

Marketing Choice Board
First and Last Name:

Block:

Directions: Choose and complete three of the following task squares on your paper.
Follow teacher instructions for turning in all of your work from task squares.

<p><u>Design a Logo</u> Create a new logo for a fictional company of your choice. The company can be anything you imagine – a sports team, a tech startup, a fashion brand, etc. Include a short description of the company and explain why you chose the design elements in your logo.</p>	<p><u>Social Media Post</u> Draft a creative social media post (Instagram, Twitter, or Facebook) promoting a product or service. Include an eye-catching image or graphic, a catchy caption, and relevant hashtags.</p>	<p><u>Customer Review</u> Write a short, positive customer review for a product you love (real or fictional). Explain why you like the product and how it benefits you.</p>
<p><u>Marketing Quiz</u> Create a fun, 5-question multiple-choice quiz about marketing concepts we've covered this year. Provide the correct answers and a brief explanation for each question.</p>	<p><u>Thank You Note</u> Write a note of appreciation to one of your teachers or another staff member. Express your gratitude for their efforts and mention something specific you learned or enjoyed in their class or how they helped or encouraged you this year. (Needs to be to someone outside of this class)</p>	<p><u>Marketing Meme</u> Create a funny meme related to marketing or business. Use humor to highlight an aspect of marketing that we've learned about this year.</p>
<p><u>Advertisement Analysis</u> Find an advertisement online or in a magazine and write a brief analysis of its effectiveness. What makes the ad work or not work? What could be improved?</p>	<p><u>Email Your Teacher</u> Email your teacher about one thing you learned in this class and one thing you would improve. Be specific and thoughtful in your feedback.</p>	<p><u>Interview a Classmate</u> Pair up with a classmate and interview them about their favorite marketing concept or project from this year. Write a summary of the interview, including what you learned and found interesting about their perspective.</p>