

Name: _____

Date: _____

My Endangered Species

Common Name: Go to www.worldwildlife.org

Genus species: -Hover of the "Species" tab, and click on "Endangered Species"

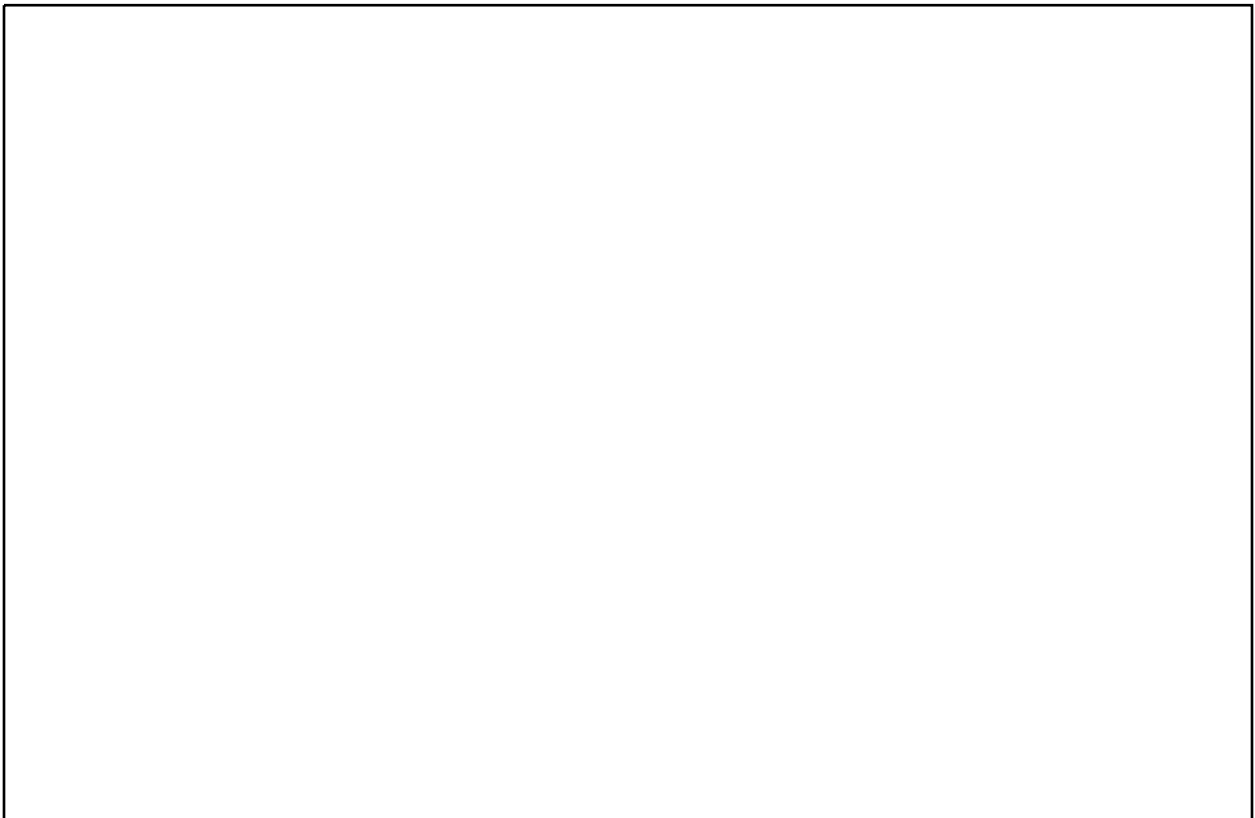
-Pick a species from the list to research.

-Complete the following packet to prepare your Facebook awareness page.

-For each section, include 4-5 complete sentences in bullet or paragraph form

Facebook Advocacy Project

I. Provide a profile picture for your species:



2. General Information (diet, characteristics, mating behaviors)

3. Evolutionary History/Adaptations

4. Ideal Habitat

5. Role in the ecosystem (Niche AND place in food web)

6. Potential causes of endangerment

7. Current Action Plans

8. New Ideas (come up with at least one idea of your own that could help preserve your species. Give rationale: why/how this idea could potentially work).

9. Relevant News Updates (Provide a summary and attach a copy of the article with your final product that you turn in).

For the following questions, be thoughtful as you think of answers that would fit your species. Be CREATIVE.

10. Friends: Who would your species be “friends” with? Why? (Provide relevant reasons).

11. Likes: What types of organizations and groups would your species “like”? Why?

12. Ads: What types of companies, organizations, and products would want to advertise and be seen with your species? Why?

13. Status Updates: Provide example statuses that you, as an advocate for your species, would want people to see to spread awareness. (At least three).