

Digital Video Production

2013-2014

Instructor: Mr. Brian Donnelly

email: bdonnelly@winthrop.k12.ma.us

Room: 132

"If It Can Be Written, or Thought, It Can Be Filmed."

-Stanely Kubrik

Overview:

In this class we will learn and implement techniques used in digital video production. This is a project based class and will cover all three phases of Digital Video including pre-production, production and post-production. Students will be involved in all stages of production and will take on different roles throughout the year.

Course Objectives:

- To introduce students to the process, start to finish, of Digital Video Production.
- To instruct students how to properly use a digital video camera, tripod, lighting, green screen and other equipment relevant to the field of Digital Media Production.
- To introduce students to Adobe Creative Suit, a professional non-linear editing software which holds a large portion of the market share of professional editing software.
- To foster a creative, group oriented classroom dynamic that leads to student generated content on channel 15.
- To generate classroom discussion, personal reflections, class critiques and other forms of reflection to understand the reasons and importance of the entire process.

Course Projects

-Projects make up the bulk of the class and will be used to highlight different teaching points. Projects may include, but are not limited to:

- Public Service Announcements
- “How to” short instructional video
- Local Commercial
- Newscast
- Music Video
- Documentary
- Service Project

-Short Film

Journals

-Every Class will begin with a 5-10 minute journal entry that will be used to highlight different teaching points throughout the year. These will be graded on content alone. The journal entry will be discussed by the class everyday. Class participation is a major part of what this course needs to be, and this is a great time for students to not only share their thoughts and insights, but hear opinions from their peers in the class.

Exam

-There will be a Mid-Term exam and a Final project for this class.
-A study guide will be given before each of these exams and will include important terms, techniques, equipment, etc.

Grading

- 40% Projects
 - 25% Group Graded Rubric
 - 25% Peer Graded Rubric
 - 25% Teacher Graded Rubric
 - 25% Individual Effort
- 10% Journals
- 20% Classwork/Homework
- 10% Reflection Papers
- 10% Test/Quizzes
- 10% Effort Grade

Classroom Conduct

-Respect each other, yourself, and me.
-Respect the equipment. A lot of the equipment we will be working with is expensive; if you break it you are responsible for buying a replacement.
-All of the rules covered in the Code of Conduct and put forth by the administration stand.

OUTSIDE FILMING

-Each Student will be responsible for filming AT LEAST 3 out of school events per school year. (i.e. sporting events, theater productions, town meetings, etc.) This will not only add to students portfolios and skill set, but will add to the overall school community by showing as much content on Viking TV- 15 as possible. Students should sign up as soon as possible for events they are interested in so that they get

the dates they are available. Students may also film more for community service hours.

Note:

The sky's the limit for this class. A lot of these projects are going to be totally on your shoulders to come up with original content. Be as creative and as imaginative as possible. You are only going to get what you put into this class, so if you give the time and effort you will be able to create professional looking projects that are perfect to add to any portfolio. The skills you will be learning can be applied to countless opportunities in the future and should not be taken lightly.

Film is incredibly democratic and accessible, it's probably the best option if you actually want to change the world, not just re-decorate it.

- Banksy