

Ennis ISD Distribution Guidelines for Non-School Literature

Only literature sponsored by a district or a school supported organization shall be permitted for distribution and circulation on district premises and via district electronic media. All communication material must be pre-approved by the EISD Communication Department.

This policy pertains to all forms of communication, including but not limited to: flyers, posters, handbills, photographs, pictures, yard signs, electronic marquees, coupons, films, tapes, other written materials, other printed materials, other visual materials, other auditory materials, and all social media platforms.

Organizations that fall under one of the following seven categories can distribute material through the district once the required approval from the district has been received. Fees may apply. (See Ennis ISD Flyer Guidelines):

1. Ennis ISD organizations affiliates, including:
 - a. Parent Teacher Organizations & Parent Teacher Student Organizations
 - b. Ennis ISD Education Foundation
 - c. Booster Clubs of Ennis ISD
2. City of Ennis
3. Ennis Chamber of Commerce
4. University/College academic partnerships (approved by the District)
5. Entities under contractual agreements with the district
6. Non-profit, enrichment programs for school-age children (i.e. Boy Scouts, Girl Scouts, GAKAC)
7. Organizations working in coordination with schools for events that raise money for the campuses.

All organizations must seek approval from the Ennis ISD Communications Department for distribution of their material. The requests will only be granted if they meet one of the guidelines listed above. The EISD Communications Department maintains the right to deny any distribution request at any time, including requests from organizations that meet the outlined guidelines.

The following materials will NOT be approved for distribution:

- Information pertaining to a specified portion of the district population such as religious groups, political groups, special interest groups, etc.
- Information from non-profit organizations pertaining to fundraisers that do not directly benefit Ennis ISD
- Material that is obscene, vulgar or inappropriate for children
- Material that promotes activities, goods, or services related to alcohol, tobacco, and drugs.
- Material that advocates violence, illegal or dangerous activities
- Material that contains defamatory statements
- Hate literature
- Material that would interfere with school activities or the rights of others

- Information from for-profit organizations or information representing corporate/business interests

*Information from for-profit organizations or information representing corporate/business interests will only be approved for distribution as part of an approved advertising/marketing contract with the district.