

Genesee Intermediate
School District

Career and Educational Development Plan

A photograph of two students, a young woman and a young man, sitting at a green table and working on a laptop. The woman is on the left, wearing a brown jacket and large white hoop earrings, looking down at the laptop. The man is on the right, wearing a blue sweater, looking at the laptop with a smile. The background is a blurred indoor setting.

A Guide for
Students and Parents

The Career and Educational Development Plan

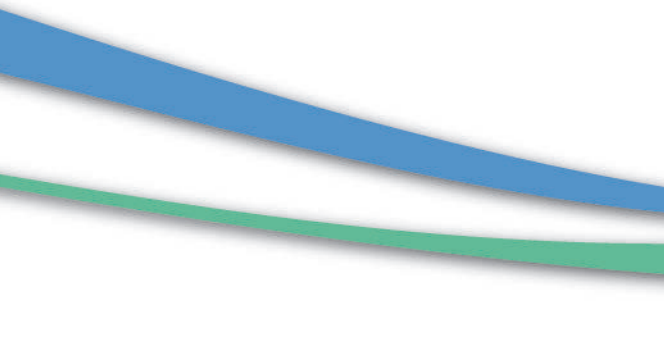
An Educational Development Plan (EDP) is a written career plan in which students:

- Identify a career cluster/career goal
- Assess their interests and skills
- Document their experiences
- Develop short- and long-term goals
- Determine the education/training needed to meet their career goals
- Create a high school class schedule tied to their career cluster

Web-Based EDPs

Genesee Intermediate School District (GISD) is a leader in providing web-based career planning. Students are able to complete and update their EDP virtually anywhere by accessing the website, www.careercruising.com. GISD has partnered with Career Cruising to provide the tools for students to develop and update their Career and Educational Development Plans. The Career Cruising software and site is a confidential and secure system that utilizes an ID and password issued by the student's school district.

The Career Planning Process

- The Career Planning and EDP process begins in the 7th grade
- 

- Students participate in career development and exploration activities and projects
- Career interests and aptitudes are identified through assessment
- Students identify a career cluster of their choice and plan their four-year high school class schedule
- Participation in a work-based learning experience validates a cluster choice
- Twelfth grade students are required to deliver a presentation on their career and educational plans for the future
- Students are required to create a talent portfolio

Endorsed EDP and Updates

An endorsed EDP has been reviewed and signed by the student, the student's parent or guardian, and school personnel. An endorsed EDP provides validity to the student's future plans. All EDPs will be updated yearly in high school.

How Can Parents and the Community Support Career Planning and EDPs?

- Talk with students about their likes, dislikes and school preferences
- Help students assess their strengths and weaknesses
- Encourage and note hobbies and outside interests

Career Cruising

www.careercruising.com



- Check with your school to learn about available work-based learning opportunities, such as job shadowing or cooperative education
- Discuss with students their career goals and what is needed to successfully achieve these goals
- Endorse (sign) your student's EDP
- Be a mentor

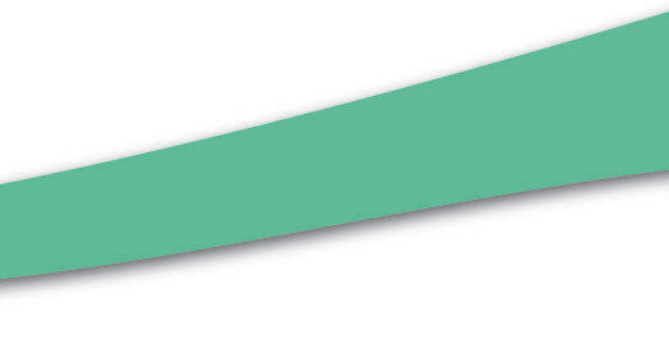
Contact Information

For questions or more information about GISD's Career and Educational Development Plan, contact:

Diana Allard
Director
Career Technical Education
Genesee Intermediate School District
(810) 591-4446
dallard@geneseeisd.org

Donna Burmeister
Career Preparation Coordinator/Work
Program Developer
Genesee Intermediate School District
(810) 591-4500
dburmeis@geneseeisd.org

You can also contact your local school district guidance counselor for questions or assistance.



Career Planning Features

Within GISD's Career Planning and EDP tool are several features that can assist students with career and education planning, including these areas:

- [Career Matchmaker](#) - an interest assessment tool, and a great starting point for the career exploration process
- [Explore Colleges and Universities](#) - a section providing comprehensive college, university, and vocational school information to help plan and pay for your education and training
- [Explore Careers](#) - a section offering several different ways to search for careers, such as keyword, school subject, career cluster, and career selector searches

Each in-depth occupation profile includes:

- Job description
 - Working conditions
 - Earnings
 - Education and training requirements
 - Direct links to related college programs
 - Sample career path
 - Related occupations
 - Links to other sources
 - Multimedia interviews
- [EDP Tool](#) - allows students to keep track of all of their career exploration activities, interests and experiences and create a personalized education plan and resume

www.careercruising.com

Career Clusters

Career Clusters are groups of careers that share similar characteristics and whose employment requirements call for many common interests, strengths, and competencies.

- Agriculture, Food, and Natural Resources
- Architecture and Construction
- Arts, A/V Technology, and Communications
- Business, Management, and Administration
- Education and Training
- Energy
- Finance
- Government and Public Administration
- Health Science
- Hospitality and Tourism
- Human Services
- Information Technology
- Law, Public Safety, Corrections, and Security
- Manufacturing
- Marketing
- Science, Technology, Engineering, and Mathematics
- Transportation, Distribution, and Logistics

Student Instructions

Student ID and Password

Shown below is your student ID (user name) and password. Remember to keep your student ID and password confidential. If you forget your ID and/or password, see your career education teacher or school counselor.

Accessing the EDP System

System and browser requirements:

- Any computer or tablet with an Internet connection
- Compatible browsers: Chrome 18 and higher; Firefox 9 and higher, IE 8 and higher; Safari 5 and higher; Safari on iPad; and Microsoft Edge
- Go to www.careercruising.com

For questions or assistance, contact your school district at:



GENESEE INTERMEDIATE SCHOOL DISTRICT

LEADERSHIP ♦ SERVICE ♦ INNOVATION

Partnering for success!

2413 West Maple Avenue
Flint, Michigan 48507-3493

Board of Education

James D. Avery
The Honorable John L. Conover
Larry P. Ford
Richard E. Hill
Jerry G. Ragsdale

Dr. Lisa A. Hagel, Superintendent