

FOUR COMMON MISCONCEPTIONS BEGINNING PHOTOGRAPHERS BELIEVE

Quick Guide Written by David Veldman



Before you dive into this guide, here's a few other free resources to help you learn photography:



What is Your #1 Photography Killer?

Take this 30 second quiz to find out the #1 thing holding your photography back.

Take Quiz \rightarrow



3 Free Photography Cheat Sheets

Grab 3 free photography cheat sheets that will help you understand the basics.

Download Cheat Sheets →

Want quick photography tips?



Free Photography eBooks

Free access to our library of 250+ downloadable (pdf) tutorials on everything you can imagine.

Download eBooks →

· COX

Check out our friends at <u>DailyPhotoTips.com</u> they'll send you 1 solid photography tip to your inbox, 5 days a week. So you can start your day right, with actionable tips to help you on your creative journey. <u>Subscribe now \rightarrow </u> (free for a limited time)

THE BEWILDERING WORLD OF PHOTOGRAPHY

Photography is easily one of the most rewarding hobbies or occupations that a person can practice. It can be visceral and exciting, or calming and meditative. It encompasses science and art, is influenced by leaps in modern technology, but is grounded in the theory of classical composition. In the digital age, photography has now become accessible to all. Cameras have become cheaper, smaller, and are now a standard accessory on the ubiquitous cell phone. Billions of images are uploaded to the Internet yearly, with social media driving forward the real-time documentation of our world.

Despite this, not every person who owns and uses a camera considers themselves a 'photographer.' For most, cameras are merely a way to preserve their memories and share events. For others, like myself, a camera is a tool that enables us to do much more than merely document. It allows us to turn our artistic vision into a visual reality. Perhaps you have recently caught the 'bug,' or maybe you've just purchased your first camera or have enjoyed taking pictures using a cell phone and wish to dig deeper into the world of photography. If so, then this tutorial is for you. In this tutorial, I wish to address some common misconceptions that many beginning photographers are led to believe. While I would not be so bold as to call these 'lies,' they are often spread online via camera forums and even by manufacturers. Many have a grain of truth to them, but I will explain why they are, in fact, misconceptions.

If you are a beginner, don't forget to also check out Photzy's other tutorials, such as <u>The 7 Fundamental</u> <u>Skills You Need to Make Your Photos Pop</u> and <u>Understanding Composition</u>.



Franck Michel https://www.flickr.com/photos/franckmichel/10271018616/

YOU NEED *THIS* TYPE OF CAMERA

Usually the first step to becoming a photographer is purchasing a camera. For beginners, this can be a frustrating process, and unfortunately, many online citizens and camera companies do little to clear the waters. I'll start by giving you a good guideline for purchasing your first camera: any camera is capable of producing quality results in the right hands.

Too many well-intentioned photographers give heavily biased advice when it comes to purchasing a type of camera. You will often hear: 'You aren't a proper photographer if you aren't using a DSLR.' Increasingly, you may also hear the counterclaim: 'DSLRs are rubbish, and mirrorless cameras are the future.'

When I purchased my first camera, I was somewhat discouraged by the disparaging remarks leveled at my choice: a four-year-old Fuji Bridge camera. I was told that I would not be pleased by the quality; that the noise was unacceptable over ISO 400; and that if I was serious, then I would immediately shell out \$500 for an entry-level DSLR from Canon or Nikon.



Photo by David Veldman https://www.flickr.com/photos/themercurist/11016320336/

While I did not have that camera for long, it will always have a special place as the first digital camera I purchased. More importantly, the naysayers that berated my frugal purchase were dead wrong. I learned much from that camera, and it was the perfect introduction to composition and post processing. Yes, it had a tiny sensor, the image quality was not stellar, and the controls were finicky; however, it was within budget, and at the time, was the perfect camera for me. On the left, you can see one of the first images that I ever took with that camera.

It's important to note that, yes, certain cameras are better suited to certain types of photography; however, most beginners have yet to find the niche that they wish to shoot within. Choose the camera you want, and don't allow anyone else to discourage you. It doesn't matter if it's a compact camera with a tiny sensor, or even a medium format film camera; the important thing is that it allows you to realize your vision. Interestingly, this misconception is related to the next one.



Photo by Lukasz Kowalewski https://stocksnap.io/photo/4MT4167LN3

PHOTOGRAPHY IS AN EXPENSIVE HOBBY

This claim is one that certainly has a grain of truth to it. If you browse an online camera store, it's easy to imagine spending thousands of dollars on equipment. Every photographer with a spouse has received a critical stare when they announce the purchase of a new lens or camera body. I know I have!

There is good news, however. Photography does not have to be expensive. When I first became interested in photography, I quickly realized that I would have to be a 'budget photographer.' What's a budget photographer? To begin with, a budget photographer may not be able to buy the newest or best camera. The good news is that today, even cameras a few years old are still more than capable. Consequently, you can save significantly if you buy used gear. If you choose to buy a mirrorless camera, then you can even adapt old film lenses for very low prices.



Photo by David Veldman https://www.flickr.com/photos/themercurist/15647440593/

I took this shot of a rose using a threeyear-old mirrorless camera and a manual focus lens that was older than myself.

For the budget photographer, determination and ingenuity can overcome any obstacle. Instead of a wide-angle lens, you can utilize multi-row panoramas using the software Microsoft Ice. You can shoot bursts and stack images instead of pouring money into ND filters, and you can use a cheap manual flash instead of an expensive automatic one. This isn't to say that we should not support camera companies, but rather a reminder that you don't need to drop cash on every little challenge you face.

The best part of being a budget photographer is that it forces you to adapt and improvise in the face of obstacles. In the long term, this will make you a better photographer; it encourages thinking outside of the box. If you manage to avoid Gear Acquisition Syndrome (GAS) and concentrate on honing your skills, there is no reason for photography to empty your wallet.



Photo by David Veldman https://www.flickr.com/photos/themercurist/24939530522/

IMAGE QUALITY IS THE MOST IMPORTANT THING

There are many types of photographers. One of the most common you will find online is the 'pixel peeper.' Closely related to the 'gear lover,' the pixel peeper is obsessed with examining images at outrageous magnifications. After zooming into an image until they can count the pixels, they will make loud noises about chromatic aberration, shadow noise, and moiré. Pixel peepers are never satisfied with their equipment, even as camera companies continuously improve image quality. As such, they spend the vast majority of their time buying and selling gear, only managing to take quick snapshots of power lines and close-ups of walls. This means that they are never satisfied with their images, which they in turn blame on their equipment.

Don't be a pixel peeper. Yes, image quality is important, particularly in certain fields like landscape and real estate photography. You will never hear me complain about the magnificent strides that camera companies have made in boosting resolution and dynamic range; however, image quality alone will not improve your photographs. A poorly composed image taken at 42 megapixels will still fail to capture the imagination of the viewer. Instead of worrying about softness or shadow noise, concentrate on improving your lighting. Don't read reviews of high-



Photo by Alexas Fotos https://pixabay.com/en/tiger-predator-fur-beautiful-1487672/

resolution sensors; read tutorials that enhance your knowledge and inspire you.

For the most part, our camera's abilities exceed our own, but over time, you may find that you need to upgrade your equipment. This is perfectly natural, and always an exciting time. Yes, you will factor image quality into your choice, but remember handling, durability, and features are important too. Most importantly, your camera needs to be a tool that you enjoy using, that doesn't get between you and the creative process. Focusing only on image quality will result in uninspired, bland, highresolution images, and the world already has enough of those.

> **Note:** If you want to learn how to make your images stand out, take a look at Mitchell Kanashkevich's best-selling guide, <u>Powerful Imagery</u>. This new guide will give you the exact recipe for producing powerful photographs with lasting impact.



Photo by David Veldman https://www.flickr.com/photos/themercurist/28037014566/

POST PROCESSING

Even if you manage to dodge the pixel peeper while online, you may soon come into conflict with the purist. The purist believes that all images are sacred and perfect right out of the camera. To them, any manipulation of a picture is cheating. In their eyes, either you get it right incamera or you don't get it at all.

To be fair, there are some instances where you should not manipulate your images, such as photojournalism. Furthermore, it never hurts to expose as accurately as you can. An accurate exposure that requires less cropping or tweaking will inevitably be a cleaner image. However, there are several reasons why you should ignore this school of thought. One of the biggest ones is that post processing allows us to eke out the very best quality and detail that we can from our cameras. This is most true when shooting raw. Raw allows the photographer to maximize dynamic range, sharpening, and color control. It also eliminates the possibility of a bad white balance.

Secondly, if you refuse to post process, you are yielding control of the final result to the camera processor. Post processing is still being applied by a predetermined algorithm instead of your own mind. To me, this is unacceptable, as the realization of my vision extends beyond merely tripping the shutter.

Lastly, post processing is an important tool that allows the photographer to develop his or her own flair. Over time, most professional photographers create a unique, recognizable style of processing. An excellent example of this is Ansel Adams, the legendary landscape photographer. Although digital manipulation did not exist in his time, Adams altered his images extensively, making heavy use of dodging and burning to create the gorgeous scenes we admire today. **Note:** If you want to know how to consistently transform your images into powerful and shareworthy works of art with post processing, take a look at Mitchell Kanashkevich's best-selling course, <u>Understanding Post-Processing</u>. The course will show the secret Lightroom tricks and methods that a multi award-winning photographer uses, to produce amazing images every time. With this course, you'll be a postprocessing pro in just a few short hours.

It's important to note that processing is an entirely personal choice. If you feel more comfortable as a purist, shoot that way. From boosting contrast to swapping out skies, all of it is acceptable if it's acceptable to you.



Photo by David Veldman https://www.flickr.com/photos/themercurist/14215664520/

CONCLUSION

These won't be the only misconceptions you'll hear—many others will no doubt be forced upon you by friends, other photographers, and online citizens. Remember to take every piece of advice with a healthy dose of skepticism. Above all, photography is a subjective discipline, so shoot in whatever manner makes you happy. Be suspicious of anyone claiming that you must or must not do something. Over time, as your knowledge grows, you will develop your own opinions. Share them to help others, but remember not to push misconceptions.



Hey there!

Let's get real for a minute... Learning photography can be super challenging! But we're here to help you every step of the way! Here are 3 of our most useful (and FREE!) photography resources:



3 Free Photography Cheat Sheets

Grab 3 free photography cheat sheets that will help you understand the basics.

Download Cheat Sheets \rightarrow



What is Your #1 Photography Killer?

Take this 30 second quiz to find out the #1 thing holding your photography back.

Take Quiz \rightarrow



гтее Рпотодгарну евоокs

Free access to our library of 250+ downloadable (pdf) tutorials on everything you can imagine.

Download eBooks \rightarrow



Want quick photography tips?

Check out our friends at **<u>DailyPhotoTips.com</u>** they'll send you 1 solid photography tip to your inbox, 5 days a week. So you can start your day right, with actionable tips to help you on your creative journey. **<u>Subscribe now</u>** \rightarrow (free for a limited time)

About the Author



David Veldman wants to be a better photographer, and he hopes you will join him on the journey of learning. Best of all, he's doing it on a budget! When not taking pictures David and his wife are hiking, snowshoeing, or discovering new culinary delights.

Blog: http://themercurist.blogspot.ca/.Website: http://driverv.wix.com/mercurist.Flickr: https://www.flickr.com/photos/themercurist/

IF YOU'D LIKE TO CONTINUE LEARNING AND IMPROVING YOUR PHOTOGRAPHY PLEASE VISIT PHOTZY.COM