

Famous Entrepreneurs Scavenger Hunt

Entrepreneur: A risk taker who recognizes marketplace opportunities. They drive economic growth and keep pressure on existing companies.

Directions: Below are 10 very famous entrepreneurs. Use the links (along with any other resources you'd like) to answer the questions about these entrepreneurs and their companies.

All of these entrepreneurs had great ideas and created businesses on those ideas. Each one became successful; maybe you can too.

1. Dave Thomas- <http://www.aboutwendys.com/Our-Company/Our-Story/>

- a) What was the reason that Dave Thomas invented the square burger?
- b) When did Dave Thomas open his first Wendy's?
- c) What year did Dave Thomas pass away?

2. Bill Gates- <https://www.biography.com/people/bill-gates-9307520>

- a) Bill Gates went to college in Cambridge, Massachusetts but dropped out before graduating. Name the college he specifically went to.
- b) Bill Gates and Paul Allen formed Microsoft in what year?
- c) What was the name of the programming language that Bill Gates created?

3. Debbie Fields- <https://www.mrsfields.com/about/>

- a) What significance does the year 1977 have relating to Mrs. Fields Cookies?
- b) How many different countries does Mrs. Fields have locations in?
- c) Where is the headquarters for Mrs. Fields and TCNY?

4. Phil Knight- <https://www.thefamouspeople.com/profiles/phil-knight-4361.php>

- a) Where did Phil Knight go to college and what was his major (what he studied)?
- b) Who is Bill Bowerman in relation to Nike?

- c) In the 1990's, what other sports did NIKE expand its business to?
- d) What is Phil Knight's net worth as of 2020?

5. Martha Stewart- <http://www.biography.com/people/martha-stewart-9542234>

- a) What type of business was Martha Steward Inc.?
- b) Martha Steward went to jail in 2004 - why?

6. Walt Disney-

<https://www.google.com/search?q=walt+disney+biography&sa=X&ved=2ahUKewib0fycxPPrAhX-lIEHXwgADcQlQIoBXoECC4QBg&biw=1440&bih=769&safe=active&ssui=on>

- a) What were Walt Disney's parents' names?
- b) Why was Walt Disney rejected from the military in 1918?
- c) When did Walt Disney open Disneyland Park?
- d) Name an animated movie that Walt Disney is famous for? (there are several)

7. Jerry Yang- <http://www.forbes.com/profile/jerry-yang/>

- a) What did Jerry Yang and David Filo are famous for founding what internet company?
- b) According to the website, what is Jerry Yang's net worth?

8. Steve Jobs - <http://entrepreneur.com/article/220515/both>

- a) Which one of Steve Job's Rules of Success is your favorite rule of success? Why?
- b) When Jobs returned to Apple in 1997, he reduced Apple's offering to how many products?

9. Kevin Plank (Under Armour) - http://en.wikipedia.org/wiki/Kevin_Plank

- a) Plank started his own business in college, in which he saved the money he made to create Under Armour. What type of business did he have in college?

- b) Philanthropy refers to community service that people are involved with. Which city and/or college has Plank donated a lot of money to?
- c) What award did Plank win in 2016 from Sports Business Journal?

10. Donald Trump-

- 1. What did Donald study in college and where did he go to school?
- 2. How did he earn his money?



- 11. Do you know of one famous entrepreneur not on this list? Explain how she/he became famous and how they got started in business. What product or service do they provide? What company did they start?