

<b>Essential Understandings</b>	<ul style="list-style-type: none"> <li>▪ Good writers use persuasive strategies to support claims and respond to opposing arguments.</li> <li>▪ Good writers use evidence to substantiate a position and refute the opposing argument.</li> <li>▪ Good writers use an organizational plan that will develop and refine the argument.</li> <li>▪ Good writers use logic to build an argument.</li> </ul>
<b>Essential Questions</b>	<ul style="list-style-type: none"> <li>▪ How does a writer effectively present an argument?</li> <li>▪ What are logical fallacies?</li> <li>▪ Does logic always work to persuade a reader?</li> <li>▪ What are the components of a Rhetorical Situation?</li> <li>▪ How does a writer choose an appropriate claim?</li> </ul>
<b>Essential Knowledge</b>	<ul style="list-style-type: none"> <li>▪ An argumentative essay begins with a narrow, debatable thesis.</li> <li>▪ There are four categories of claims: fact or fiction, cause and effect, value, or problem and solution.</li> <li>▪ An argumentative essay uses logic and persuasive strategies.</li> </ul>
<b>Vocabulary</b>	<ul style="list-style-type: none"> <li>▪ <u>Terms:</u> <ul style="list-style-type: none"> <li>○ claim, ethos, pathos, logos, persona, syllogism, logic, non-logic, logical fallacies, Toulmin Method, Rhetorical Situations, author, purpose, audience, topic, context, culture</li> </ul> </li> </ul>
<b>Essential Skills</b>	<ul style="list-style-type: none"> <li>▪ Select and limit a debatable thesis</li> <li>▪ Research evidence using credible sources</li> <li>▪ Select an appropriate organizational plan</li> <li>▪ Acknowledge both sides of a position</li> <li>▪ Apply persuasive strategies</li> <li>▪ Apply the standards of English conventions</li> <li>▪ Create a Works Cited for evidence used</li> </ul>
<b>Related Maine Learning Results</b>	<p><u>English Language Arts</u> B. Writing B1. Interconnected Elements</p> <p>Students use a writing process to develop an appropriate genre, exhibiting an explicit organizational structure, perspective, and style to communicate with target audiences for specific purposes.</p> <ol style="list-style-type: none"> <li>Locate, summarize, and synthesize information from primary and secondary sources, as necessary.</li> <li>Apply aspects of various genres for rhetorical effect, strong diction, and distinctive voice.</li> <li>Revise drafts to improve synthesis of information from sources, ensuring that the organizational structure, perspective, and style are effective for the targeted audience and purpose.</li> <li>Edit for correct grammar, usage, and mechanics.</li> <li>Create legible final drafts.</li> </ol>

<p><b>Related Maine Learning Results</b></p>	<p>B3.Argument/Analysis Students write academic essays that structure ideas and arguments in a sustained and logical fashion.</p> <ul style="list-style-type: none"> <li>a. Explain and evaluate information from reading, listening, or viewing.</li> <li>b. Write thesis-driven essays that build a logical argument and support assertions with examples and evidence that are accurate, credible, and relevant.</li> </ul> <p>D. Language</p> <p>D1.Grammar and Usage Students apply rhetorical skills when reading, writing, and speaking through their understanding of Standard American English.</p> <ul style="list-style-type: none"> <li>a. Use appropriate diction, syntax, and figurative language to suit purpose, context, and audience.</li> <li>b. Use handbooks, style guides or other writing sources to confirm accuracy of Standard American English.</li> </ul> <p>D2.Mechanics Students demonstrate the use of the structures and conventions of Standard American English in their communication.</p> <ul style="list-style-type: none"> <li>a. Use appropriate punctuation, spelling and sentence and paragraph structure to suit purpose, situation, and audience.</li> </ul>
<p><b>Sample Lessons And Activities</b></p>	<ul style="list-style-type: none"> <li>▪ Read and analyze literature that uses persuasive strategies</li> </ul>
<p><b>Sample Classroom Assessment Methods</b></p>	<ul style="list-style-type: none"> <li>▪ Produce a well-organized argumentative essay</li> <li>▪ Write a reflection of the argumentative essay</li> <li>▪ Complete an effective peer response</li> </ul>
<p><b>Sample Resources</b></p>	<ul style="list-style-type: none"> <li>▪ <u>Publications:</u> <ul style="list-style-type: none"> <li>○ <u>Gulliver's Travels</u></li> <li>○ <u>The Importance of Being Earnest</u></li> <li>○ <u>A Modest Proposal</u></li> <li>○ <u>The Canterbury Tales</u></li> <li>○ <u>50 Essays</u></li> <li>○ Political Cartoons</li> </ul> </li> <li>▪ <u>Videos:</u> <ul style="list-style-type: none"> <li>○ <u>The Colbert Report</u></li> </ul> </li> </ul>