



# Reynolds High School

## Exploring Business and Marketing

*Building Relationships for Academic Success*

**Instructor:** Thom Cunningham

**Phone:** 503-667-3186 ex 1105

**Room:** 109

**Email Address:** tcunningham@rsd7.net

### Required Textbooks/Materials:

Provided FOR Student	Provided By Student
<ul style="list-style-type: none"><li>• <i>Principles of Business, Marketing, and Finance</i> Textbooks</li><li>• Google Chromebook, charged before class</li></ul>	<ul style="list-style-type: none"><li>• Three Ring Binder</li><li>• Pen or Pencil and Notebook paper</li><li>• Participative attitude</li></ul>

### Course Description

This course introduces students to the world of Business and Marketing. As this is the first year for this course, what we will be able to cover in terms of content is subject to change. We are approaching the world of Business from the 20,000' level. This means that we probably won't get into the details of running or starting your own business in this class. But my hope is that you will learn enough about business, marketing, and finance to determine if this is a path for you to pursue. If it turns out that it is, I will look forward to your success in this class leading to a deeper dive into aspects of business in the coming years.

### Our focus for this course will emphasize:

- ***Adherence to workplace practices.***
- ***Exhibiting personal responsibility and accountability.***
- ***Practicing cultural competence.***
- ***Demonstrating teamwork and conflict resolution.***
- ***Communicating clearly and effectively.***
- ***Employing critical thinking to solve problems.***
- ***Demonstrating creativity and innovative thinking.***
- ***Demonstrating fluency in workplace technologies.***
- ***Planning, organizing, and managing work.***
- ***Making informed career decisions.***

### The "projected" Course Schedule will cover:

<u>Unit 1</u>	<u>Unit 2</u>	<u>Unit 3</u>	<u>Unit 4</u>	<u>Unit 5</u>
Introduction to Business and Economics	Business Management	Marketing	Personal Finance	Career path possibilities

## Grading Policy Description

POWER **10%** - daily points for punctuality, participating in class and appropriate phone use and being respectful to peers and adults

Classwork **40%** - Completing daily assignments and participating in cooking labs

Mastery **50%** - Unit quizzes, tests and projects

## Late Work/Retake Policy

All work for a unit must be completed within one week of the day that we complete that unit. You may submit any assignments for a Unit any time up to this one-week post-unit cutoff.

**Quizzes** will be taken at the end of each unit. Quiz corrections will be allowed for ½ point credit following the quiz. Example: If you missed 10 points, you can make up 5 points by completing quiz corrections. Quiz corrections need to be turned in within a week of the original quiz date.

**Projects** will be completed in class. If you have an excused absence, you will be provided two extra days to complete the project for each day you are gone.

All assignments and other resources will be available on Schoology. Schoology messaging is still a great way to communicate!

Paper copies of assignments will be available. They can also be sent home or available in the office if you must quarantine at home.

Notes and daily assignments should be kept in your 3 ring binder or in your folder in classroom. End of unit quizzes will be open note. You may not use digital copies of presentations or notes on quizzes. (more on that later!)

**Class Expectations:** *Please sign on the line below when you have read and understood the following expectations...*

- *I UNDERSTAND THAT I AM EXPECTED TO BE ENGAGED!*
- *IN OTHER WORDS, I WILL BE PREPARED TO:*
  - **SPEAK TO THE CLASS**
  - **SPEAK TO MY FELLOW STUDENTS AT MY TABLE**
  - **OFFER OPINIONS AND IDEAS**
  - **BE RESPECTFUL OF MY FELLOW STUDENTS AND MY TEACHER**
- *I UNDERSTAN THAT I WILL KEEP MY PHONE ON SILENT AND OUT OF SIGHT DURING THIS CLASS PERIOD.*

Student Signature: \_\_\_\_\_

Adult Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_