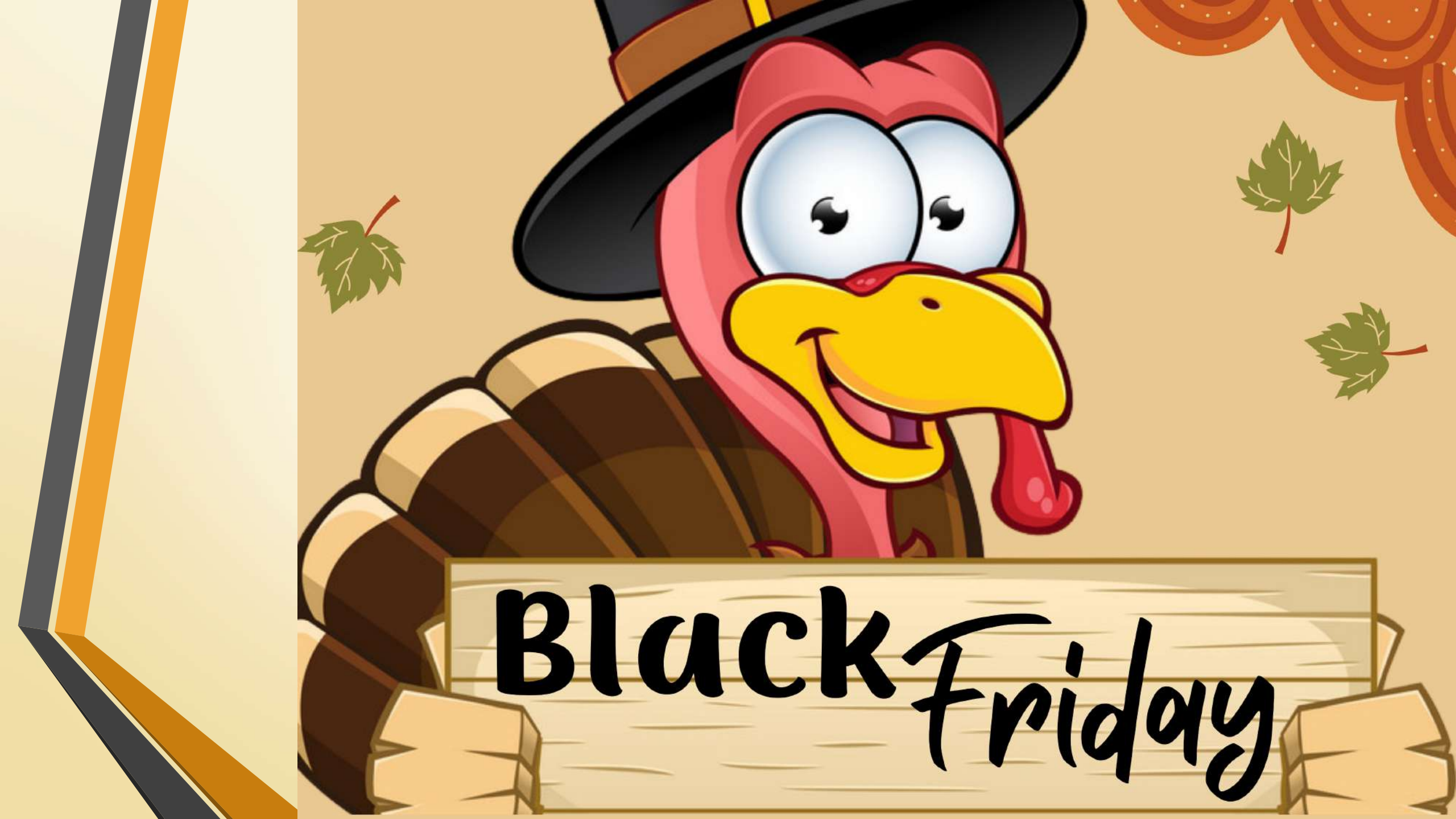




Black Friday
Small Business Saturday
Cyber Monday



Black *Friday*

Answer the following questions on the printed turkey feathers about Black Friday.

- What is it? Why is it called “Black Friday”?
- History: When/why/how did it start?
- List three pros and cons
- List 3 top selling items



Small Business

SATURDAY



Answer the following questions on the printed door signs about Small Business Saturday.

- History: When/why/how did it start?
- What does shopping small really mean?
- Create signs for two local shops and what they sell.



**Cyber
Monday**



A decorative graphic in the bottom-left corner of the slide, consisting of several overlapping diagonal lines in shades of grey and orange, mimicking the corner of a laptop.

Answer the following questions on the printed computer screens about Cyber Monday.

- History: When/why/how did it start?
- Average sales for 2023
- What year had the highest Cyber Monday sales?
- What are the top five items sold on that day?

How will this be graded?

Task	Points
ALL questions have been addressed with details	20
Appearance (decorate your sheet to make it reflect the fall season with colors and images connected to the content)	10
TOTAL	30 Points