

Momma B's

A-Z

Branding Activity!



A-Z Branding Branding Activity

Logos and brand names give products and companies their own unique identity.

On the next slide, you will find a worksheet that has 26 different letters from brand names/logos. For this activity, you will identify the full name of the brand or logo. (you can use the internet to complete this activity) Once you have the identity of the brand name/logo, record it next to the clue on the slide. An example of how it should look is below.

Step 1: Make a copy of the slide, personalize it: mine would be momma branding activity

Step 2: Once you have identified a brand name, you will go to insert.

Click on insert and select text box. Put the text box over the line next to the brand you are identifying. See the example below.



Step 3: Repeat step 2 for the rest of the brand name/logos on the worksheet.

Step 4: Once you have completed the activity, submit your worksheet.

Have fun!




