

# Color Theory

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# Intro

Hue: the name of a color on the color wheel

Primary Colors: red, blue, yellow;  
you can mix them to make other colors.

Secondary Colors: orange, green, purple;  
made from mixing 2 primary colors  
together.

~ red + yellow = orange

~ yellow + blue = green

~ red + blue = purple



# TINTS AND SHADES

Tint: a color mixed with white

.Shade: a color mixed with black



# COLOR SCHEMES

Color Scheme: groups of colors on the color wheel

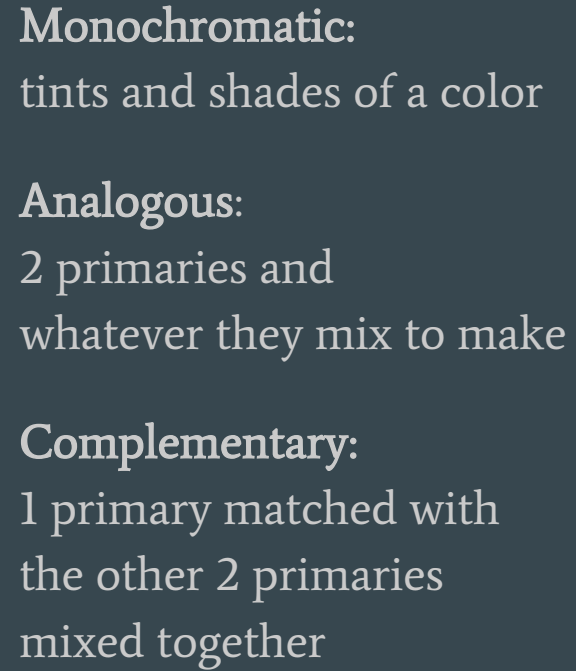
Complementary: a pair of colors direct across from each other on the color wheel.

Analogous: a group of colors that are next to each other on the color wheel.

Monochromatic: a group of values (tints and shades) of one color.



**COLOR**  
**COMPLEMENTARY**  
**ANALOGOUS**  
**MONOCHROMATIC**



# COLOR AND MOOD





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