# **Brunswick School Department: Grades 9-12**

# English Language Arts English I Unit 2: Persuasive Essay

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Essential Understandings	<ul> <li>The effective persuasive essay influences the reader to support a stated position (thesis).</li> <li>The effective persuasive essay uses relevant and convincing evidence to influence the reader.</li> <li>The effective persuasive essay acknowledges the advantage/s of one argument over another.</li> <li>The effective persuasive essay recognizes and refutes reasonable opposing points of view.</li> <li>The effective persuasive essay recognizes and targets its audience.</li> </ul>
Essential Questions	<ul> <li>What is meant by a persuasive essay?</li> <li>How does an author persuade a reader with evidence?</li> <li>What constitutes good evidence? (quotes; statistics; facts; illustrations and examples)</li> <li>What constitutes a good thesis in a persuasive essay?</li> <li>What is fundamental to the structure of an essay?</li> </ul>
Essential Knowledge	<ul> <li>The persuasive essay presents a clearly stated thesis.</li> <li>The body paragraphs will generate topic sentences which validate and support the thesis.</li> <li>The body paragraphs develop coherent evidence to support the topic sentences.</li> <li>The body paragraphs are strategically ordered for maximum effect.</li> <li>The conclusion will confidently reassert the thesis.</li> </ul>
Vocabulary	<ul> <li>Terms:         <ul> <li>thesis, argument, persuasion, coherence, unity, emphasis, transitional elements, audience, topic sentence, evidence, conclusion</li> </ul> </li> </ul>
Essential Skills	<ul> <li>Write an effective persuasive essay to support a stated thesis.</li> <li>Generate a body of legitimate evidence to persuade the reader.</li> <li>Organize evidence strategically in coherent body paragraphs to present the best argument.</li> <li>Revise content for unity, coherence and proper emphasis.</li> <li>Proofread and edit the final draft to eliminate errors in spelling, punctuation and sentence structure.</li> </ul>

# English Language Arts English I

### **Unit 2: Persuasive Essay**

#### **English Language Arts**

#### B. Writing

#### **B1.Interconnected Elements**

Students use a writing process to develop an appropriate genre, exhibiting an explicit organizational structure, perspective, and style to communicate with target audiences for specific purposes.

- a. Locate, summarize, and synthesize information from primary and secondary sources, as necessary.
- b. Apply aspects of various genres for rhetorical effect, strong diction, and distinctive voice.
- c. Revise drafts to improve synthesis of information from sources, ensuring that the organizational structure, perspective, and style are effective for the targeted audience and purpose.
- d. Edit for correct grammar, usage, and mechanics.
- e. Create legible final drafts.

#### **B4.Persuasive**

Students write persuasive essays exhibiting logical reasoning and rhetorical techniques.

a. Employ a variety of persuasive techniques including anticipating, addressing, and refuting potential counterclaims in a thesis-driven logical argument to influence the opinions, beliefs, or positions of others.

#### D. Language

#### D1.Grammar and Usage

Students apply rhetorical skills when reading, writing, and speaking through their understanding of Standard American English.

- a. Use appropriate diction, syntax, and figurative language to suit purpose, context, and audience.
- b. Use handbooks, style guides or other writing sources to confirm accuracy of Standard American English.

#### D2.Mechanics

Students demonstrate the use of the structures and conventions of Standard American English in their communication.

a. Use appropriate punctuation, spelling and sentence and paragraph structure to suit purpose, situation, and audience.

#### Related Maine Learning Results

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Transdu of Julius Casser by William Chalcanages	۱۸/

Sample Lessons And Activities	<ul> <li>The Tragedy of Julius Caesar by William Shakespeare: Who is the play's tragic hero? Use Aristotle's definition and evidence from the play to support the thesis.</li> <li>The Ox-Bow Incident by Walter Van Tilberg Clark: Who and the heroes; who are the villains; who are the victims of the novel?</li> <li>Contemporary Political Debate: Choose a controversial social or political position and persuade an audience.</li> </ul>
Sample Classroom Assessment Methods	<ul> <li>Read and take a position on the problem of tragic hero in Julius Caesar: Write an essay to persuade your audience of your finding.</li> <li>Read model persuasive essays to understand defining features and to involve those in their own essays.</li> <li>Create a rough draft of the persuasive essay; refine and redraft in a final copy.</li> </ul>
Sample Resources	<ul> <li>Publications:</li> <li>Grade Nine Collection of titles</li> <li>Teacher generated writing samples and appropriate rubrics</li> <li>Appropriate web resources</li> </ul>