



Explore how patterns, texture & details create visually engaging images

Understand how these elements add depth and interest to photos

Identify and capture patterns, texture and details in photography

# Where Do We Find Them?

Patterns, Texture and Details can be found in both the man-made world and the natural world. They are all around us and often we miss them or just see them so often that they become invisible.



## Why are Patterns, Textures and Details Important?

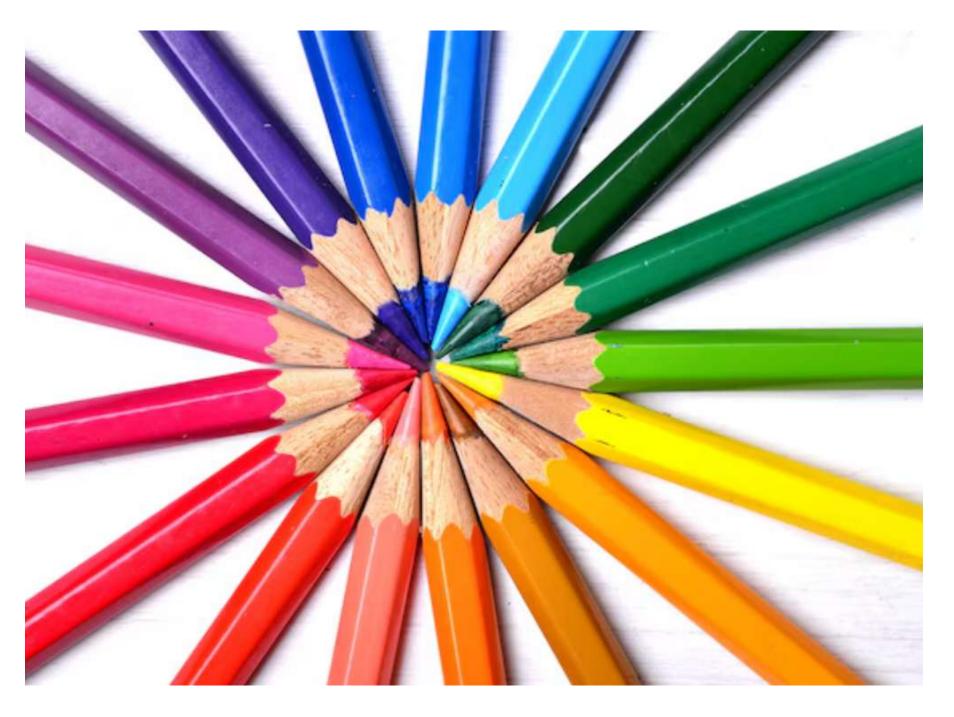
- They add visual interest and depth to images.
- They make images more engaging and dynamic.
- They enhance storytelling in an image or series of images.
- It can make viewing a photo into a visual guessing game.



### Pattern

Utilizes elements that are repeated. The repetition of lines, shapes, tones or color can create interesting images.

- Create a sense of rhythm and repetition.
- Lead the viewer's eye through the image.
- Make photos more visually satisfying and cohesive.



### Texture

The visual quality of the surface of an object, revealed through variances in shape, tone and color depth.

- Evoke a sense of touch.
- Allow viewers to imagine how a surface feels.
- adds a layer of sensory experience.





# Details

Tell the story of a situation by focusing on a relatively small portion of it.

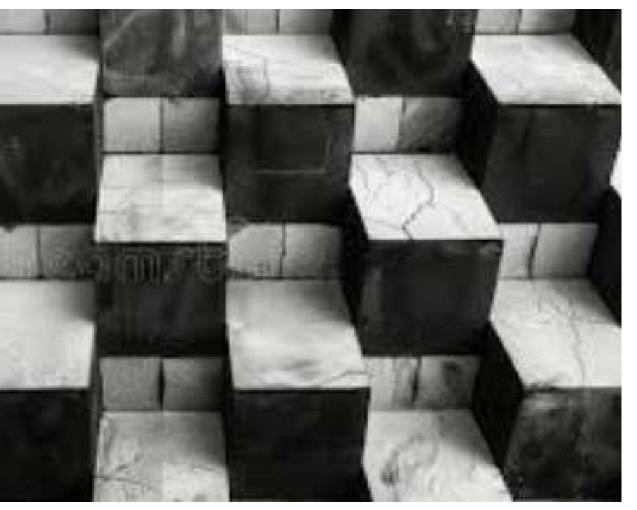
- Capture small elements that deepen the narrative.
- Emphasize key textures, patterns, or features.
- Close-ups foster a personal, immersive connection.





## **Depth and Dimension** Patterns and textures can add depth and dimension to a photograph, making flat images appear more threedimensional.





### **Emotional Impact** Patterns, textures, and details can set a mood–calmness through smooth patterns, ruggedness through rough textures, or intimacy through close-up details.



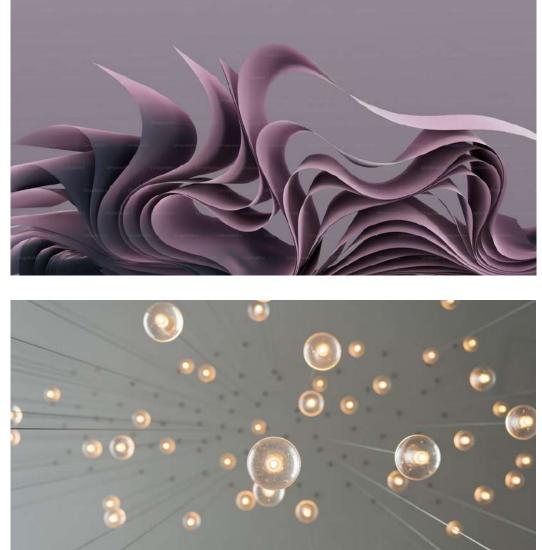


# **Creative Expression**

Patterns, texture and details offer photographers creative opportunities to experiment with composition, lighting, and focus, enhancing the artistic quality of their work.

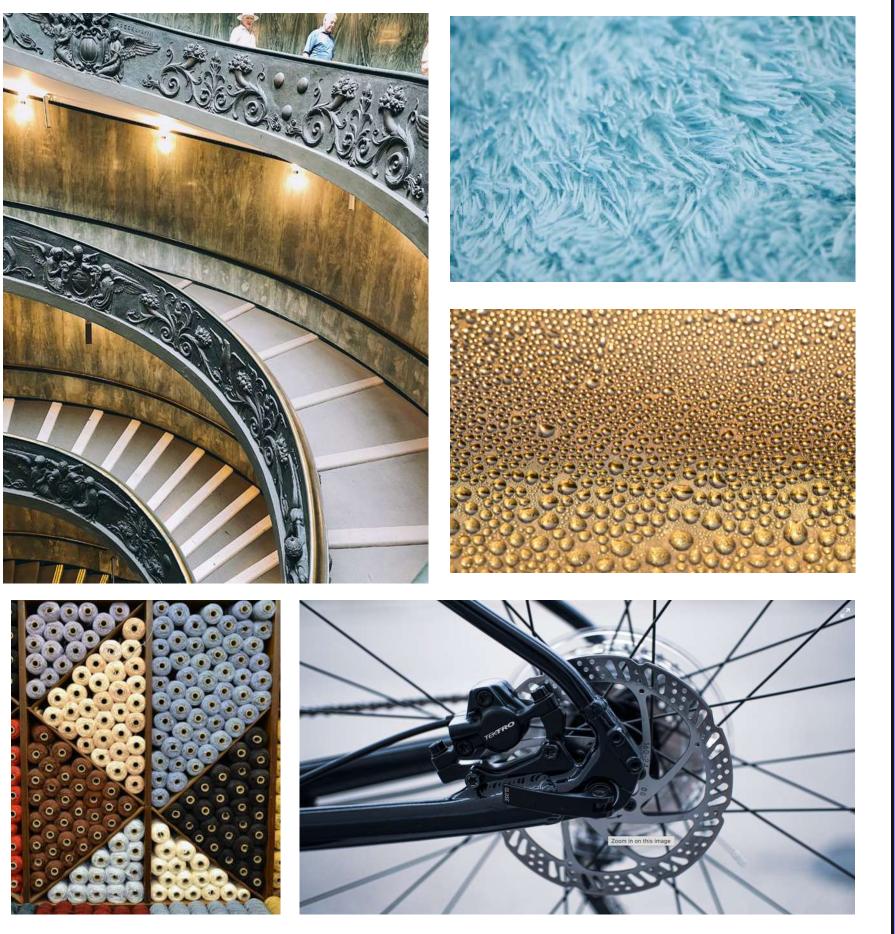


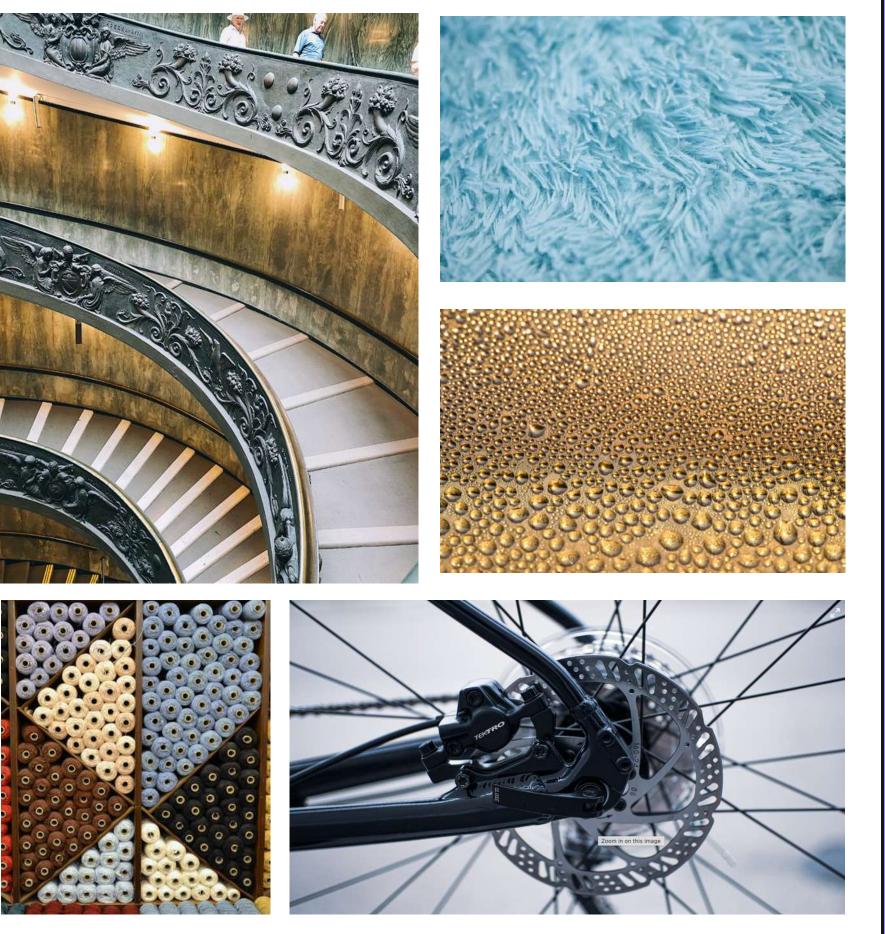




#### Why should we consider patterns, texture and details in photography?

- Repeating elements or shapes can create a sense of rhythm or harmony. They draw the viewer in and create a more dynamic visual experience.
- The visual quality, or texture of a surface of an object, adds a tactile element to photos. It creates depth and invokes emotion in the viewer.
- Details enhance storytelling, reveal subtle beauty, and evoke specific emotions, deepening the viewer's connection to the subject.





# How to Shoot Pattern, Texture & Detail

#### Get in Close



Take a closer look at the every day objects around you. Fill up your entire frame and stretch yourself to see more, use your other senses to find a new perspective.

#### Look For Color and Contrast



Our eyes are drawn to color and contrast. Use them to define and highlight patterns and textures, making your images more captivating.

#### Use More Then One



Highlight different patterns and textures by photographing several together, stacking them to create contrast.