

BOX Window Display Project

Wellsville High School Marketing Class 2022

Objectives & Instructions

- **Choose a retailer/store**

- What type of store? Main products? Type of merchandise?

- **Choose a theme**

- What is your purpose? Items in your window should connect to your theme and purpose

- **Create your Window Display in the box**

- Color - make sure your colors connect with each other, match your theme, and the store's image and colors
- Direction - make a smooth transition from one item to the next
- Proportion

Supreme



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