

## Web Page Design – Assignment #2

**\*\*THIS ASSIGNMENT SHOULD BE COMPLETED IN YOUR OWN WORD DOCUMENT AND EMAILED TO MRS. HAYTHE BY FRIDAY MONDAY FEBRUARY 29, 2016.\*\***

Exploring steps of the design process: discover, design, develop, deliver & evaluate.

Much like the Scientific Method, the design process involves coming up with a solution to a problem. It involves following a systematic series of steps to come up with a plan, and then to implement that plan to completion. Many times the “problem” connected to a web page design relates to marketing, advertising or providing information to the public. In any situation, the criteria of the design process involves meeting a certain criteria (the design process) to accomplish a certain task. (providing a well designed web page)

**\*\*Use online resources to support your thoughts and opinions. Sources do not need to be cited, as they should ONLY be used to paraphrase thoughts into your own words.\*\***

**In paragraph form, discuss the following prompts: (at least 4 paragraphs – do NOT simply “answer” the questions, but use the questions as a *guide* to make your thoughts flow)**

### **DISCOVER:**

- 1) When creating a web page, what might be part of the “discovering” process?
- 2) How might this be different if you are developing a page for yourself or for someone else?
- 3) What information would you need to gather before starting a project?
- 4) What information do you think might be the most important?

### **DESIGN:**

- 1) In this sense, design means creating a “rough draft” of a website. How might it be beneficial to you, the developer, to create a rough draft before actually developing the page?
- 2) How might the design of a web page appeal to an audience? Might there be anything on a web page that could distract the audience?
- 3) From your “critique” assignment (assignment #1), what did you learn about the overall design and layout of a webpage?
- 4) If you are designing a web page for someone else, why might “feedback” also be an important part of the design process (before actually developing the page)?

### **DEVELOP:**

- 1) In your opinion, what does it mean to develop a web page?
- 2) What thoughts should be considered when actually implementing your design (from above)?
- 3) What is the benefit of checking links, downloads, compatibility, etc?
- 4) What do you think is the most important part of the development process?

### **DELIVER/EVALUATE:**

- 1) What do you think it might mean for a designer to “deliver” the final product?
- 2) Why do you think it would be very important to then conduct an evaluation?
- 3) What are the benefits of the evaluation process?
- 4) How might the public know a web page to be credible (valid)?