

Consumer & Life Studies Brunswick School Department
Creative Clothing I
Careers in Fashion Design and Retailing

Essential Understandings	<ul style="list-style-type: none"> ▪ There's a difference between fashion design and clothing production. ▪ Fashion design, manufacturing and retailing offer many related job opportunities. ▪ Math skills are an essential element of most retailing careers and personal budgeting.
Essential Questions	<ul style="list-style-type: none"> ▪ What are some careers in fabric and apparel design? ▪ What are some careers in the textiles manufacturing industry? ▪ What are some careers in clothing retail? ▪ How does math apply to clothing retail? ▪ How can a consumer stay within a budget when purchasing items for a clothing project?
Essential Knowledge	<ul style="list-style-type: none"> ▪ The textiles industry is responsible for the manufacture of fibers, yarns and fabrics from which clothing is made. ▪ Design careers may include designers and stylists for both fabric and apparel. ▪ Clothing production offers a variety of jobs in research and development, manufacturing and apparel production, market research and analysis.
Vocabulary	<ul style="list-style-type: none"> ▪ <u>Terms:</u> <ul style="list-style-type: none"> ○ textiles industry, forecasting services, knock-offs, designers, stylists, display designer, advertising director, fashion director, graphic artist, salesperson, buyer, alteration specialist
Essential Skills	<ul style="list-style-type: none"> ▪ Identify jobs involved in the entire textiles and fashion industry. ▪ Recognize how math applies to clothing retail. ▪ Apply math skills to specific problem scenarios.
Related Maine Learning Results	<p><u>Career and Education Development</u></p> <p>B. Learning About and Exploring Education and Career Life Roles</p> <p>B2. Skills for individual and personal success in the 21st century</p> <p>Students evaluate strategies to improve skills that lead to lifelong learning and success in the classroom, and the achievement of school work, work and career, and personal life goals.</p> <ol style="list-style-type: none"> a. Critical thinking skills b. Interpersonal skills c. Literacy skills d. Numeracy e. Other academic skills and knowledge
Sample Lessons And Activities	<ul style="list-style-type: none"> ▪ Worksheets for the Creative Clothing booklet that include: <ul style="list-style-type: none"> ○ research about how apparel is produced ○ match terms and definitions ○ practical math problems concerning retail sales and personal consumer scenarios

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Sample Classroom Assessment Methods	<ul style="list-style-type: none">▪ Completed worksheets▪ Exam
Sample Resources	<ul style="list-style-type: none">▪ <u>Publications:</u><ul style="list-style-type: none">○ <u>Clothing, Fabrics, Construction</u> - Glencoe▪ <u>Videos:</u><ul style="list-style-type: none">○ <u>A Stitch in Time, <i>The Long and Short of It.</i></u> MPI Video