

Chapter 10

Elections & Voting

Questions from reading

Chapter 10.1/Lesson 27 Questions

Page 8

1. Originally, what group was given the right to vote in our country?
2. Outline the voting rights granted by each of the following: 15th, 19th, 23rd, 24th & 26th Amendments; Voting Rights Act of 1965.
3. When will you become part of the electorate?
4. What are the steps in casting your vote?
5. Why do so many people not vote?
6. What suggestions have been made to increase voter participation?

Quiz 10 Writing Prompt, p. 9

- **Suffrage** was originally given to a very small group in our country. Identify that specific group. Then, using at least 3 specific examples (amendment or law), explain how suffrage and voting practices have changed throughout our history. Be specific in your examples and order them chronologically.
- Peer grade using the following criteria:
 - Group identified (1), Correct examples (3), chronological order (1) for a grade out of 5.

10.1 Discussion, p. 8

- Originally, what group was given the right to vote in our country?
 - White, land-owning men over the age of 21 made up the electorate in 1787.
- Outline each of the following:
 - 15th: Enfranchised African American men
 - Used literacy tests , poll taxes and intimidation to stop voting. Whites were “grandfathered” in.
 - 19th: Enfranchised Women
 - 23rd: Allowed DC residents in Pres. elections
 - 24th: Abolished the **poll tax**.
 - 26th: Lowered the voting age to 18
 - Voting Rights Act of 1965: Abolished literacy tests, criminalized voter intimidation, used federal registrars and monitors
- When will you become part of the electorate?
 - When you turn 18 and register to vote ~~—~~ **Universal Suffrage**

Steps in Voting, p. 8

- Register: Discuss when, where & why!
- Study the ballot.
- Learn your **precinct** & **polling place**

<http://co.currituck.nc.us/publicImages/downloadFiles/voting-precincts-and-polling-places-20101.pdf>

- Go to polling place: Review procedures
 - Should voters have to show a picture ID?
- Cast ballot: See p. 314!
- Watch for **returns**.

Apathy, p. 8

Discussion Point: After all of the struggles for universal suffrage, why do so few Americans vote?

- **Apathy:** Define & discuss
- **Lack of time:** Absentee or Early Voting
- **Uninformed:** Where can you go for info.?
- **Not Registered/Qualified:** Review qualifications

Read 10.2. Answer on p. 10.

- How does a candidate win a primary election?
- Explain when general elections are held for congressional & presidential elections.
- Distinguish the differences between referendums, initiatives, & recalls.
- How is a state's number of electoral votes determined? How many does NC have? What is the total number?
- How many electoral votes must a candidate win to be President?
- How are electoral votes awarded in most states?

The Differences in elections

Presidential vs. Congressional Elections

-Chosen by the Electoral College
-Win 270/538 E. votes (**majority**)
Awarded “winner take all”
Elected by the nation every 4 years

-Nominated by party through **primaries and caucuses**
Elected in the **general election**

-Chosen directly by the voters
-Win a **plurality** of votes
Elected by the state (Senators) or District (Reps.) every 6 or 2 years

Class Election Connection

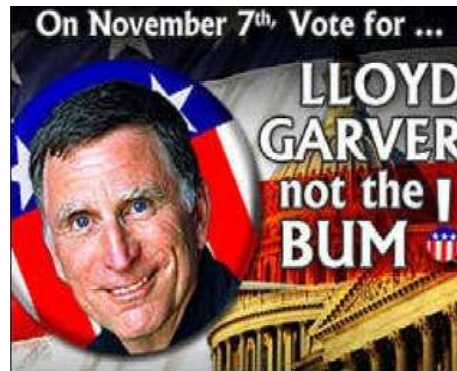
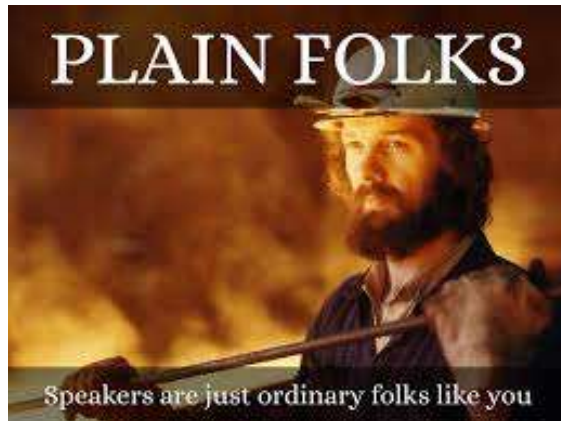
- Primaries and caucuses were held yesterday. Why? What was the outcome?
- The General class election will be held on Monday, April 11th. What will make you eligible to vote?
- The campaign period begins Monday, 4/4. What will happen during this phase?
- How will we determine the winner?

Propaganda Techniques

For p. 11: Read pp. 306-07

- Why is running for office so expensive?
 - Name as many expenses as you can think of for a candidate's campaign.
 - Which expense do you perceive to be the most expensive? Why?
- Define **Propaganda**.
- Define each of the propaganda techniques *in your own words*, p. 336. Leave room for examples!

Propaganda Techniques



THE LIVING ROOM CANDIDATE

PRESIDENTIAL CAMPAIGN COMMERCIALS 1952–2008 ★★★★★

- For each commercial, determine which propaganda technique is being used. Then debate its effectiveness.

<http://www.livingroomcandidate.org/commercials/1952>

1952: Ike for President (Eisenhower)

1964: Peace Little Girl (Daisy) (Johnson)

1984: Prouder, Stronger, Better (Reagan)

1996: Next Century (Clinton)

2000: Hopeful (Bush)

2004: Windsurfing (Bush)

2008: Yes We Can-Web (Obama)

- After watching the examples, decide which technique you feel is most effective. Least effective. Explain.

Assignment

- Read 10.3 and use the Internet to complete the organizer on Campaigns and Money. Due Monday, 4/4. If you are going to be on the field trip it is **YOUR RESPONSIBILITY** to go to my website and get your work. Class will go on without you!
- Bring a charged Chrome Book to class that day, too!