

**CHOOSING
YOUR
FBLA
COMPETITIVE
EVENT**

[CLICK TO START HERE](#)

**DO YOU FEEL COMFORTABLE SPEAKING
IN FRONT OF A SMALL AUDIENCE?**

Yes

No



**WOULD YOU LIKE TO WORK ON A PROJECT,
PRESENTATION, OR REPORT THAT SHOWS YOUR
BUSINESS KNOWLEDGE OR SKILLS?**

Yes

No



BELOW IS A LIST OF CATEGORIES THAT REQUIRE EITHER A PRESENTATION, PROJECT OR REPORT ON A GIVEN TOPIC:

Chapter
Events

Individual
Events

Individual or
Team Events



CHAPTER EVENTS:

American Enterprise Project

Community Service Project

Local Chapter Annual Business Project

Partnership with Business Project



INDIVIDUAL EVENT ONLY

- Coding & Programming



3D Animation

Broadcast Journalism

Business Ethics

Business Financial Plan

Business Plan

Computer Game & Simulation Programming

Digital Video Production

E-business

Emerging Business Issues

Graphic Design

Mobile App Development

Public Service Announcement

Publication Design

Social Media Campaign

Website Design

INDIVIDUAL OR TEAM EVENTS



**WOULD YOU LIKE TO WORK AS PART
OF A TEAM?**

Yes

No



Banking & Financial Systems

Entrepreneurship

Global Business

Hospitality Management

Management Decision Making

Management Information Systems

Marketing

Network Design

Parliamentary Procedure

Sports & Entertainment Management

INDIVIDUAL OR TEAM ROLE PLAY EVENTS:



ARE YOU IN THE 9TH OR 10TH GRADE?

Yes

No



9TH AND 10TH GRADE SPEAKING EVENT OR PRESENTATION

Introduction
to Business
Presentation

Introduction
to Public
Speaking



**CONSIDER ONE
OF THESE:**

Speaking Events

Interview Events

Interactive Role Play Events

Presentation Events



SPEAKING EVENTS

1

Impromptu Speaking

2

Public Speaking



INTERVIEW EVENTS

Future
Business
Leader

Job Interview



INTERACTIVE ROLE PLAY EVENTS

Client
Service

Help Desk



PRESENTATION EVENTS

**Electronic
Career
Portfolio**

**Sales
Presentation**



**DO YOU USE ONE OR MORE PIECES OF
MICROSOFT OR ADOBE SOFTWARE WELL?**

Yes

No



TRY ONE OF THE FOLLOWING:

Computer Applications

Database Design & Applications

Spreadsheet Applications

Word Processing



ARE YOU IN THE 9TH OR 10TH GRADE?

Yes

No



Introduction to FBLA

Introduction to Business

Introduction to Business Communication

Introduction to Business Procedures

Introduction to Financial Math

Introduction to Information Technology

Introduction to Parliamentary Procedure

OBJECTIVE TEST EVENTS FOR 9TH & 10TH GRADE ONLY



Accounting 1
Accounting 2
Advertising
Agribusiness
Business Calculations
Business Communication
Business Law
Computer Problem Solving
Cyber Security
Economics
Healthcare Administration
Insurance & Risk Management
Journalism
Networking Concepts
Organizational Leadership
Personal Finance
Securities & Investments

OBJECTIVE TEST FOR ANY GRADE LEVEL

