

Digital Photography Grading Rubric

	Not yet successful <i>1 point</i>	Successful <i>2 points</i>	Highly successful <i>3 points</i>	Outstanding <i>4 points</i>	Total score
Project requirements	Image shows very little choice and thought behind the photo and doesn't reflect principles or technique.	Image shows some choice and thought behind the photo to reflect principle or technique.	Image shows clear choices and thought behind photo to reflect principle or technique.	Image shows obvious choice and thought — clearly reflects principles and techniques.	
Exposure & contrast	Quality is dull; there's very little contrast in color, losing the focal point.	Quality is fair; contrast in color leaves more to be desired.	Quality is good overall; some parts of the image could use more contrast.	Quality is excellent; good contrast and range of light that enhances the focal point.	
Focus	Photo is blurry; image was obviously enhanced incorrectly.	Fair detail in image; proper depth of field use could enhance the image.	Good detail in image; proper use of Adobe software will enhance the image further.	Excellent detail in highlights and shadows — creates a clear image.	
Color and value	Contains an obvious color cast or unusual color tone in some parts of the image that detract from the focal point.	Contains a fair range of color, but photo could benefit from changes in color in one or more areas.	Contains a good range of color; photo may have benefitted from a change in color in one area, but doesn't detract from overall impact.	Excellent range of colors that work well together and compliment one another.	
Creativity	Minimal; lacks originality and shows no evidence of trying anything out of the ordinary.	Fair representation; some creative intent is shown.	Good; the student has explored creative solutions to the assignment.	Excellent; image demonstrates a very clear, creative approach to the assignment.	
Composition	Photo doesn't demonstrate visual interest or creativity.	Photo demonstrates minimal visual interest and creativity.	Photo demonstrates some interest and creativity.	Photo demonstrates exceptional interest and creativity.	
Visual impact	There is little, if any, evidence of successful visual communication with the viewer.	Work shows moderate success with visual communication to the viewer.	There is adequate and intentional impact with the viewer. The photo is engaging.	Obvious evidence of visual communication and thinking skills. The photo engages the viewer.	
Technical qualities	Poorly executed, and little regard to quality.	Technique is there but weak — little sense of challenge.	Most technical aspects incorporated into the photo are successful.	Excellent quality, use of technical skills, and attention to details.	
Effort	Photo was saved or printed incorrectly; the finished assignment showed minimal effort.	Photo was saved or printed incorrectly; the finished assignment showed average effort.	Photo was saved and printed correctly; the finished assignment showed above average effort.	Photo was saved and printed correctly, and turned in on time. The finished assignment showed tremendous effort.	