



CENTURY HIGH SCHOOL GRAPHIC ARTS

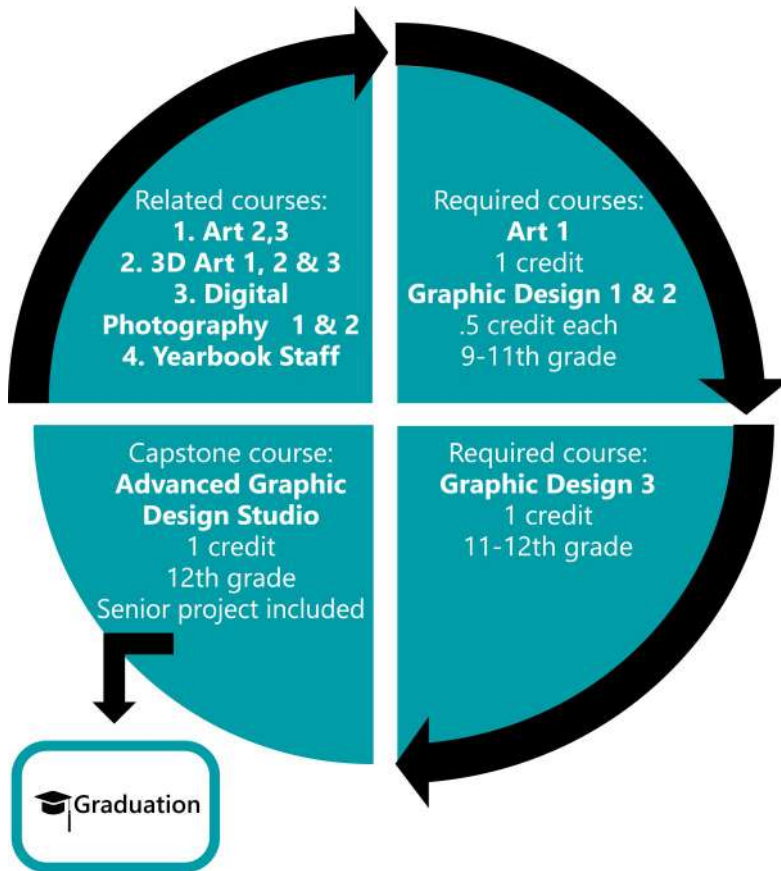
INSTRUCTOR:
LUIS VALDIVIA
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For students interested in:

- Graphic Arts
- Arts
- Website & application visual design
- Marketing
- Creative application
- Photography
- Design

SEQUENCE OF COURSES

Please refer to HSD course catalog for more information



PATHWAY TEACHES

STUDENTS TO:

- Learn the basic elements of composition in photography
- Learn to enhance photos with Photoshop
- Learn about typography, color theory, aesthetics and criticism
- Learn real-world design techniques using Adobe software– potential for certification
- Produce client-based design work
- Learn product design, apparel graphic & layout
- Produce a portfolio of original artwork

CAREER POSSIBILITIES & SALARY RANGES

• Advertising Art Director	\$61,464- \$189,592
• Graphic Designer	\$40,976 - \$111,114
• Animator	\$44,720 - \$132,538
• Illustrator	\$52,250 - \$84,490
• Printmaker	\$38,459 - \$66,352
• Video Game Designer	\$64,563 - \$159,619
• Web/App Designer	\$64,563 - \$159,619

**Salary ranges shown are from the 10th to 90th percentile*

SOME LOCAL COLLEGES & MAJORS

- **PCC**– Associate of Applied Science: Architectural design and drafting or Graphic Design
- **OSU**– Bachelors of Art: Digital Communication Arts, Bachelors of Fine Art: Graphic Design
- **PSU**– Bachelors of Art: Advertising Management, Art-practices or Design Management, Bachelors of Fine Arts: Graphic Arts
- **U of O**– Bachelors of Art: Advertising
- **Pacific NW College of Art**– Bachelors of Art: Animated Arts, Illustration, Sculpture or General Fine Arts

POTENTIAL LOCAL EMPLOYERS

- **Nike**
- **Adidas**
- **Wieden & Kennedy**
- **Dark Horse Comics**
- **Laika Studios**

To learn more about career and college opportunities, make an appointment with your counselor 503-844-1814