

Day 23: Flat Lay Photography

A flat lay is a type of still life photo shot top down ([Birds Eye View](#)). Objects are arranged or organized in such a way that the viewer's eye moves around the composition rather than settling on one focal point. A lot of flat lays center around a theme, and other flat lays tell a story or describe a person.

Your task is to design 2 different flat lays to photograph. They should have separate themes or tell different stories.

4 Easy Steps

1. Pick a theme. Look up #flatlay on IG to get inspired or Pinterest
2. Gather your items. You want to pick a variety of things of different sizes. Also consider a color palette.
3. Find a location with great lighting, next to a window.
4. Choose a backdrop that works well with said items. Plain is the best! Or find a background that matches the theme, like a towel goes well with beach items.
5. Start arranging your items. Think about balance and symmetry. Leave a little bit of space between each object, so it doesn't look cluttered.
6. And if you want to leave room for a quote, you have to leave "copy space" to add the words.
7. Edit your images for exposure and color.

View this slideshow for step by step instructions and examples: [Day 23: Flat Lay Photography Slideshow](#)

Turn in your two lay flats, upload them to Google Classroom.

