



# DEAD COMPANIES!

REMEMBERING THE COMPANIES OF OUR PAST

# DEAD COMPANIES

R.I.P.

HERE LIES THE COMPANY OF...

**theranos**

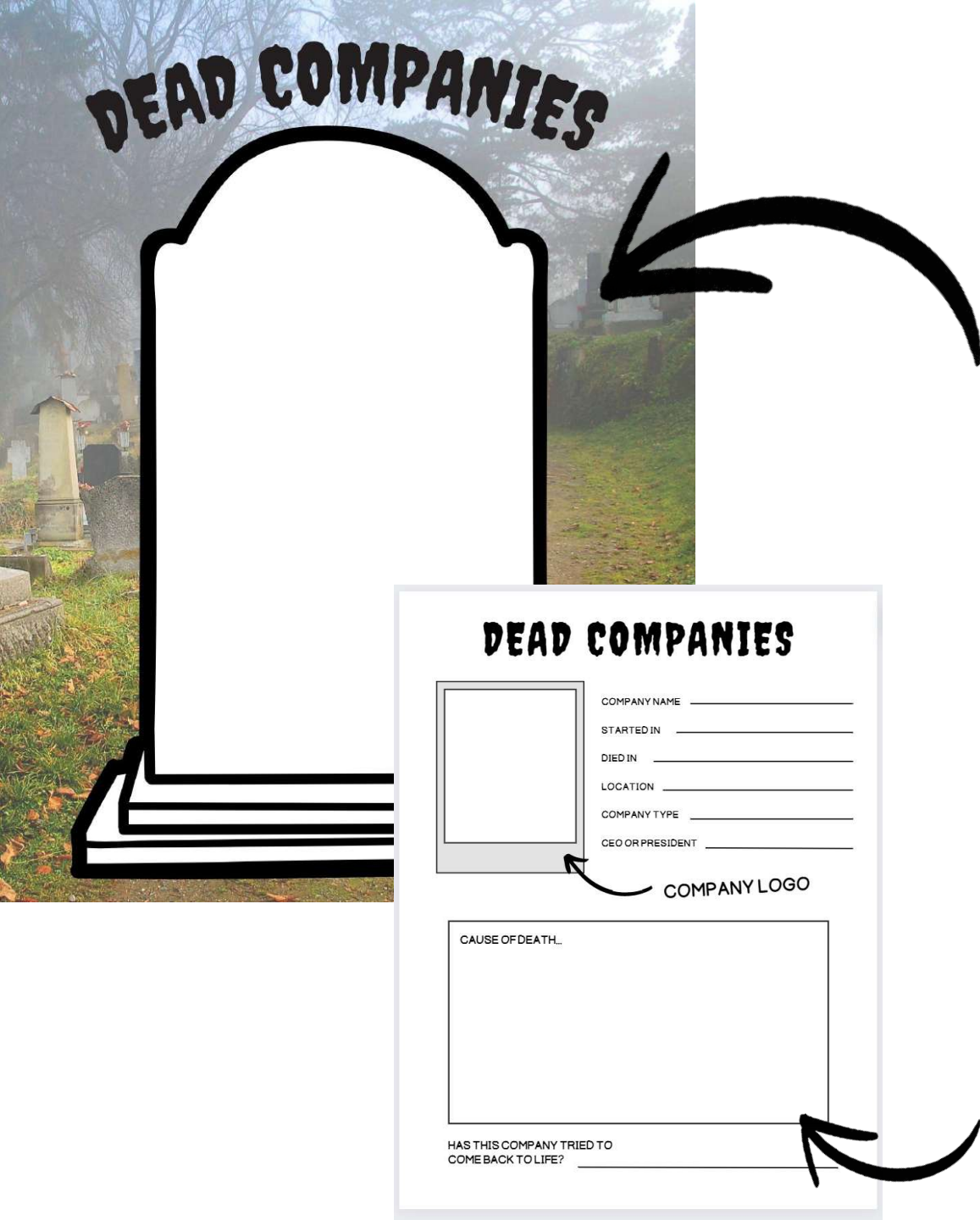
2003 - 2018

THERANOS WAS AN AMERICAN PRIVATELY HELD CORPORATION THAT WAS TOUTED AS A BREAKTHROUGH HEALTH TECHNOLOGY COMPANY. FOUNDED IN 2003 BY 19-YEAR-OLD ELIZABETH HOLMES, THERANOS RAISED MORE THAN US\$700 MILLION FROM VENTURE CAPITALISTS AND PRIVATE INVESTORS, RESULTING IN A \$10 BILLION VALUATION AT ITS PEAK IN 2013 AND 2014. ELIZABETH WAS FOUND GUILTY OF FRAUD AND MISREPRESENTATION OF HER MEDICAL DEVICE AND HOW FUNDS WERE USED.



# THERANOS





Utilize the Dead Companies worksheet to research a company that no longer exists.

On your tombstone you will add:

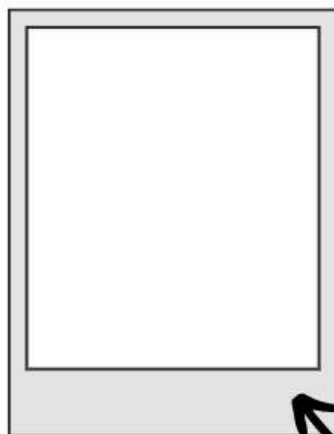
1. Company Logo
2. Years "alive"
3. A short summary of why the company is now "dead"

On the back:

Use the internet to research different information about the company and fill in on the appropriate places.



# DEAD COMPANIES



COMPANY NAME \_\_\_\_\_

STARTED IN \_\_\_\_\_

DIED IN \_\_\_\_\_

LOCATION \_\_\_\_\_

COMPANY TYPE \_\_\_\_\_

CEO OR PRESIDENT \_\_\_\_\_

COMPANY LOGO

CAUSE OF DEATH...

HAS THIS COMPANY TRIED TO  
COME BACK TO LIFE? \_\_\_\_\_

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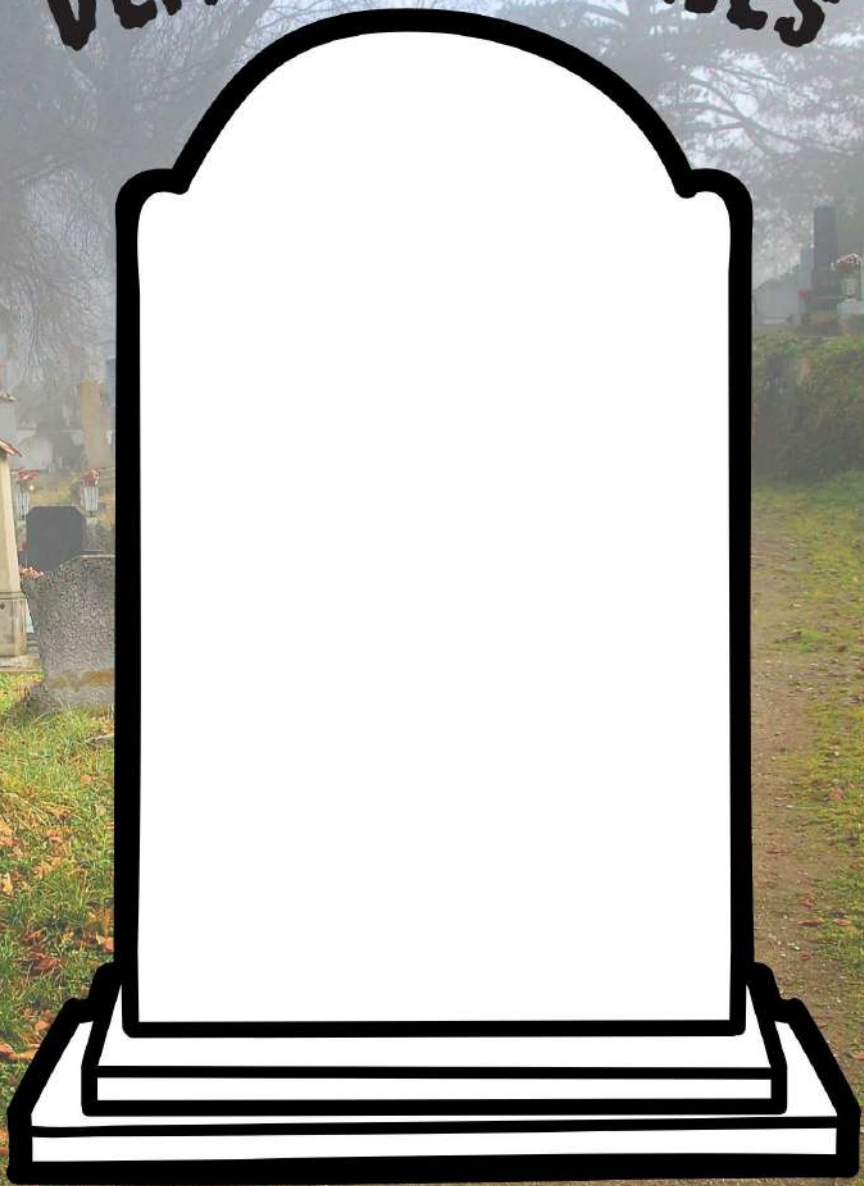
CEO OR PRESIDENT \_\_\_\_\_

COMPANY LOGO

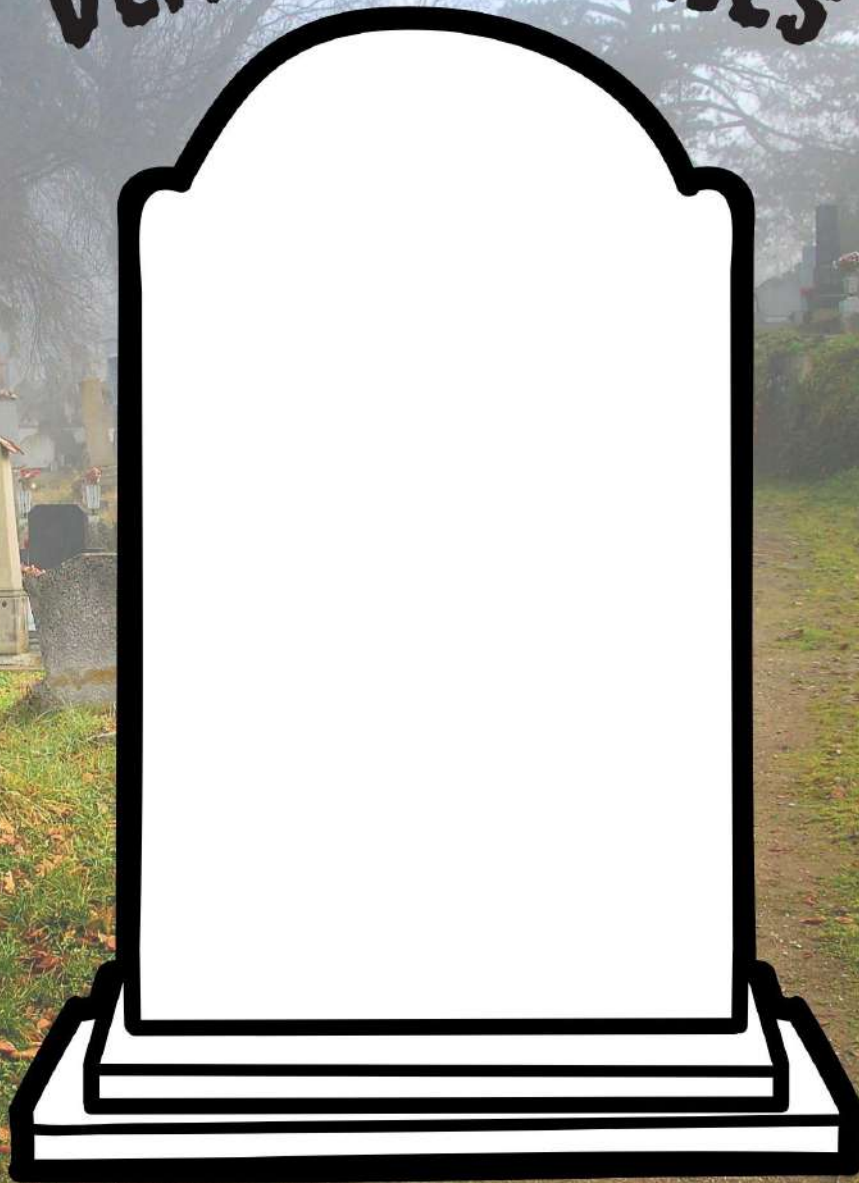
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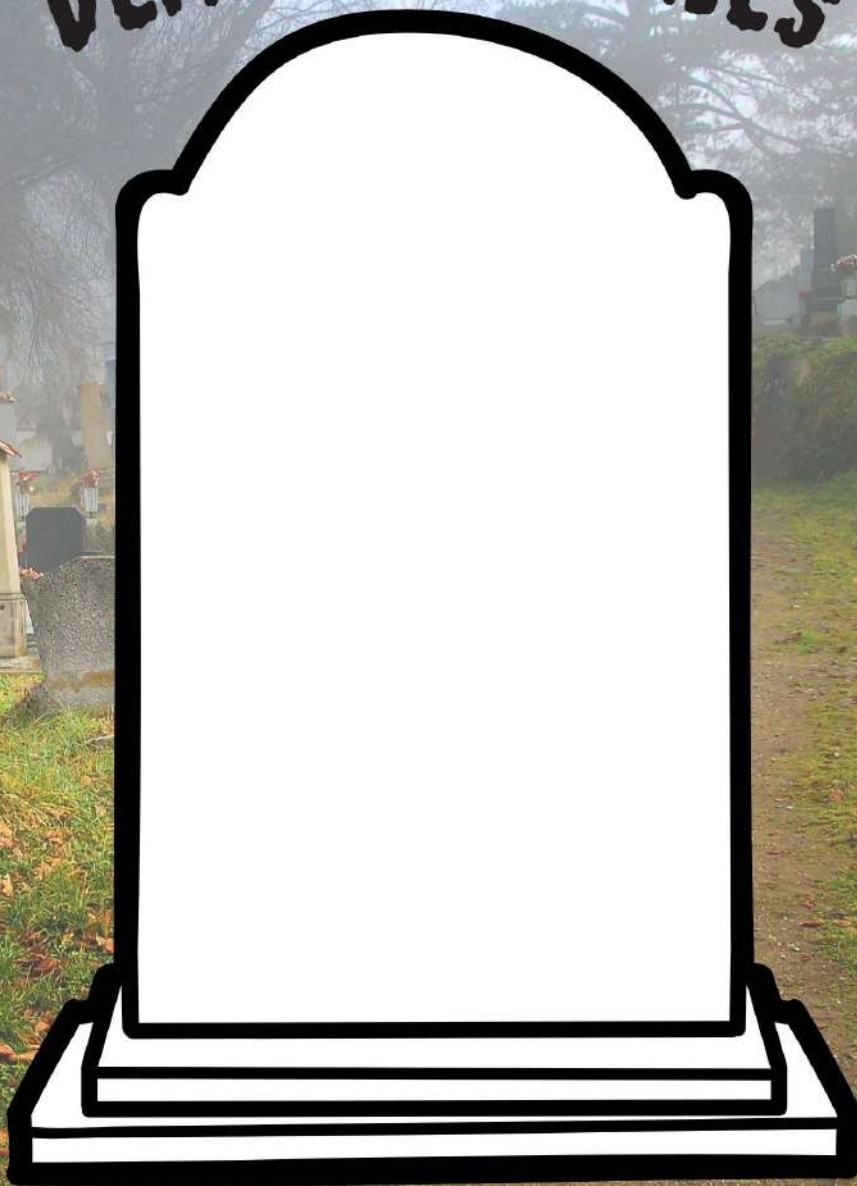




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