

A blue-tinted photograph of a DJ mixer with headphones resting on it. The image is used as a background for the text.

Copyright and Fair Use in Art

# Rework, Reuse, Remix

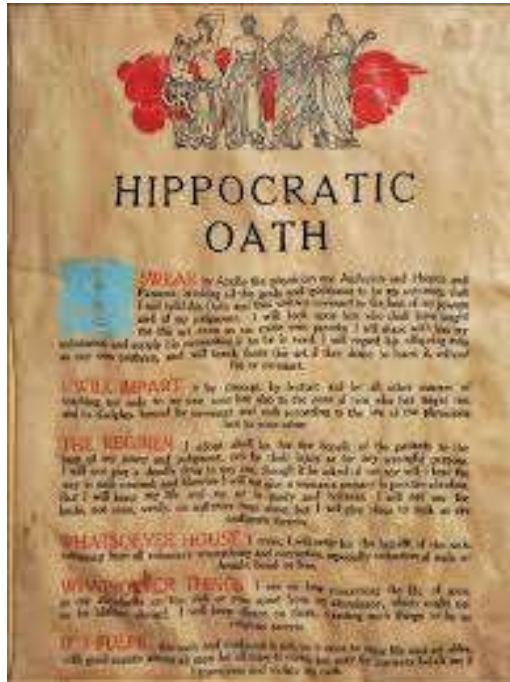


# ETHICS

moral principles that govern a person's behavior

# DOCTORS

## Hippocratic Oath



# ARTISTS

?



What ethics do  
artists follow?

# LAWYERS

## The Attorney's Code of Ethics





# Learning Objectives

Students will be able to...

- Identify the key points required for a creative work to fall under **fair use**.
- Judge whether or not the case studies can be called fair use.
- Understand the value of fair use by **reworking** and **remixing** copyrighted material in a collage.

# Key Vocabulary

**Rework:** to reform, reuse, or remix copyrighted work into something else

**Fair use:** the ability to use copyrighted work without permission, but only in certain ways and in specific situations (schoolwork and education, news reporting, criticizing or commenting on something, and comedy/parody)

**Public domain:** creative work that is not copyrighted and therefore free for you to use however you want

**Remix or mash-up:** editing together clips of video, sound, images, and text by “remixing” or “mashing” different parts together to create something new

**Parody:** a creative work that is a funny imitation of something and pokes fun at an original work

**What rights do you have as a creator?**

# Public domain - flickr.com/commons

This photo is from a **public domain**.

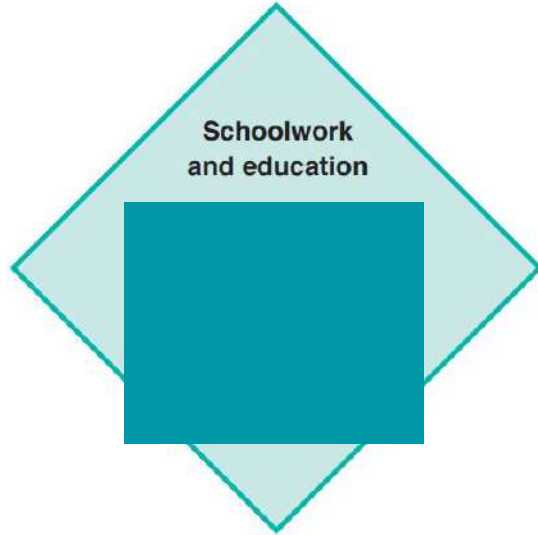
If you wanted to use this photograph, what could you do with it?

**Public domain:** creative work that is not copyrighted and therefore free for you to use however you want





# Four Points of **Fair Use**



What are some examples of  
“**schoolwork and  
education**”?

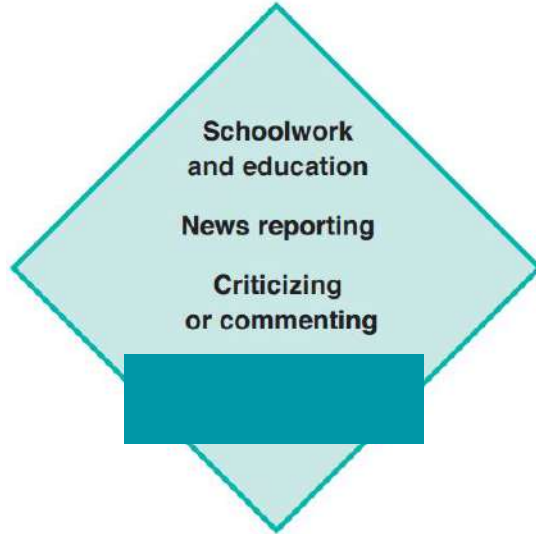
# Four Points of **Fair Use**



What are some examples of  
“**schoolwork and  
education**”?

What are some examples of  
“**news reporting**”?

# Four Points of **Fair Use**

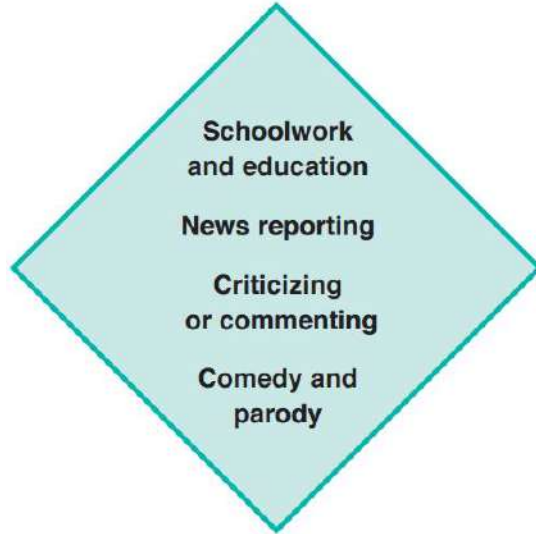


What are some examples of  
**“schoolwork and  
education”**?

What are some examples of  
**“news reporting”**?

What are some examples of  
**“criticizing or  
commenting on  
something”**?

# Four Points of **Fair Use**



What are some examples of “**schoolwork and education**”?

What are some examples of “**news reporting**”?

What are some examples of “**criticizing or commenting on something**”?

What are some examples of “**comedy and parody**”?

# Four Points of **Fair Use**

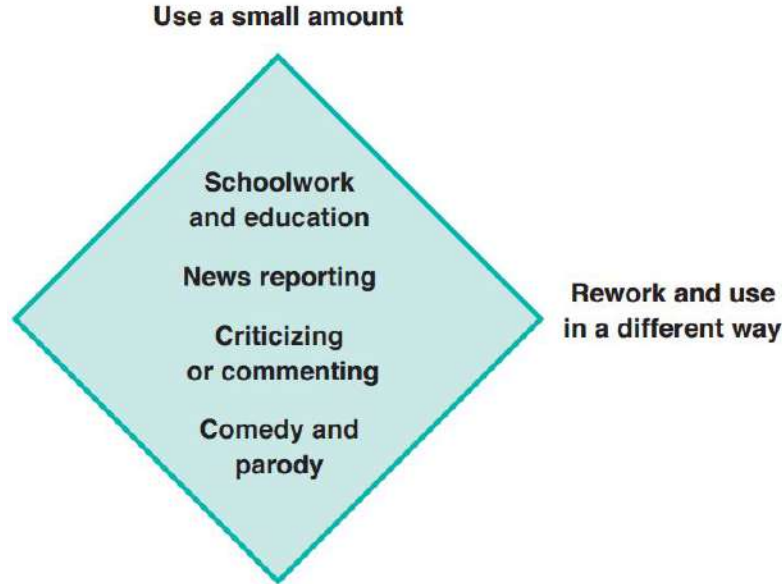


Take a look at the 4 points  
of the diamond...

What does it mean to

**-Use a small amount**

# Four Points of **Fair Use**



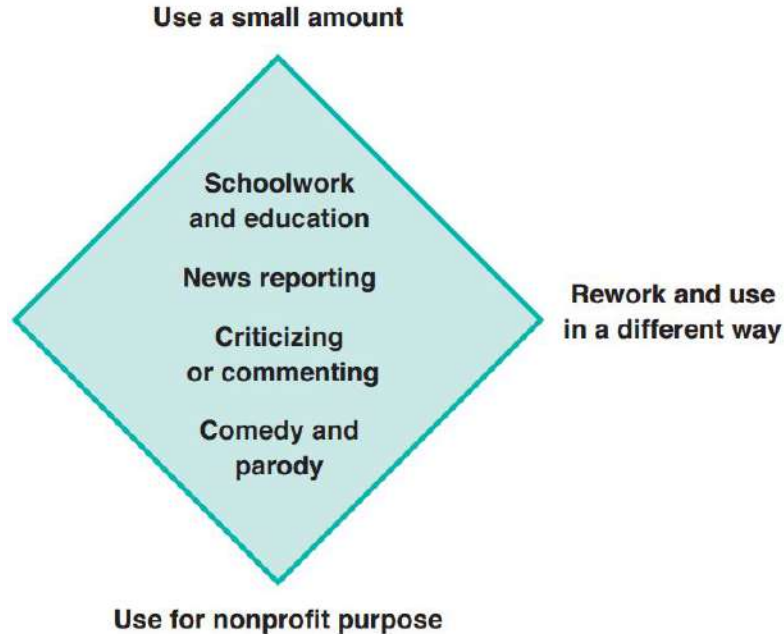
Take a look at the 4 points  
of the diamond...

What does it mean to

**-Use a small amount**

**-Rework and use in a  
different way**

# Four Points of **Fair Use**



Take a look at the 4 points  
of the diamond...

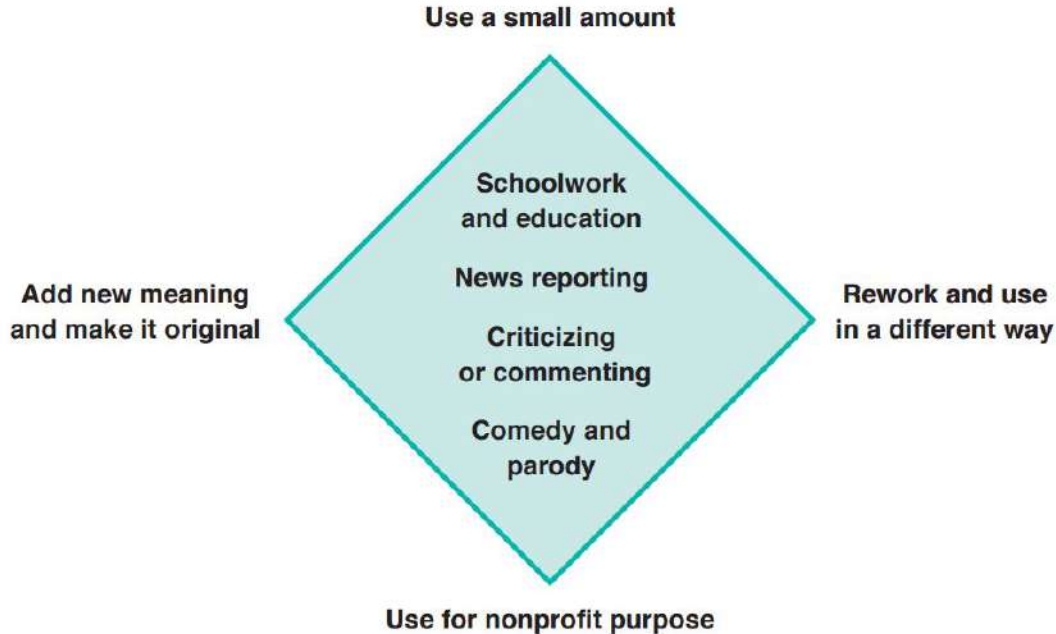
What does it mean to

**-Use a small amount**

**-Rework and use in a  
different way**

**-Use for nonprofit  
purpose**

# Four Points of **Fair Use**



Take a look at the 4 points of the diamond...

What does it mean to

**-Use a small amount**

**-Rework and use in a different way**

**-Use for nonprofit purpose**

**-Add new meaning and make it original**



# Case Study 1 - “Scary Mary”

Do you think this video falls under **fair use**?

If so, why?

If not, why not?



## Case Study 2 - DJ Earworm

Do you think this video falls under **fair use**?

If so, why?

If not, why not?



# Dream Board Collage Assignment

You will apply what you have learned by making a creative artwork using copyrighted materials that can be called **fair use**.

Use your Four Points of Fair Use handout for guidance.

## Fair Use Collage

Start by cutting out copyrighted images from magazines. Using glue and construction paper, mix images together into a collage. You should rework and **change** the images to create a new, original work that can be called **fair use**.

# Dream Board Collage

## Grading rubric

My collage is an example of **fair use**.

10

8

7



My collage uses good cutting and gluing craftsmanship. I can see minimal glue smudges and unwanted rips, folds, or wrinkles.

10

8

7

6

0

# Dream Board inspiration

Your fair use collage should be a “dream board” or vision board. A dream board is a collage of images, words, and affirmations that represent your goals, desires, and ideal life. They are designed to serve as a visual reminder of your goals and as a source of motivation to achieve them.

While you are looking through magazines, pick images that could represent your goals or dreams for your life.

**You may not find the exact picture you are looking for in a magazine...** Make your own! Many collage artists create their own images by arranging pieces of colored paper to create new pictures, like in a mosaic.















Portugal

Achieve Your Dreams

Bryce Canyon

Zion

HOPE

LOVE

SPEAK UP

"Don't judge each day by the harvest you reap, but by the seeds that you plant."

- ROBERT L. STEVENSON

What good shall I do this day?

"Change is hard at first, messy in the middle and gorgeous at the end."

ROBIN SHIRAMA

Caring & Love

Trust God and believe in good things to come

POWER IN PRAYER

FRESH ART

NWS

Family

Paint

Live in the Moment

"I can do all things through Christ which strengtheneth me."

- Philippians 4:13

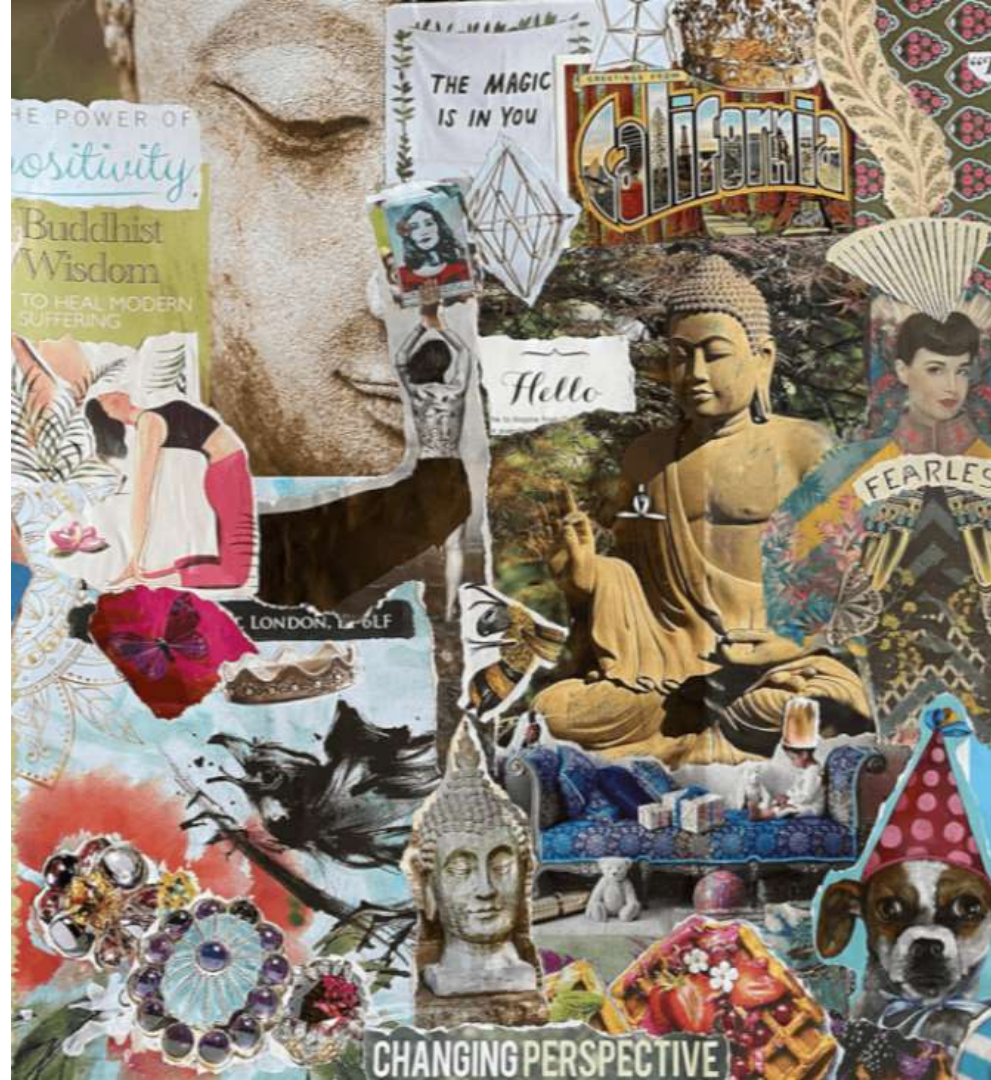
healthy

museums

Breathe Empower Yourself







## Dream board examples

To start:

Write in your sketchbook **5 or more things you want to have in your life**. These can be tangible or intangible. They might be things you already have and want to keep.

For example, tangible things would be money, travel, a home, a new bicycle, a gym membership or other material things.

Intangible things might be happiness, peace, love, health, intelligence, friendship etc.

Open up a magazine.

Search for images, words, and phrases that resonate with you and your goals.

