

3 pictures of customer
demographics for sponsor here

3 pictures of customer
psychographics for sponsor here

Enter Sponsor
Name Here

3 pictures of customer lifestyle
choices for sponsor here

3 pictures of customer behavioral
characteristics for sponsor here

Why do you think this sponsor is a good fit for NASCAR? Explain.

3 pictures of customer demographics for sponsor here



EXAMPLE



3 pictures of customer psychographics for sponsor here



Subway



3 pictures of customer lifestyle choices for sponsor here

3 pictures of customer behavioral characteristics for sponsor here

Why do you think this sponsor is a good fit for NASCAR? Explain.