

McDonald's secretly launching new spin-off restaurant CosMc's ([Video](#))

McDonald's is launching a new spin-off restaurant in Illinois named after a little-known McDonald's character.

CosMc's is launching in Bolingbrook and is named after a character that's an alien.

The restaurant's menu appears to rival that of Dunkin' or Starbucks, offering a wide variety of beverages alongside breakfast and snack options.

Photos of the drive-thru menu show several drink categories like iced teas and lemonades, cold brews and coffees, slushes and Frappes, as well as hot chocolates.

The menu shows food items like all-day breakfast sandwiches and snacks like soft pretzel bites and cookies.

Question: What are your thoughts? Would you try? Who do you think the target market is? Do you hope one comes here?



Students, write your response!

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