

Company Creativity In A Pandemic

Businesses have had to change and be creative during the Covid 19 pandemic to stay alive and stay in business. This assignment has you doing some research on the creative ways businesses in the U. S. are making it work and staying in business and even making money during this crazy and unpredictable time.

Create a slideshow with information regarding how companies are doing business in a pandemic. Include a related picture on each slide and cite the source of information on each slide.

- Be sure to put summary information in your own words.
- Include a related picture
- Cite the source
- Extra Credit - if you find a short video link to include (up to 2 points per numbered item)

1. Businesses/types of businesses that have flourished due to the Covid 19 pandemic. List one and describe why they have continued to be very successful and even flourish.
<https://news.yahoo.com/drive-in-movie-theaters-coronavirus-144712828.html>

2. Find an example of how a company has adapted or changed the way they do business since the Pandemic started in March in the United States.
<https://www.mprnews.org/story/2020/03/20/amid-covid19-pandemic-small-businesses-try-to-find-new-ways-to-stay-afloat>

3. Research and tell about a “new” business idea or invention that has resulted from the pandemic.
We'll start to see a whole new host of pet-related businesses—from the basics of food, toys and grooming, to mainstream TV channels for dogs like dogtv.com,

4. An example of a business/corporation/company that has done something unique or special to give back or “help” during the pandemic.

Example: **Country Time Lemonade**

https://www.countrytimebailout.com/?fbclid=IwAR1TJba_WSIDuwW6DH_ac3leUurFOKz13Vx1yDutlYkj0kKZN-VGLNt2aCw

Providing meals for senior citizens and students (St. Cloud)

<https://www.sctimes.com/story/news/local/2020/03/17/st-cloud-businesses-nonprofits-offer-free-meals-kids-families-and-seniors-covid-19/5059307002/>