

Essential Understandings	<ul style="list-style-type: none"> Effective writers construct arguments to support a claim with clear reasons and relevant evidence. Persuasive writers address a specific audience for a particular purpose.
Essential Questions	<ul style="list-style-type: none"> How does a writer persuade the reader on an issue? How does a writer clearly establish his/her point of view? How does a writer use conceding arguments in a persuasive essay? What persuasive strategies are most useful? How does a writer use evidence to support a thesis? How is a persuasive essay structured?
Essential Knowledge	<p>A persuasive essay:</p> <ul style="list-style-type: none"> Is intended to influence the opinions or positions of others. Presents a clearly stated thesis in a compelling introduction and sustains it through ordered body paragraphs and a logical conclusion. Uses a variety of persuasive techniques, including: logical appeals (facts, textual evidence, statistics), emotional appeals (personal experience, hypothetical examples, images), and carefully placed concessions (alternate views) for persuasive effect.
Vocabulary	<ul style="list-style-type: none"> <u>Terms</u>: <ul style="list-style-type: none"> thesis, persuasion, evidence, introduction, body, conclusion, logical, emotional, concessions, call to action
Essential Skills	<ul style="list-style-type: none"> Write an effective persuasive essay to promote an issue or opinion. Generate an introduction which leads to a thesis Present distinct main points in each body paragraph. Support main points with a variety of evidence and appeals Summarize points, reaffirm thesis, and present a “call to action” in the conclusion. Revise to include vivid language, persuasive appeals, and effective organization Edit for correct grammar, usage, and mechanics. Produce a legible final draft.

<p>Related Maine Learning Results</p>	<p><u>English Language Arts</u> B. Writing B1.Interconnected Elements Students use a writing process to communicate for a variety of audiences and purposes. a. Determine a purpose for writing. b. Decide which information is included to achieve the desired purpose. c. Revise drafts to improve focus, effect, and voice incorporating peer response when appropriate. d. Edit for correct grammar, usage, and mechanics. e. Write to achieve a specific purpose. f. Create legible final drafts. B4.Persuasive Students write persuasive essays addressed to a specific audience for a particular purpose. a. Employ a variety of persuasive techniques, including presenting alternate view objectively or addressing potential counterclaims, in an essay that supports an idea using facts, supported inferences and/or opinions appropriate to the audience and purpose and its intended to influence the opinions, beliefs, oppositions of others. D. Language D1.Grammar and Usage Students manipulate the parts of speech effectively and employ a variety of sentence structures to communicate. a. Use forms of nouns, pronouns, verbs, adjectives and their modifiers, adverbs, prepositions, transitions, conjunctions, interjections correctly. b. Use compound complex sentences. D2.Mechanics Students apply the rules of capitalization, punctuation, and spelling to communicate effectively. a. Use correct capitalization and punctuation including commas and semi- colons.</p>
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Sample Lessons And Activities	<ul style="list-style-type: none">▪ Develop an opinion about a topic▪ Brainstorm reasons for and against that topic.▪ Complete a graphic organizer.▪ Create a rough draft, following the graphic organizer,.▪ While revising, imbed persuasive appeals (logical and emotional).▪ Incorporate richness of language for persuasive effect (e.g., use of repetition, “magic three,” rhetorical questions).▪ Edit and proofread.
Sample Classroom Assessment Methods	<ul style="list-style-type: none">▪ Students write, revise and edit a five paragraph persuasive essay.
Sample Resources	<ul style="list-style-type: none">▪ Teacher-generated rubric, sample essays.▪ “Smiley Face Tricks,” M. Ledbetter