

Emotion and Photography

Considering compelling and powerful
imagery.....

Art of Photography 2
Ms. McMillan

What creates emotion in an image?

Let's discuss:

- People – who, what, when, where, why?
- Colors – psychology, color theory
- Lighting – oppressive, bright, etc.
- Cultural/moral sense (fair vs. unfair, right vs. wrong, haves vs. have nots, etc)

Emotions

- A great photograph (among other things) can have the ability to convey emotion.
- Emotion in an image helps a viewer connect in a much stronger way to your imagery.
- Photography is powerful because we, as the viewer, can place ourselves in the perspective of those we see in an image.

Consider the following images – how much of the story do you need to know in to feel the emotional impact?







Creating emotions

Universal emotions are cross cultural...however also consider that a single image can be seen very differently by diverse cultures/belief structures and bring out very contrasting emotions.

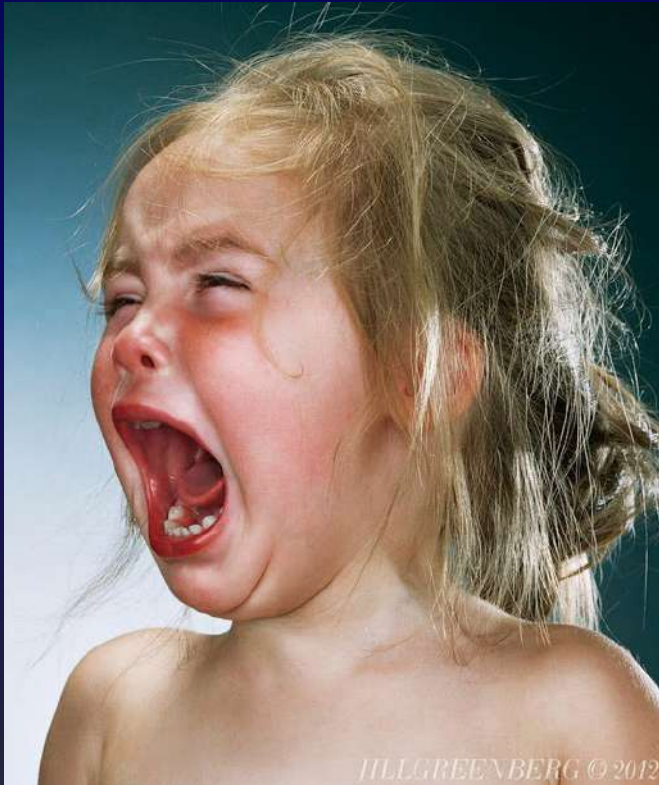
Consider the emotional impact the following images might be viewed by different cultures such as:

- * family
- * nationality
- * religious
- * regional (rural vs. urban)
- * others?



Consider the
emotional
viewpoints of:

- A Soldier
- A Pacifist
- A student
- An athlete
- Others?



Consider the emotional viewpoints of:

- A parent
- Another child
- Someone who doesn't like noise. 😊



How would different cultures around the world see this image?

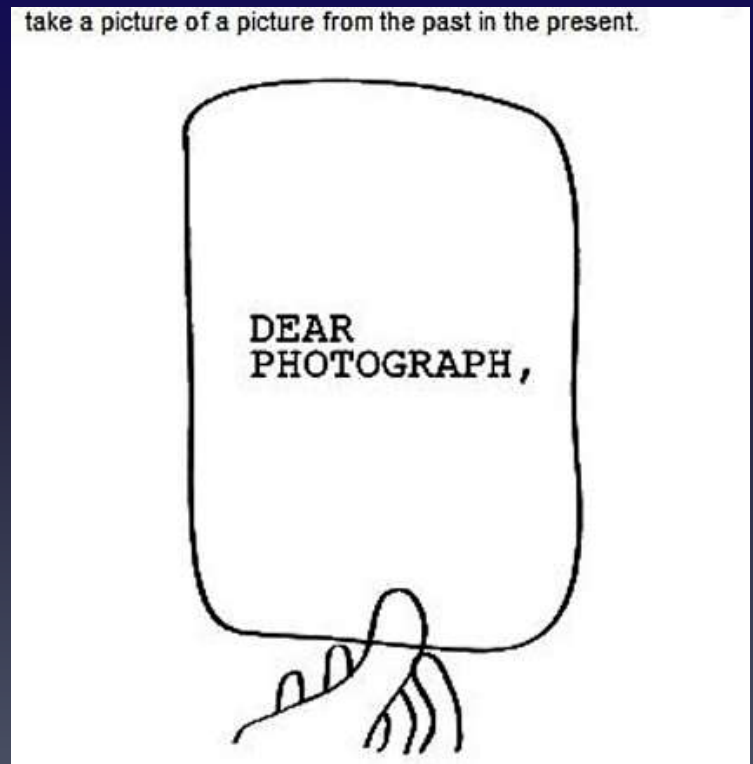
Our project

- A three-part project focused on creating images with emotion all of which include some form of 'picture within a picture'.

Part 1: Dear Photograph

Combine an old image in it's modern setting. Use family pictures or historical pictures of things like buildings , heirlooms, or other people but carefully consider the emotional aspect the final image will have.

Technical: both images must be in focus, both the old image and the new setting. Be aware of things like glare on the old image, lighting, and composition!



Part 1 – exemplars. Consider the emotional impact!







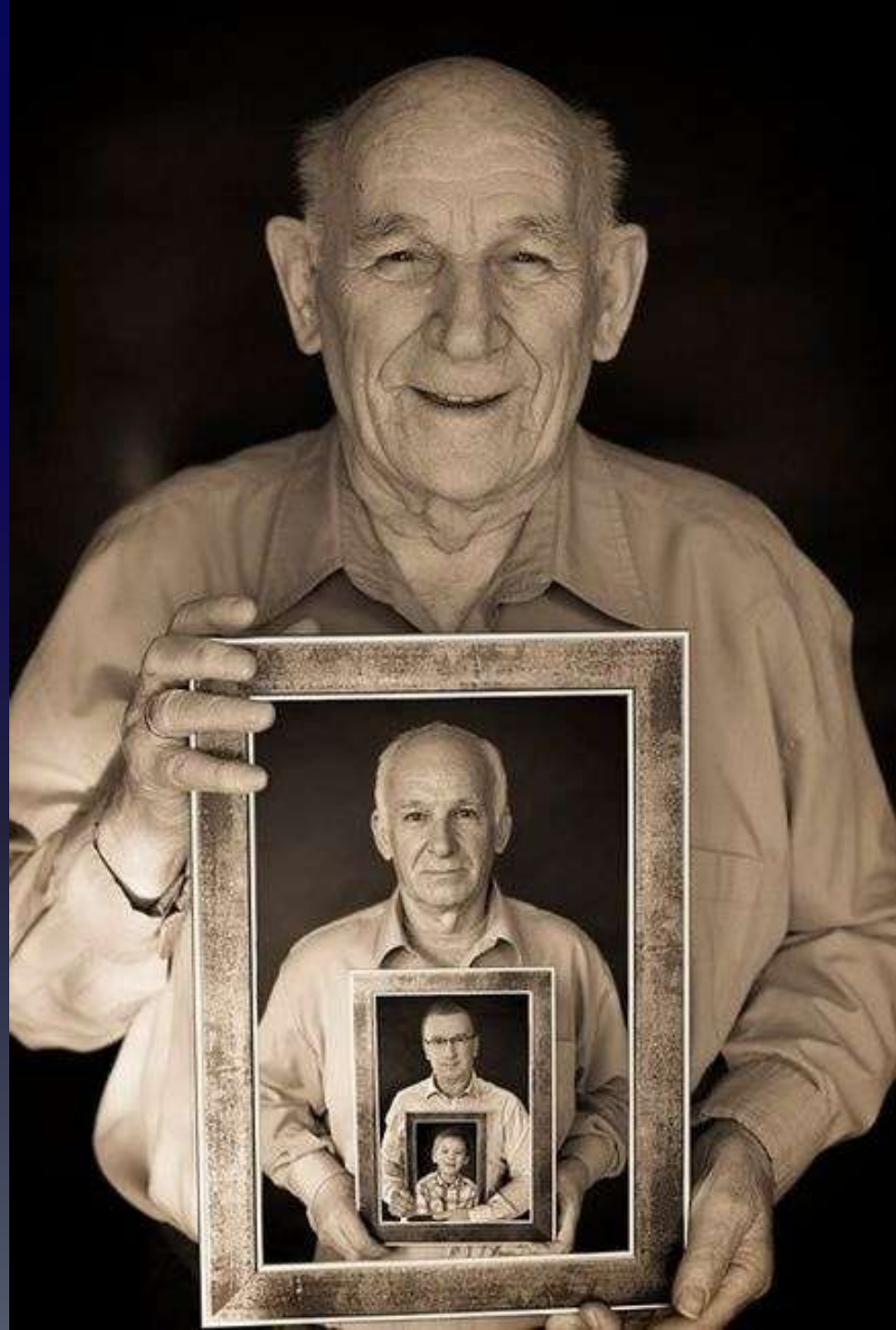
Part 2

Frame within a frame (within a frame, within a frame)

- Using frames and Photoshop, create a series of pictures within pictures. To increase emotional impact, you can use generations of families (see exemplars), or incorporate images of one person from different stages of their life. Growing families also work well.
- Technical: Focus must be sharp on both the frames and images. As always, consider composition inside of the frames and of the frames themselves. Exposure, use of color is also to be carefully considered.



Use common events between generations to strengthen the emotional reaction such as the first day of school across generations.



Part 3: Imagine Finding Me

If you were able to join yourself in an old setting
what would you do with yourself?
would you try to tell younger you something,
or just spend time enjoying each other?

Technical: match the lighting of the original image
for a believable match. Photograph yourself
against the white backdrop for ease of moving your
Image to the old image.

Part 3: based on the photography of Chino Otsuko and her “Imagine Finding Me” series.

もしも、
また、
会えるなら、
聞きたいことがたくさんある。
つたえたいこともいっぱいある。

If,
again
I have a chance to meet,
there is so much I want to ask
and so much I want to tell

Paris, France. 1982 and 2005



Kamakura, Japan. 1976 and 2005





Good Luck!

Remember, successful images will portray emotion(s) in some form. As you plan your imagery, examine how emotions will factor into the final image.

