



JOIN OUR TEAM!



SCIENCE BLOG WRITER

This is a part-time contractor position with 100% remote work.

We're looking for someone who can transform and grow the Laney Lee blog. The perfect candidate would be a current or former science teacher with a deep knowledge in SEO and blogging best practices. In this role, you will receive training and support surrounding our processes and procedures, but will hopefully be comfortable working at your own pace once we find our groove.

Responsibilities

- Maintain a list of blog topics based on resources in the Laney Lee store and SEO tools
- Writing weekly blog posts about a variety of middle school science topics
- Identify when and where where custom graphics can enhance a post
- Creating blog graphics in Canva
- Incorporate feedback for upcoming posts

Skills

- Science content knowledge is absolutely essential to this role
- Experience with middle school science curriculum and teaching pain points
- Excellent writing, grammar, and organizational skills
- Knowledge of SEO and blogging best practices
- Knowledge of Wordpress and Canva is a must
- Ability to learn Woocommerce, Yoast, and RankIQ
- An eye for design
- A willingness to learn
- A willingness to accept and give feedback

APPLY NOW!