

			TEACHING TIMELINE - COMMERCIAL PHOTOGRAPHY I																																																			
TIME	UNIT	UNIT NAME	WEEK																																																			
1 Week / 5 Days		Introductions																																																				
1 Week / 5 Days		Safety																																																				
4 Weeks / 20 Days	1	Advanced Camera Techniques																																																				
3 Weeks / 15 Days	2	Advanced Lighting																																																				
3 Weeks / 15 Days	3	Advanced Portraiture																																																				
3 Weeks / 15 Days	4	Advanved Advertising																																																				
6 Weeks / 30 Days	5	Advanced Image Manipulation																																																				
2 Weeks / 10 Days	6	Advanced Printing																																																				
2 Weeks / 10 Days	7	Developing Yourself																																																				
5 Weeks / 25 Days	8	Running a Photography Business																																																				
4 Weeks / 20 Days	9	Career Research																																																				
2 Weeks Total			Introduction																																																			
2 Days		Get to know/ Team Building																																																				
3 Days		Rules and Procedures																																																				
5 Days		Safety																																																				
4 Weeks Total			Unit 1: Advanced Camera Techniques																																																			
2 Days	1.01	Bracketing Exposure																																																				
3 Days	1.02	HDR																																																				
2 Days	1.06	Remote Shutter																																																				
2 Days	1.03	Long Exposure																																																				
3 Days	1.05a	High Speed Photography																																																				
3 Days	1.04	Bracketing Focus																																																				
1 Day	1.07	Panning																																																				
2 Days	1.05b	Shooting Tethered																																																				
2 Days	1.08	Medium and Large Format Capture																																																				
3 Weeks Total			Unit 2: Advanced Lighting																																																			
2 Days	2.01	Photography and Lighting																																																				
3 Days	2.02	Types of Lights																																																				
5 Days	2.03	Types of Light Modifiers																																																				
5 Days	2.04	Advanced Lighting Setups																																																				
3 Weeks Total			Unit 3: Advanced Portraiture																																																			
5 Days	3.01	Posing																																																				
5 Days	3.02	Natural Light																																																				
2 Days	3.03	Shooting and Posing Groups																																																				
3 Days	3.04	Scouting Locations																																																				
3 Weeks Total			Unit 4: Advanced Advertising																																																			
2 Days	4.01	Working From a Creative Brief																																																				
3 Days	4.02	Working as a Team																																																				
5 Days	4.03	Buying and Selling Stock Photography																																																				
2 Days	4.04	Product Campaigns																																																				

