



**Official 2015 Robert P. Bennett Memorial
Scholarship Contest Application**

DEADLINE: April 30, 2015

First Name: _____ Last: _____ M.I.: _____

Permanent Mailing Address: _____ Apt. #: _____

City: _____ State: _____ Zip: _____

Home Telephone: (____) _____ E-mail Address: _____@_____

Mobile number: (____) _____ Unity One Member Number: _____

School Name: _____ Grade: _____

City: _____ State: _____ Zip: (____) _____

Expected Graduation Date: _____ Major (if applicable): _____

Please indicate any activities, awards or honors you have participated in or received during the last four years.

1: _____ Yrs. of Participation: _____

2: _____ Yrs. of Participation: _____

3: _____ Yrs. of Participation: _____

4: _____ Yrs. of Participation: _____

5: _____ Yrs. of Participation: _____

6: _____ Yrs. of Participation: _____

Please briefly state your future plans as they relate to your education:

Applicants must submit an essay or video with their completed application. See options below.

- **Essay:**
 - In recent months, many new businesses have begun to enter the financial services industry. Examples of those businesses include: Bitcoin, the Bluebird card at Walmart and online lending sites like Prosper. As a credit union member, 1) how would you explain the difference between credit unions and the alternative financial services companies, 2) what are the advantages of credit union membership over the alternatives and 3) how would you make non-credit union members take notice?
- **Video:**
 - Create a 30-second advertisement illustrating why the public should choose a credit union over the alternative financial services.

Entry Instructions

Please explain the answer to the question, in your words. You may use personal or family experiences to help illustrate your points. Be creative. There is no set template for a winning essay or video.

- Video advertisements must be 30 seconds or less and must be submitted in DVD format.
- Written essays must be no more than 1,000 words in length and must be written in English.
- Only one essay or video may be submitted per person.
- Submissions must be original work and may not be based, in whole or in part, on any previously published or third party copyrighted material.

All entries must be received by **April 30, 2015**. Unity One Credit Union reserves the right to extend the submission deadline for up to 30 days.

How to Submit an Application and Essay or Video

You may obtain an official scholarship application at any Unity One Credit Union branch, or you may download a copy at www.unityone.org, call (800) 628-5517 or e-mail aguillory@unityone.org. To submit your essay or video, you will need to prepare the following materials:

1. Completed Unity One Credit Union Robert P. Bennett Scholarship application
2. Three copies of your essay or three copies of your video
3. An official transcript of grades for current school attending

Send your completed official contest application and three copies of your essay or three copies of your video to:

**Unity One Credit Union
Robert P. Bennett Annual Scholarship Contest
Attn: Alyssa Guillory
6701 Burlington Boulevard
Fort Worth, TX 76131**

All entries shall become the property of Unity One Credit Union and cannot be returned. Unity One Credit Union will not be responsible for entries that are lost, damaged, illegible, incomplete or misdirected.

How did you hear about the Unity One Scholarship Contest?

- ☐ *Member's Choice* newsletter ☐ Unity One member ☐ Other: _____
☐ Unity One Web site ☐ Unity One Branch

Applicant's Signature: _____ **Date:** _____

Don't forget to include an official transcript of grades for the current school you're attending and three printed copies of your essay or three copies of your video advertisement (DVD format).

Robert P. Bennett Memorial Scholarship Contest Official Rules

Eligibility Requirements

- No entry fee required.
- You must be a U.S. citizen or permanent resident of the United States.
- You must be enrolled at an accredited two-year or four-year college or vocational/technical school during the 2015-2016 academic year or be a 2015 graduating senior accepted for enrollment in an accredited two-year or four-year college or vocational/technical school.
- You must have a minimum 2.8 grade point average, on a 4-point scale.
- You must be a member in good standing of Unity One Credit Union.
- Employees of Unity One Credit Union, contest judges and their immediate families are not eligible.
- This is an essay contest and not a lottery. It is void where prohibited or restricted by any law or ordinance.

Submission

Applicants must submit an essay or video with their completed application. See options below.

- **Essay:**
 - In recent months, many new businesses have begun to enter the financial services industry. Examples of those businesses include: Bitcoin, the Bluebird card at Walmart and online lending sites like Prosper. As a credit union member, 1) how would you explain the difference between credit unions and the alternative financial services companies, 2) what are the advantages of credit union membership over the alternatives and 3) how would you make non-credit union members take notice?
- **Video:**
 - Create a 30-second advertisement illustrating why the public should choose a credit union over the alternative financial services.

Entry Instructions

Please address the prompt in your words. You may use personal or family experiences to help illustrate your points. Be creative. There is no set template for a winning essay or video.

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Evaluation Criteria

Judges evaluating the essays or videos will use the following criteria:

- Does the essay or video address the prompt given?
- Does the essay or video display originality and creativity?
- Does the essay or video contain accurate information?
- Does the written essay possess clear writing skills, including spelling and grammar?

Scholarship Award

- One-thousand dollars (\$1000) will be awarded to the best essay or video presentation and be paid by Unity One CU to the recipient.
- Two book scholarships in the amount of two-hundred and fifty dollars (\$250) will be awarded to the first and second runner-up and be paid by Unity One CU to the recipients.
- The winner will be notified the week of May 18, 2015. Acceptance of the prize shall constitute permission for Unity One Credit Union to use the winner's name and likeness for purposes of advertising, promotion and publicity without additional compensation. All applicable taxes are the responsibility of the winner.
- The winning essay will be published in the Unity One CU *The Member's Choice* newsletter, on Unity One's social media outreach and/or featured on the Unity One CU Web site.

Evaluation Process

Employees and Board of Directors from Unity One Credit Union will select the essays or videos that best meet the above criteria. From among these essays or videos, a panel of judges made up of specified employees and Board of Directors from Unity One Credit Union will select semi-finalists from which the Unity One Credit Union President/CEO will choose the prize-winning essay or video. All decisions will be final.

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Robert (Bob) P. Bennett
A CHAMPION OF THE CREDIT UNION MOVEMENT



Bob Bennett once said, "I am completely dedicated to the credit union movement."

He joined the credit union in 1954 and served on the Board of Directors until 2002. In all, he volunteered over 30 years of his time and service to Unity One Credit Union. Bennett served on just about every committee that ever existed at the credit union and faithfully served 17 years on the supervisory and credit committees, not to mention seven years as secretary of the Board. His steadfast service amounts to hundreds of board and committee meetings and countless hours working hard for the benefit of all the members. Not only did he volunteer for Unity One, he also served as president of three additional boards in the Twin Cities, Minnesota area.

An advocate of growth and change, Bob served through five name changes and three mergers over the years: Northern Pacific Railway Clerks Credit Union, United BN Credit Union, United BN Federal Credit Union, United Railway Federal Credit Union, Unity One Federal Credit Union and finally Unity One Credit Union.

Bennett retired from Burlington Northern and Northern Pacific Railroad after 36 years as a tax manager and traveling auditor and has lived in the Saint Paul, Minnesota area for many decades.

"Bob has served our members longer than any other volunteer in the history of our credit union. Bob was a dedicated volunteer who represented the members very well and always placed their best interests first in all decisions. In his honor, we are pleased to create the Robert P. Bennett Memorial Scholarship in Bob's name, in recognition of his many years of dedicated service to the members of Unity One Credit Union," said Gary R. Williams, Unity One CU president and CEO.