

THOMAS JEFFERSON UNIVERSITY IS OFFERING

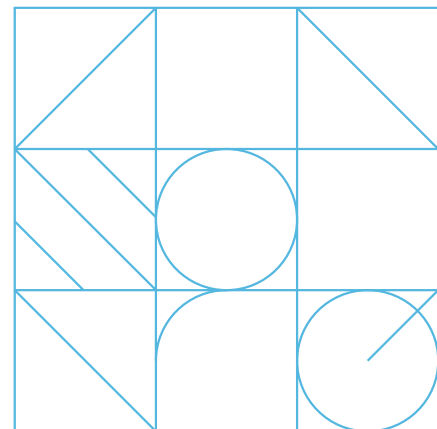
FREE ONLINE DESIGN TRAINING

FOR ELEMENTARY, MIDDLE AND HIGH SCHOOL EDUCATORS!

Select one or both of these three-day long virtual courses.

To register, email: Carolyn.Brehony@jefferson.edu

Space is limited, so register early!



Digital Imaging Fundamentals

July 23,24 and 25, 2021

9am—5pm EST

Instructor: Alyssa Zebovitz

This course focuses on increasing the student's individual level of computer literacy through the exploration of the fundamentals of both raster and vector based software. Course projects provide hands-on experience with Adobe Photoshop and Adobe Illustrator software. All projects assigned during the workshop will be based on integrating the computer as a viable tool in the development of design process and visual presentation. Projects will be designed to teach the fundamentals of digital imaging while encouraging experimentation.

Students completing this course will be able to:

- practice and apply a variety of digital imaging techniques.
- identify digital imaging methods and processes.
- identify and articulate digital imaging terms.
- develop an awareness of alternative digital imaging methods.

Typography Foundations

August 6,7 and 8, 2021

9am—5pm EST

Instructor: Renée Walker

This course serves as an introduction to typography — from its primary role of giving form to marks to the more complex role in how we interpret meaning in the world we live. The three-day course will include a series of lectures, demonstrations and assignments. Practical applications of current typography software such as Adobe InDesign and Illustrator will be covered with an emphasis on typography as it applies to people-centered communication systems and emerging tools and methods.

Students completing this course will be able to:

- understand the origins of typography, the terminology and practices used to describe it and an appreciation for the attention of detail and sensitivity required in typesetting.
- consider context and audience for textual information and make appropriate typographic considerations for usage.
- select and use tools and software appropriately when working with typography.
- apply methodologies for using typography that are process driven and allow for experimentation and discovery.



Jefferson
Thomas Jefferson University