

Why care about Copyright and Fair Use?

☐ Failing to adhere to copyright and fair use laws can get you into trouble with the owners of the material.

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#### What is Copyright?

- Copyright laws were created with the creator in mind.
- ☐ Musician's, artist's, writers, and producer's works are protected from unauthorized use and duplication of their original works.
- Unauthorized use constitutes copyright infringement and can lead to fines and other punishments.

#### Is MY WORK Copyrighted?

Kind of...YOU own it and no one else can use it without your permission.

#### You can:

- ☐ Make copies of the work
- Display your work publically
- ☐ Turn your work into a performance
- ☐ Give out copies of your work

#### What if someone else uses my work?

NO ONE can use your work without your permission.

It's not likely that a magazine or online publication will do it because the know the consequences.

If someone does use your work, you can write a cease and desist letter and hope they do the right thing.

If they don't....

#### You need: Formal Copyrighting

- ☐ Works, whether they are print or digital, can be formally copyrighted by registering the work through the U.S. Copyright office.
- □ www.copyright.gov/

It is recommended that you create a watermark for your work.

How long does a Copyright last?

☐ 70 years AFTER the death of the creator

### Fair Use

Do I have the right to use copyrighted material?

Copyright law helps protect the creators of media but also gives rights to the public. You have a limited right to use copyrighted materials.

#### What is Fair Use?

□ Fair use allows you to use a limited amount of a copyrighted work for your educational use.

#### HOW can I use it content under Fair Use?

- **1. Commentary** → News
- 2. Criticism → Review
- 3. Parody → Saturday Night Live

#### Ask yourself these questions first:

- □ Will my use of the item have a nonprofit educational purpose?
- ☐ Am I only going to use a small portion?
- ☐ Will my use keep the creator from making money from the resource?

#### How much can I use?

□ Depending on the type of resource you plan to use, you are limited to how much you can use of an individual work.

- Movies & Motion Media → 10% or up to 3 minutes
- □ Printed Texts → 10% or up to 1,000 words
- ☐ Music & Lyrics → 10% but no more than 30 seconds

## PUble

#### What is Public Domain?

- □ Materials that are not copyrighted are considered public domain and can be used without permission.
- ☐ Be sure to ALWAYS give credit to the creator though.

When does it enter Public Domain? ☐ The copyright expired ☐ The owner failed to renew the copyright ☐ The owner placed it in public domain "dedication" ☐ The law does not protect this type of work

NEVER assume that a work is public domain just because it doesn't have a Copyright symbol next to it.

When in doubt, contact the owner!

#### Sources

https://fairuse.stanford.edu/overview/public-domain/welcome/https://fairuse.stanford.edu/overview/fair-use/what-is-fair-use/http://www.loc.gov/teachers/copyrightmystery/text/