Doodle for
Google

How did the idea for doodles originate?

In 1998, before the company was even incorporated, the concept of the doodle was born when Google founders Larry and Sergey played with the corporate logo to indicate their attendance at the Burning Man festival in the Nevada desert. They placed a stick figure drawing behind the 2nd "o" in the word, Google, and the revised logo was intended as a comical message to Google users that the founders were "out of office.". While the first doodle was relatively simple, the idea of decorating the company logo to celebrate notable events was born.

Two years later in 2000, Larry and Sergey asked current webmaster Dennis Hwang, an intern at the time, to produce a doodle for Bastille Day. It was so well received by our users that Dennis was appointed Google's chief doodler and doodles started showing up more and more regularly on the Google homepage. In the beginning, the doodles mostly celebrated familiar holidays; nowadays, they highlight a wide array of events and anniversaries from the Birthday of John James Audubon to the Ice Cream Sundae.

Over time, the demand for doodles has risen in the U.S. and internationally. Creating doodles is now the responsibility of a team of talented illustrators (we call them doodlers) and engineers. For them, creating doodles has become a group effort to enliven the Google homepage and bring smiles to the faces of Google users around the world.

Doodle for Google 2020

“I Show Kindness by…”

Friendship, smiles, thank yous, and hugs.

But kindness is so much more than just being nice. This year’s theme invites you to tell us how you show kindness. Is it by helping around your home? Volunteering in your community’s green space? Maybe it’s comforting someone who’s down, or picking up trash in the park.

However you define it, let us know how you bring a little bit more kindness into the world. Take your ideas and bring them to life in your doodle!

https://doodles.google.com/d4g/

Student full name

School grade level

K-3 4-5 6-7 8-9 10-12

School or Non-Profit name

School or Non-Profit address

City, state, ZIP code

School or Non-Profit phone number

Title of Doodle (10 words max)

Description of Doodle (Tell us what you drew and how it represents "I show kindness by...")

Parent/Guardian full name

Parent/Guardian email address

Parent/Guardian address

City, state, ZIP code

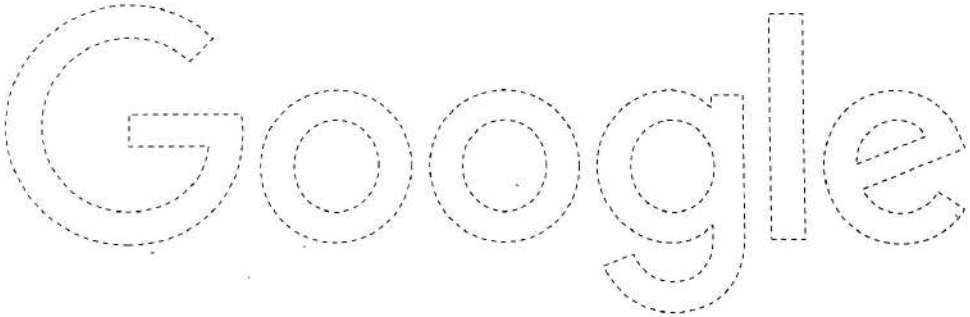
Parent/Guardian phone number

By signing below, I acknowledge that I am a parent/legal guardian of the entrant and give my permission to enter the contest. I understand that the organization that I enter on the contact form is the organization that would receive the technology award if deemed a national winner. The organization will be subject to Google's Giving Policy. I have read and accepted the official Doodle for Google contest rules at doodles.google.com/d4g/rules.html and acknowledge that Google's Privacy Policy located policies.google.com/terms applies. I confirm that the entrant is eligible according to the contest rules.

Parent/Guardian signature

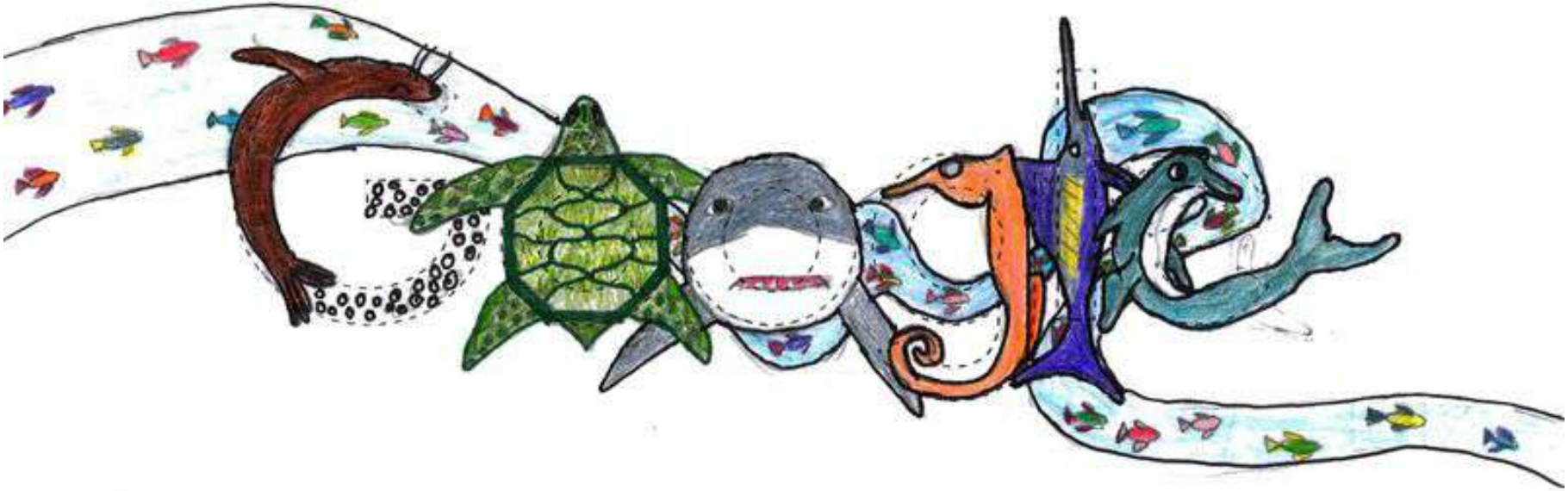
All fields are required.

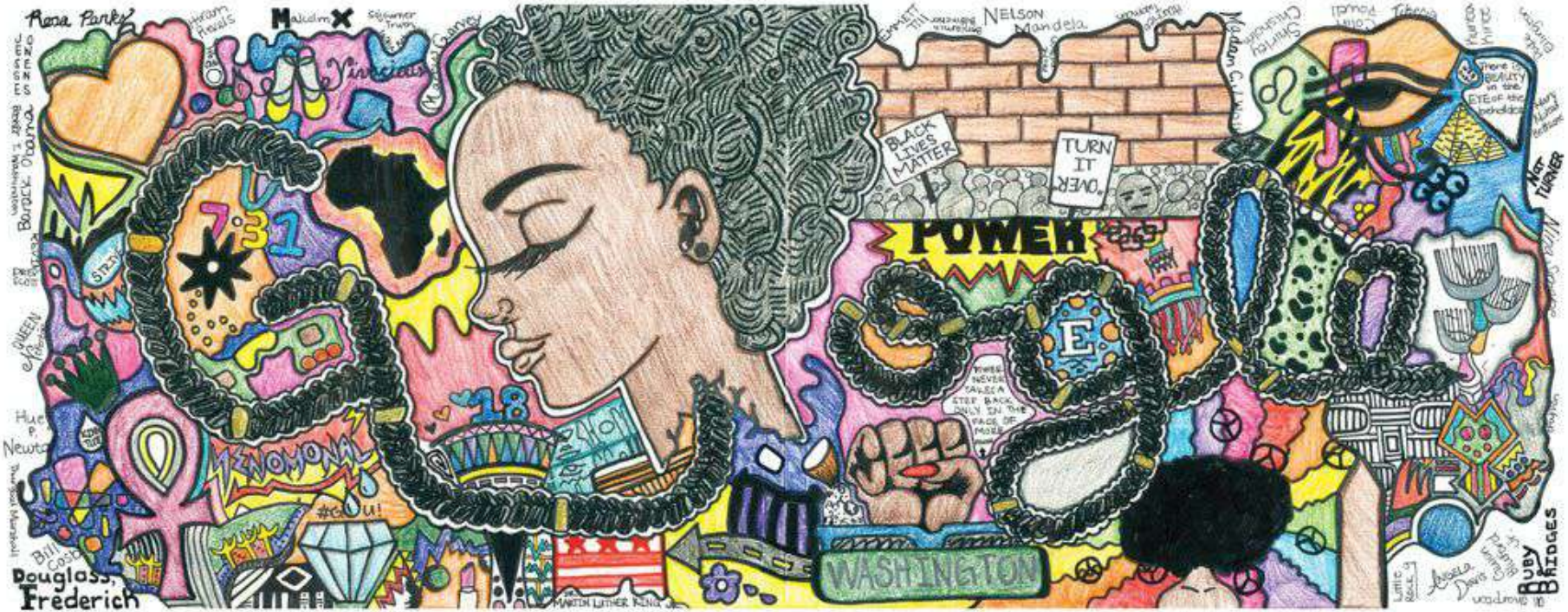
Google


Google

Google

TOGETHER




Rosa Parks
Malcolm X
Nelson Mandela
BLACK LIVES MATTER
TURN IT OVER.
POWER
WASHINGTON
Douglass, Frederick
Ruby Bridges

Google
South Africa

Doodle for Google GALLERY

Doodle for Google

Contest Rules