

## Curriculum Map: 8th Grade: Business Matters

Course: PRINCIPLES OF BUSINESS Sub-topic: General

Grade(s): 8

**Course Description:** In Business Matters, students will learn about a variety of business topics that will help prepare students for business courses that are offered in high school. Students will learn the basics of a variety of business topics through student-driven activities and lessons. Students will be able to apply their knowledge, creativity, critical thinking strategies, and ingenuity to help them become a successful business student.

**Course Textbooks, Workbooks, Materials Citations:** Moodle and supplemental online resources and activities.

**Course Interdisciplinary Connections:** Application of writing skills. (English Language Arts)  
Accounting based math and calculations. (Mathematics)  
Web design and creative exercises. (Arts and Humanities)

**Course Notes:** See Moodle

### Unit: Introduction to Business

Timeline: 1 Weeks

**Unit Description:** Students will analyze the basic terminology and ideas of American business principles.

**Unit Essential Questions:** What is business? How does business affect our everyday lives? How can we apply business ideas to become more successful?

**Unit Big Ideas:** Business Ideas, Business Applications, Business Principles

**Unit Materials:** Moodle, Syllabus, Business Scavenger Hunt

**Unit Assignments:** Syllabus Sign-off Sheet, Business Scavenger Hunt

**Unit Key Terminology & Definitions :** Business, employee, management, profit, nonprofit organization, corporation.

**Unit Notes:** See Moodle

### Topic: Syllabus and Ice Breaker

Minutes for Topic: 45

**Core Lesson Description:** Course description and expectations will be discussed. Ice breaker activity.

**Core Lesson Student Learning Objectives:** SWBAT learn the rules.

**Core Lesson Essential Questions:** What is business?

**Core Lesson Big Ideas:** Learn the classroom rules and expectations.

**Core Lesson Materials:** Syllabus

**Core Lesson** Business, technology, digital information technology, personal finance, entrepreneurship,

**Key Terminology & Definitions:** marketing.

**Core Lesson Notes:** See Moodle

**Topic: Business Scavenger Hunt**

Minutes for Topic: 45

**Core Lesson Description:** Students will complete a web-based scavenger hunt. Class discussion to review material.

**Core Lesson Student Learning Objectives:** SWBAT analyze business terminology and apply web-based search functions.

**Core Lesson Essential Questions:** What are American business practices?  
How do businesses manage profits?

**Core Lesson Big Ideas:** American Businesses, Corporate Profit, Web Technologies

**Core Lesson Materials:** Moodle, Business Scavenger Hunt

**Core Lesson Key Terminology & Definitions:** Corporation, profit, nonprofit organization

**Core Lesson Notes:** See Moodle

**Unit: Digital Information Technology**

Timeline: 2 Weeks

**Unit Description:** Students will learn about: email, file organization, web-based software, trusted news and sources, information technology.

**Unit Essential Questions:** How do you format an email?  
How do you organize files in Google Drive?  
What are some ways we can differentiate between reliable and unreliable news sources?

**Unit Big Ideas:** Email, file organization, web-based software, trusted news and sources, information technology.

**Unit Materials:** Moodle, Gmail, Google Drive, iCivics, Newsfeed Defenders WS.

**Unit Assignments:** Email Activity, File Organization Activity, Newsfeed Defenders WS

**Unit Key Terminology & Definitions :** Email, file organization, Google Drive, Gmail, newsfeed, reliable news

**Unit Notes:** See Moodle

**Topic: Email Activity**

Minutes for Topic: 45

**Core Lesson Description:** Students will utilize the setting in Gmail and properly format their emails. Students will practice sending emails to the teacher and a classmate.

**Core Lesson Student** SWBAT apply email formatting features to send emails.

**Learning Objectives:**

**Core Lesson Essential Questions:**

How do you add a signature to your email?  
What other settings allow you to personalize your email?

**Core Lesson Big Ideas:**

Email formatting, email signature, sending email, inbox management

**Core Lesson Materials:**

Moodle, Gmail, Email Activity Direction Sheet

**Core Lesson Key Terminology & Definitions:**

Email, Gmail, signature, inbox management

**Core Lesson Notes:**

See Moodle

**Topic: Newsfeed Defenders**

Minutes for Topic: 90

**Core Lesson Description:**

Day 1) Students will go to [icivics.com](https://www.icivics.com) and play the Newsfeed Defenders game. After the class finishes playing the game, a class discussion will be had to evaluate student knowledge.

**Core Lesson Student Learning Objectives:**

SWBAT analyze news sources and differentiate between reliable and unreliable sources.  
SWBAT apply news source knowledge and correct unreliable sources to fix them.

**Core Lesson Essential Questions:**

What does a reliable news source look like?  
What does an unreliable news source look like?

**Core Lesson Big Ideas:**

Newsfeeds, reliable vs. unreliable news sources, textual and graphics analysis

**Core Lesson Materials:**

Moodle, iCivics, Newsfeed Defenders WS

**Core Lesson Key Terminology & Definitions:**

Newsfeed, reliable, unreliable, news source

**Core Lesson Notes:**

See Moodle

**Topic: File Organization**

Minutes for Topic: 45

**Core Lesson Description:**

Students will use Google Drive to transfer files into their drives and create a folder with five subfolders for each class. Students will then add files to their subfolders and practice sharing their new folder with the teacher.

**Core Lesson Student Learning Objectives:**

SWBAT transfer files and create new folders.  
SWBAT organize and file documents to create a neater workspace.

**Core Lesson Essential Questions:**

How can you create a folder in Google Drive?  
How do you upload files in Google Drive?

How do you share documents in Google Drive?

**Core Lesson  
Big Ideas:** File Organization, Sharing Documents

**Core Lesson  
Materials:** Moodle, Google Drive, Organizing Files in Drive Direction Sheet

**Core Lesson  
Key  
Terminology &  
Definitions:** Google Drive, file folder, upload, document

**Core Lesson  
Notes:** See Moodle

**Topic:**

### **Unit: Personal Finance**

Timeline: 3 Weeks

**Unit  
Description:** Students will: practice basic accounting, evaluate money and spending habits, practice money management and investing.

**Unit Essential  
Questions:** How does one track their expenses?  
  
How can a person manage his/her spending habits?  
  
What are the parts of a check?

**Unit Big Ideas:** Accounting, evaluating currency, money management, check writing, investing.

**Unit Materials:** Moodle, Intro to Financial Literacy Activity, Money Guide for Teenagers WS, Check Practice WS, Money Videos, Personal Finance Quiz

**Unit  
Assignments:** Intro to Financial Literacy Activity, Money Guide for Teenagers WS, Check Practice WS, Personal Finance Quiz

**Unit Key  
Terminology &  
Definitions :** Accounting, currency, money management, investment, check.

**Unit Notes:** See Moodle

### **Topic: Intro to Personal Finance Activity**

Minutes for Topic: 45

### **Topic: Money Guide for Teenagers WS**

Minutes for Topic: 90

### **Topic: How to Write a Check Activity**

Minutes for Topic: 45

### **Topic: The Rat Race**

Minutes for Topic: 45

### **Topic: Personal Finance Quiz**

Minutes for Topic: 45

### **Unit: Design**

### **Topic: Basic Computer Programming**

Minutes for Topic: 45

### **Topic: Basic Video Game Design**

Minutes for Topic: 45

### **Topic: Logo Design**

Minutes for Topic: 90

**Unit: Entrepreneurship**

**Topic: Starting a Business Intro**

Minutes for Topic: 45

**Topic: Shark Tank**

Minutes for Topic: 180

**Unit: Marketing**

**Topic: Marketing Mix**

Minutes for Topic: 45