

Consumer & Life Studies Brunswick School Department
Creative Clothing I
Clothing Selection In Depth

Essential Understandings	<ul style="list-style-type: none"> ▪ People wear clothing for many reasons. ▪ Clothing selection may include comparative shopping decisions. ▪ Good first impressions are essential at job interviews. ▪ Personal clothing selections should reflect the wearer.
Essential Questions	<ul style="list-style-type: none"> ▪ What are the reasons people select specific clothing styles? ▪ How does one find the best buy when selecting clothing? ▪ What are the basic factors about appearance that make a good first impression at a job interview? ▪ Does one's clothing selection reflect who one is?
Essential Knowledge	<ul style="list-style-type: none"> ▪ Among the variety of reasons we wear clothing, our personal choices are influenced more by some reasons than others. ▪ Comparative shopping involves decision-making skills including: goal setting, considering alternatives, evaluating alternatives and choosing the best alternative. ▪ Appearance plays a major factor in first impressions at job interviews. ▪ Clothing should not send mixed messages.
Vocabulary	<ul style="list-style-type: none"> ▪ <u>Terms:</u> <ul style="list-style-type: none"> ○ uniforms, identity, protection, decision-making steps, designer, discount stores, thrift stores, department stores, catalogs, alternatives
Essential Skills	<ul style="list-style-type: none"> ▪ Differentiate the various reasons people wear clothing. ▪ Identify the major influence on one's reason for wearing clothing. ▪ Make decisions based on comparative shopping. ▪ Determine the qualities of an appropriate and appealing appearance for a job interview and its opposite. ▪ Identify how one may incorporate some of the many subjective ways one may think about clothing into personal selections. ▪ Evaluate if one's individual appearance reflects who one is and what one wants to say.
Related Maine Learning Results	<p><u>Career and Education Development</u> C. Learning to Make Decisions, Plan and Create Opportunities, and Make Meaningful Contributions C1.The Planning Process Students use the planning process to make school-to-school and school-to-work decisions. a. Self-knowledge b. Looking for and creating personal and career options. c. Decision-making skills.</p>

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Sample Lessons And Activities	<ul style="list-style-type: none"> ▪ Textbook related worksheets: <ul style="list-style-type: none"> ○ “Why People Wear Clothes” ○ “Decision-Making Steps” ○ First Impressions” ○ “Me, Myself and I”
Sample Classroom Assessment Methods	<ul style="list-style-type: none"> ▪ Textbook worksheets of scrambled words for reasons people wear clothing ▪ Sample case studies of individuals making decisions about purchasing clothing that require problem solving by the student ▪ Evaluation of the importance of first impressions at job interviews ▪ An analysis of personal clothing selection decisions ▪ Completed assignments ▪ Exam questions
Sample Resources	<ul style="list-style-type: none"> ▪ Publications: <ul style="list-style-type: none"> ○ <u>Clothing Fashion, Fabrics, Construction</u>, Glencoe