



Black Friday Target Marketing Activity

Go to <https://blackfriday.com/> to check out the latest deals for the hottest shopping season of the year. Use the information to fill out the table following the example below!

Company Name	Ad Screenshot	Demographics	Psychographics	Avatar
Target		<p>18 - 44 yrs old Female</p>	<p>Trendy Values money</p>	

Company Name	Ad Screenshot	Demographics	Psychographics	Avatar

Favorite Black Friday Ad

What is your favorite Black Friday advertisement/sale that you found and why? (Screenshot the advertisement and place below with description of why you love it!