

## Easter Egg Hunt - Business/Marketing Style

### TEACHER PREP:

1. Cut out the logos, slogans, retail math problems, and point changes into small strips so they can be folded and placed into plastic easter eggs.
2. Hide easter eggs around the classroom prior to students entering class
3. Split students into 2 teams (more if necessary, i'd add more eggs then!)

### STUDENTS:

1. Students have 10 minutes to search for easter eggs around the classroom.  
The more eggs they find, the more points they can earn.
2. Once the 10 minutes are up, students gather as a group and open the eggs.  
Encourage students to work together to solve the retail math problems, identify logos/slogans.
3. For every correct answer, the team receives ONE point.
4. If they receive a +/- points egg, calculate as necessary.
5. The team at the end with the most points wins!

**\*\*PRINT, CUT & PLACE IN EASTER EGGS**





**Every Kiss begins with Kay.**

**The quicker picker upper.**

**American runs on Dunkin'.**

**Like a good neighbor, State Farm is there.**

**Think different.**

**Tastes so good, cats ask for it by name.**

**Can you hear me now?**

**Save money. Live better.**

**Snap! Crackle! POP!**

**Taste the rainbow.**

**Just Do it!**

**Eat Fresh.**

**We have the meats.**

**Where's the beef?**

**Melts in your mouth, not in your hands.**

**Open Happiness.**

If the sales tax rate is 7.25% in California, then how much would you pay in Los Angeles for a pair of shoes that cost \$39.00?

If the sales tax rate is 7.375% in New York State, then how much sales tax would you pay in Albany for a \$34 pair of pants?

In a candy store, a \$5.00 jar of candy is labeled, "50% off." What is the discount? What is the sale price of the jar of candy?

In a grocery store, a \$12 case of soda is labeled, "Get a 20% discount." What is the discount? What is the sale price of the case of soda?

At best buy they have a 42" TV that sells for \$1250 and is on sale for 15% and sales tax is 6.5%. What is the final cost? (Hint: Calculate the discount first and then the tax).

The price of a new car is \$29,990. If the sales tax rate is 6.5%, then how much sales tax is being charged? What is the total cost for the car including tax?

In a bicycle store, a \$500 bicycle is marked, "Get a 30% discount." What is the sale price of the bicycle?

In a video store, a DVD that sells for \$15 is marked, "10% off". What is the discount? What is the sale price of the DVD?

If the sales tax in Nevada is 8.3%, how much money would Grace need if she wanted to buy a purse priced at \$124?

Jess sees a pair of pants she's been dying to have, the original cost of the pants was \$150, they're now marked down to \$75. What is the discount percentage on the pants?