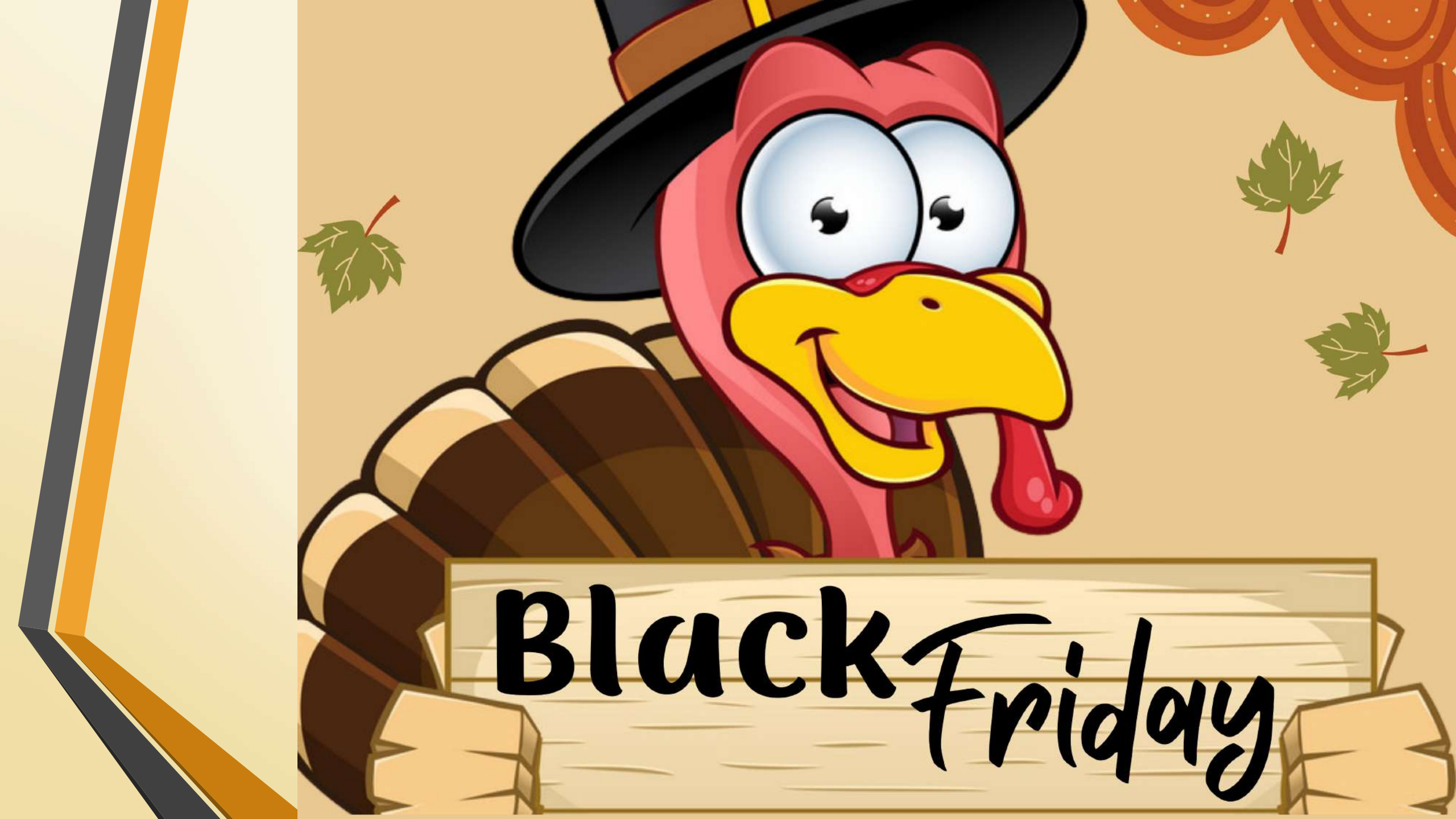




**Black Friday**  
**Small Business Saturday**  
**Cyber Monday**



**Black** *Friday*

# Answer the following questions on the printed turkey feathers about Black Friday.

- What is it? Why is it called “Black Friday”?
- History: When/why/how did it start?
- List three pros and cons
- List 3 top selling items



# Small Business

## SATURDAY




# Answer the following questions on the printed door signs about Small Business Saturday.

- History: When/why/how did it start?
- What does shopping small really mean?
- Create signs for two local shops and what they sell.







Cyber  
Monday

The image is a stylized illustration of a computer setup. On the left, a portion of a laptop is visible, showing its orange and grey frame. In the center, a large computer monitor with a teal frame displays the words 'Cyber Monday' in a large, black, rounded font. A white mouse cursor arrow points at the bottom right of the monitor. Below the monitor is a white keyboard on a dark brown desk. To the right of the keyboard is a white computer mouse. The background is a light yellow gradient.

A decorative graphic in the bottom-left corner of the slide, consisting of several overlapping diagonal lines in shades of grey and orange, mimicking the corner of a laptop.

# Answer the following questions on the printed computer screens about Cyber Monday.

- History: When/why/how did it start?
- Average sales for 2023
- What year had the highest Cyber Monday sales?
- What are the top five items sold on that day?

# How will this be graded?

Task	Points
ALL questions have been addressed with details	20
Appearance (decorate your sheet to make it reflect the fall season with colors and images connected to the content)	10
TOTAL	30 Points