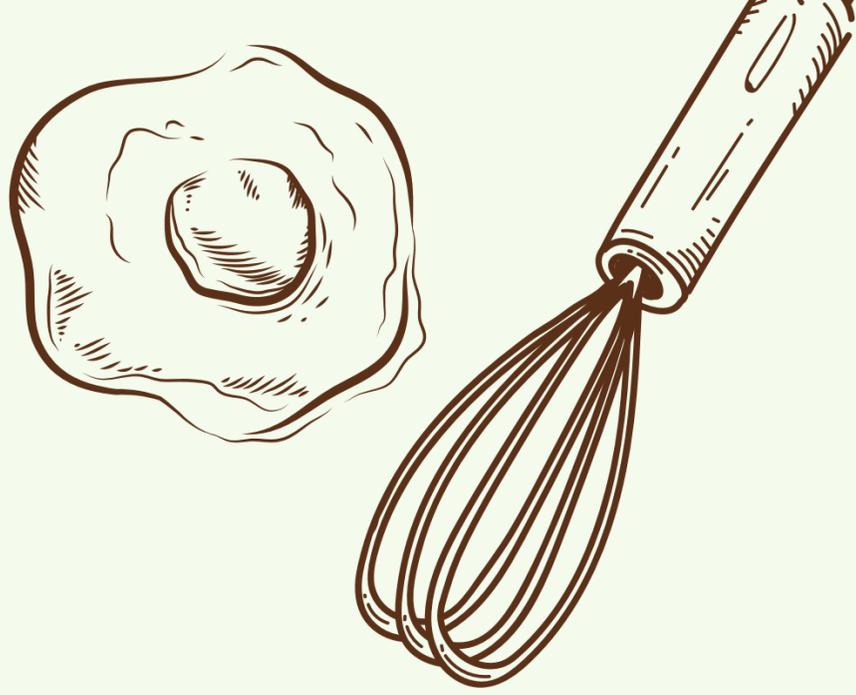


How Food Photo has Evolved



"As I
Imagine
It"





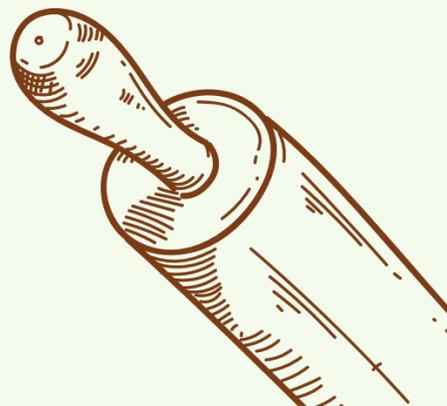
"Splashes, Crashes,
and Smashes"



"Kaleidoscope"



"Eats"





Francesco Tonelli

<https://www.francescotonelli.com/>



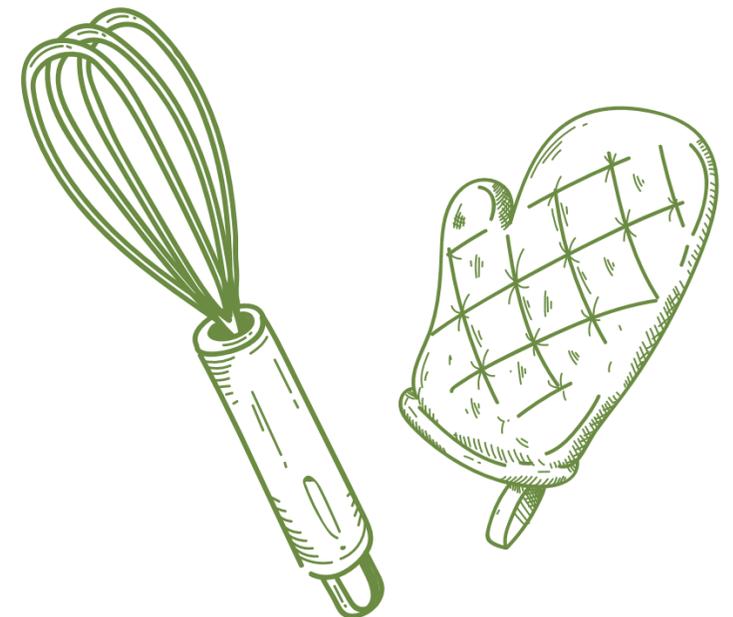
Food

Drinks





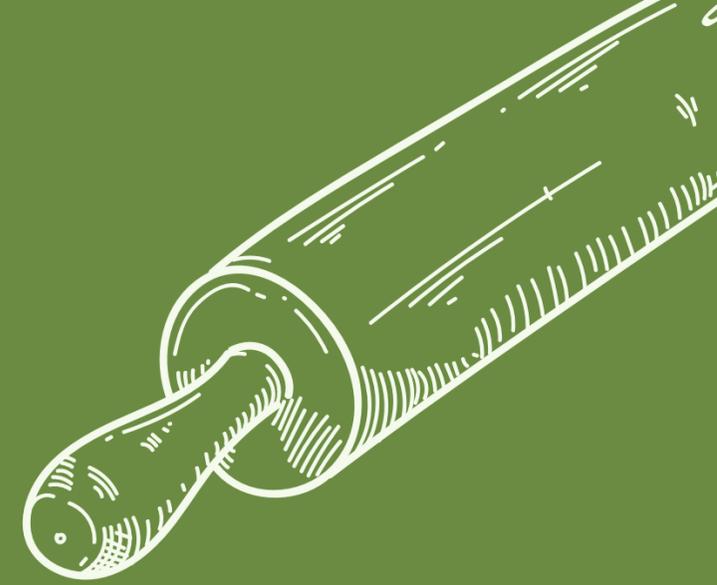
Packaging





Andrew
Scrivanni





3 step process

1. Food Styling
2. Prop Selection
3. Photographing

Plating & Styling with Andrew Scrivani

Tips for shooting food photos

Your Project

- Choose an interesting food to photograph
- Create a scene by selecting background & props
- Light your scene- consider directions of light and degrees of diffusion
- Use elements of art, principles of design, & compositional techniques to take your shots
- Be creative; try different things out & experiment!

