

**Consumer & Life Studies Brunswick School Department**  
**Creative Clothing I**  
**Consumer Rights**

<b>Essential Understandings</b>	<ul style="list-style-type: none"> <li>▪ Consumers are protected by laws.</li> <li>▪ Consumers must actively stand up for their rights.</li> </ul>
<b>Essential Questions</b>	<ul style="list-style-type: none"> <li>▪ What are the consumer protection laws?</li> <li>▪ How do the laws protect consumers?</li> <li>▪ How can a consumer complain effectively under the law?</li> </ul>
<b>Essential Knowledge</b>	<ul style="list-style-type: none"> <li>▪ Consumers are protected in eight specific categories of laws, concerning fibers, fabrics and their performances, equipment and credit.</li> <li>▪ Consumers have the right under the consumer protection laws to complain when dissatisfied about a product and to receive satisfaction from the retailer.</li> </ul>
<b>Vocabulary</b>	<ul style="list-style-type: none"> <li>▪ <u>Terms:</u> <ul style="list-style-type: none"> <li>○ Textiles Fiber Products Identification Act, Care Label Ruling, Wool Products Labeling Act, Fur Products Labeling Act, Flammable Fabrics Act, Hazardous Substances Labeling Act, Consumer Credit Protection Act, Consumer Product Warranty and Federal Trade Commission Improvement Act</li> </ul> </li> </ul>
<b>Essential Skills</b>	<ul style="list-style-type: none"> <li>▪ Apply the appropriate Consumer Protection law to individual problem situations.</li> <li>▪ Express a complaint about an unsatisfactory product by writing a letter.</li> </ul>
<b>Related Maine Learning Results</b>	<p><u>Career and Education Development</u>  B. Learn About and Exploring Education and Career and Life Roles  B2. Skills for individual and personal success in the 21<sup>st</sup> Century  Students evaluate strategies to improve skills that lead to lifelong learning and success in the classroom, and the achievement of schoolwork, work and career, and personal life goals.</p> <ul style="list-style-type: none"> <li>a. Literacy skills</li> <li>b. Critical thinking skills</li> <li>e. Interpersonal skills</li> </ul>
<b>Sample Lessons And Activities</b>	<ul style="list-style-type: none"> <li>▪ Match the Consumer Protection Laws to a description of practical scenarios.</li> <li>▪ Write a letter of complaint based on a specific problem</li> </ul>
<b>Sample Classroom Assessment Methods</b>	<ul style="list-style-type: none"> <li>▪ Completed assignments in their Creative Clothing Booklet</li> <li>▪ Exam</li> </ul>
<b>Sample Resources</b>	<ul style="list-style-type: none"> <li>▪ <u>Publications:</u> <ul style="list-style-type: none"> <li>○ <u>Clothing, Fashion Fabrics and Construction</u> - Glencoe</li> </ul> </li> </ul>