

## East Hills Parents Association Meeting Minutes

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President, Debra Suleiman, called the October 4, 2017 meeting of the East Hills Parent Association (EHPA) to order at 9:38 a.m. The meeting was held in the Parents' Center. Eleven people were in attendance at the meeting, including 5 executive board members, 4 staff members, and 2 additional parents.

### **Principal's Report: Mr. Horvath**

- Thank you to all volunteers for helping with the Charger Challenge! It was a successful day, nice weather. Kids enjoyed Pie in the Face incentive.
- Finishing up food collections this Friday, 10/6. Friday is Orange Out Day "Fight Against Hunger", Special Lunch Friday
- Friday, 10/6, IPR (Mid-term reports) grades should be uploaded to the Home Access Center - Synched from Schoology. If there's a discrepancy, Schoology will be more accurate per Mrs. Braun. Kinks still being worked out and levels of comfort and understanding of Schoology amongst the staff varies.
- Monday, 10/9 - No School, Teacher Inservice Day
- Tuesday, 10/10 - After school programs begin
- American Education Week - Flyer was sent home last week
  - Tues, 10/10 - 6th grade visits / Wed, 10/11 - 7th grade visits / Thurs, 10/12 - 8th grade visits / Fri, 10/13 - Grandparents and Special Pals
- Friday, 10/13 - 1st school dance, 6-8pm in main gym. \$5 and permission slips needed. Have a pick up strategy in place with students.
- Sunday, 10/15 - 50th Anniversary Celebration of FHS and EHMS on Turf Field (1-2pm ceremony) and surrounding area. Keynote Speakers: Dr. Roy, Michael Faccinetto, and Lisa Boscola. Decade tents, games & activities, yearbook displays, school tours, food trucks, live music, and more! If rain, all will take place in FHS main gym.
- Halloween Parades - EHBOA participating in:
  - Tuesday, 10/17 - Coplay @ 7pm
  - Saturday, 10/21 - Nazareth @ 1pm
  - Sunday, 10/29 - Bethlehem @ 2pm
- Friday, 10/20 - Charger Pride Brunch - 1st brunch in September went well
- Thursday, 10/19 - Field Hockey vs Nitschmann 7pm @ LHS stadium
- Monday, 10/23 - Volleyball Tournament 5pm @ FHS
- Spirit Week - Monday, 10/23 - Friday, 10/27
- Wednesday, 10/25 Pep Rally and Football Game vs Nitschmann 7pm @ LHS stadium
- Thursday, 10/26 - PICTURE DAY - \*\*Please note change from original date
- Weekly and Daily News Updates on YouTube (Charger Challenge News) and Twitter
- Mrs. Tammy McDonald -
  - NJHS's Service Project/Fundraiser for Leukemia/Lymphoma Society, campaign donations accepted from Oct. 16th - Nov. 3rd. Flyers to go home and link on webpage. Facts will be given on announcements. Class fundraising competition to earn Olive Garden and Dominoes parties. Stick it to Cancer idea...possibly incentive to tape teachers to the wall?? Also a blanket fundraiser during the holiday season.

### **President's Report: Debra Suleiman**

- A motion to accept the September 6th meeting minutes was made and seconded. All were in favor.
- Keri Kullman sent out SignUp Genius for volunteers to provide snacks for the 1st dance.

### **Vice President's Report: Leah Hirschbeck**

- \$13,892.62 raised at the Charger Challenge. (Mr. Horvath noted that enrollment number is down from last school year)
- Would like to consider setting up online donations next year and brainstorm new ideas to spark more interest and participation. Money raised this year averages \$13/student.

### **Treasurer's Report: Lisa Kemp**

- The treasurer's report was presented and copies were available. Account balance as of 10/4/17 was \$7,939.29. Since the September meeting, expenses totaled \$468.22, most of which was \$200 for the 2016/17 audit and \$250 for book fair petty cash which was fully reimbursed. Income totaled \$4,858.48 with Book Fair proceeds totaling \$4,608.48. A motion to accept the treasurer's report was made and seconded. All were in favor.

### **Secretary's Report: Alison Piripavel**

- The September 6, 2017 meeting minutes, submitted by Alison Piripavel, were available at the meeting and are also posted online through the EHPA tab of the East Hills' website. Minutes were approved previously in the meeting.

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## **Committee Reports**

### **Membership: Lilly Gaydos**

- Currently have 355 members. EHPA forms were collected and volunteer lists were created.

### **Hospitality: Keri Kullman**

- Keri was not at the meeting, but is looking for volunteers throughout the school year to donate and provide store bought or homemade goodies for the school dances and items for May's Staff Appreciation Lunch. All dance bake sale proceeds go to the club sponsoring the dance.

### **Parent Advisory Committee (PAC): Wendy Simpson, Joanne Endrick, & Jen Woolley**

- The following are notes taken from the September PAC meeting:
  - BASD Marketing Project-What msg does BASD want to send? What do they want their image to be and how to best share this information with the community
  - BASD is hiring through a grant? (I thought they mentioned a grant, not sure though) the Marketing Firm Imagevolution to market the school district. They will update our BASD branding, publicity, update a little of the website, etc. and share with the community all of the positive educational events occurring in the district. This is in response to recent PA Educational Legislation regarding Charter Schools. The district is 2 months into the project. The mission is to ignite passion for our district and the customers=children, empowering the parents with decision making, developing a strong strategic plan, and sharing our BASD stories with our community to show how important public education (BASD) is to our community. We need to build the support of our surrounding community.
  - The project is in 3 phases, phase 1 focusing on Elementary primarily but showing how this impacts Middle/ High school levels. The project wants to highlight what is going on in the schools, highlighting classrooms, teachers, and students. We want to show the community that public education works. BASD wants to provide this information in a clear way, focus on the positive things.

- PAC was presented with a question...One word to describe BASD...responses leaders, diversity, commitment, neighborhood, family, encouraging, opportunity, security.
- PAC members would like assistance from the PTO/PTA's to gather this information and share each school's successes, not only sharing through the project but get the parents, students, families talking and promoting their schools, why their school is great. When new families are looking for homes to buy, why should they go to your school? What are the things going on in your school that stand out? Promote and share your schools successes now. Get the word out.

### **Newsletter/Parents' Center: Soma Roy**

- Soma was not at the meeting, but October newsletter is complete and will be distributed by the end of this week.

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### **Old Business**

- Volunteer Clearances are required to volunteer at all schools in the district. Refer to EHPA or BASD websites for procedures. Copies of documents need to be handed into the office along with a copy of your driver's license.
- Giant A+ Rewards East Hills ID is 23376. Register starting 9/11/17. Can designate 2 schools.
- ShopRite Rewards ([shopriteformyschool.com](http://shopriteformyschool.com), select East Hills, zip code 18017)

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### **New Business**

- Wendy Simpson, Committee member for the FHS/EHMS 50th Anniversary Celebration has been placed in charge of decorations for Sunday's celebration. Would like to get balloons, boutonnieres for dignitaries (11-15 people), mums, table cloths, and podium decorations. If possible, most items will be donated by local businesses, but preliminary budget is \$199.90. Wendy is asking if EHPA can give a donation towards the decorations expenses. Board members agreed to give \$50. Also will need parent volunteer help that day for set up, etc... She will create a Sign Up Genius to be sent out.

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### **Open Discussion**

- All in attendance agreed to order EHMS 50th Anniversary wristbands to be sold at student lunches next week and at Sunday's celebration. Proceeds will go towards the donation noted above.

### **Next Meeting**

- Wednesday, November 1st, at 6 pm in the library with Dr. Roy. This is the ONLY evening meeting. All are welcome and highly encouraged to attend.

**Adjournment:** Debra Suleiman adjourned the meeting at 11:20 a.m.

Respectfully Submitted  
Alison Piripavel