

BUSINESS ETHICS &



Directions: Ethics are defined as “principles of conduct governing an individual or a group.” Ethical behavior is made up of two parts: the actions of individuals and groups and the results of those actions. You are going to write a 2-3 page paper (not including the cover page) detailing how the concept of business ethics applies to the movie Monsters, Inc.

Formatting:

- 1 inch margins
- 12 point Times New Roman Font
- Title Page with a title for your paper, your name, the class name and your period
- Double-spaced
- Your name in the header (there should be NO header on the title page)
- Cite the movie and any other sources in MLA format on the bibliography page
- Staple all pages together

In the paper, answer the following questions/items:

- Describe the ethical issue in the movie Monsters, Inc.
- Is the issue illegal and unethical or just unethical? Explain your answer.
- Give an alternative plan of action that could have been used by the CEO of Monsters Incorporated that is more ethical.
- Do you agree with Mike and Sully’s decision to “blow the whistle” and expose the unethical behavior of their CEO? Why or why not?



Bonus: Find another cartoon movie that demonstrates a business principle. Write 1 to 2 paragraphs on a separate page detailing what movie you’ve chosen and what business principle(s) it demonstrates. Make sure to cite examples from the movie and be descriptive. Attach this page to the back of your paper. (up to 10pts)

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	10 Points	8 Points	6 Points	4 Points	0 Points	Points Earned
Title Page	All information is presented in an eye-catching way that is creative but still business professional	All information is present, but may be dull in format.	One item of information is missing	Two items of information are missing	Three or more items of information are missing OR there is no title page	
Sources	Source info collected for all graphics, facts & quotes. All documented in MLA format.	Source info collected for all graphics, facts & quotes. Most documented in MLA format.	Source info collected for all graphics, facts & quotes, but not documented in MLA format.	Source info collected for some, but not all graphics, facts or quotes. May or may not be formatted using MLA format.	Very little or no source info was collected.	
Formatting	All formatting requirements are met	One formatting requirement is missing	Two formatting requirements are missing	Three formatting requirements are missing	Four or more formatting requirements are missing	
Grammar/ Spelling	No misspellings or grammatical errors	Two or fewer misspellings and/or grammatical errors	Three misspellings and/or grammatical errors	Four misspellings and/or grammatical errors	Five or more misspellings and/or grammatical errors	
Content	Answers all of the questions with details and examples. Subject knowledge is excellent	Includes essential info about the questions. Subject knowledge appears to be good.	Includes essential information about the questions, but there are 1-2 factual errors	Includes relevant info about the ethical issue, but there are 3 factual errors or some info asked for was left out.	Content is minimal OR there are several factual errors	
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), and shows some original ideas or insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking	Uses other people's ideas, but does not give them credit.	
Total (60 PTS)						