FILL IN THE BLANK Final Desig	n Project (Student Design Journal "engineering note book")
Student Name (s):	Project Name:

^{*} Print and staple journal to this rubric. Student (s) self grade rubric by writing a number between 1 and 4 for each item. **TURN in before presenting.**

Criterion	1 Point to 4 Points		
Ask. Defining the project, and establishing goals.			
Research	Enough sources were used to understand the goal		
	(at least 4). YES or NO		
CRITERIA AND CONSTRAINTS	Enough specifications were developed (at least 8). Yes or No		
Imagine. Working with your group to develop possible solutions to your problem. Establishing ways to meet the project goal.			
Brainstorming	Several Ideas were considered. (at least 4). Yes or No		
Used <u>TRADE OFFS</u> to compare ideas.	A TRADE OFF pro vs. con matrix was made. Yes or No		
Planning. Creating the best plan to carry out your project.			
Developed Plan and revised as necessary.	A plan was developed, and used for construction. Plan was revised when changes were made. YES or NO		
Drawings & Sketches	A drawing* was made with enough details. YES or NO * Flowchart for process.		
Create. Make It.			
Modeling or PPROTOTYPE	A Model or Prototype* was made showing enough details. YES or NO. * Improved / detailed Flowchart for process.		
Construction Quality	Complete project demonstrating care and craftsmanship. YES or NO. * Detailed narrative for process.		
Improve. Testing and in	Improve. Testing and improving on project.		
ANALYSE AND EVALUATE	Improvements were made based on product tests or peer feedback. YES or NO.		
ITERATION: TRIAL AND ERROR	Records of improvements were kept. YES or NO		

Student Name (s):	Project Name:	
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^{*} Print and staple the slide show presentation (correctly) to this rubric. Student (s) self grade rubric by writing a number between 1 and 4 for each item. **TURN in before presenting.**

Criterion	1 Point to 4 points	
Content.—Develop your persuasive argument using details from the <u>DESIGN</u> <u>PROCESS!</u>		
Claim	Clearly Developed Claim with details. YES or NO	
Claim or counter claim	Clearly Developed Claim/Counter Claim with details. YES or NO	
Claim or counter claim	Clearly Developed Claim/Counter Claim with details. YES or NO	
Counter claim	Clearly Developed Counter Claim with details. YES or NO	
Content.— Empathy and Advertisement / Sales Pitch of Optimized Design.		
Design Thinking User Empathy	A clear description of how the user will benefit from the product. YES or NO	
Effectiveness of	Convincing sales 'pitch' strategies were used. YES or NO	
presentation.	DO <u>NOT</u> INCLUDE A PRODUCT PRICE IN THE SALES PITCH	
Public Speaking & Presentation Skills (This portion of the rubric is not self graded)		
Volume and tone	Clear and easy to hear. Few uses of filler words. Evidence of practice.	
Eye Contact	Faces audience, looks at audience while speaking.	
Body Language	Good posture—few distracting motions or gestures.	
Use of Visual Aids	Includes images in the slide show and presentation of physical model	